

**NONCONFORMITY AGAINST TYRANNY IN FRANKLE'S *DEVIL WEARS PRADA*****Ratna Pebriyanti** ✉

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In this globalization era, there are so many changes toward fields of human life. Society is very swift in its instincts and if you do not belong to it, it will resist and sneer at you or quietly drop you. It means that if an individual cannot conform to his surrounding or group, he has to be ready to receive mockery, underestimation, or even rejection. It is the reason why people will conform to the system no matter what and without any appropriate assessment to the system so that they can be accepted in the group. They do not care and do not realize with the impacts that the system may give to their personal lives. Using the media, the capitalists also unconsciously start to create a tyranny where they want to control people around them so that they have power and they will do anything to make their power stable including ignoring the norms and justifying the wrong. People then come to a deeper tyranny system without realizing it unless they empty their mind and reconsider what they have been doing. At this point, society needs someone whom they think "unusual" or "different" to give them a different point of view of their life. Someone who is called nonconformist to make they see something in a different way of thinking and someone who bravely states his view regarding his self-determination. This study is aimed to find how the nonconformist shares his idea to criticize the tyranny system in the world so that his idea is suddenly accepted by the society. The results of this study are as the following: (1) By the comparison among four characters in the same pressure, Andrea preferred to nonconformity although she knew she might lose her dream. On the other hand, Miranda, Emily, and Nigel still stood on the side of conformity because of the idiosyncrasy credits and the goal that they still wanted to reach; power, fame, and material thing. (2) By the analysis of the four characters, Miranda is as the representation of a tyrant who controls, threats, and does something harmful to her leader and her partners to maintain his position. Nigel, Emily, and other workers are as the representation of tyrant's supporters. Andrea is as the nonconformist to criticize the tyrannical system. The nonconformity behavior in the movie tries to tell the viewers that there is no point if we become tyrant or have a will to get power, fame, or material thing while in fact we do not need them, we just want them. Therefore, this study is expected to make the readers more aware of tyrannical system around us whether it is done clearly or hidden so it will not become worst finally.

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INTRODUCTION

In this globalization era, there are so many changes toward fields of human life. Emerson (1860:116) says that society is very swift in its instincts and if you do not belong to it, it will resist and sneer at you or quietly drop you. It means that if an individual cannot conform to his surrounding or group, he has to be ready to receive mockery, underestimation, or even rejection. It is the reason why people will conform to the system no matter what and without any appropriate assessment to the system so that they can be accepted in the group. They do not care and do not realize with the impacts that the system may give to their personal lives.

Some people are not aware that sometimes the instincts are only the products of capitalism. The capitalists launch their product and make the society think that it is the real thing they need. The society becomes the puppets of a certain group who wants to get great benefit for its own sake finally. That certain group smoothly influences the society through the media. They start to control the whole society by that way so that society agrees with the things they offer without realizing that they are actually in a make-up system. The thing happens because it is usual for people with the existence of media so that assessment for its importance sometimes is not appropriate (Rivers et al, 2003:25). Using the media, the capitalists also unconsciously start to create a tyranny where they want to control people around them so that they have power and they will do anything to make their power stable including ignoring the norms and justifying the wrong.

People then come to a deeper tyranny system without realizing it unless they empty their mind and reconsider what they have been doing. At this point, society needs someone whom they think "unusual" or "different" to give them a different point of view of their life. Someone who is called

nonconformist to make them see something in a different way of thinking and someone who bravely states his view regarding his self-determination. This condition is captured perfectly in *Devil Wears Prada* the film by David Frankle through the symbols of some characters. The situation in the story depicts a condition where a girl tries hard to be like what the surroundings want but finally she leaves it although she likes to be there. This condition is as same as the phenomenon right now where many people tried to be the same while it is not the thing they need actually. The symbolization of the characters in the story is quite interesting to analyze and to find the parable in the real world.

The film is actually based on a novel by Lauren Weisberger. I prefer the film to the novel because film provides experiences that cannot be found elsewhere. According to Dick (1998:222), it can crystallize an emotion or an idea into a visual image. When we recall certain films that impress us, we would visualize them as pictures (talking pictures or even musical pictures) rather than the utterances in the novel. In a film, the images themselves can tell part of the story, independently of language and some of the most unforgettable moments in film are wordless (Dick, 1998:3). Therefore, film is a powerful method to share the idea in this era.

Based on the background above, there are two problems that the writer would like to analyze. The first is how nonconformity is described in *The Devil Wears Prada* and the second is how nonconformity as described in *The Devil Wears Prada* criticizes tyranny. Then the result of the study will be divided into two parts the first is the nonconformity attitude revealed in story *The Devil Wears Prada* and the second is the criticism way of nonconformity towards tyranny as shown in story *The Devil Wears Prada*.

DISCUSSION

1.1 Synopsis

Andrea Sachs, a fresh-graduate student of Northwestern University, tried to get her dream job as a journalist in New York. After waiting for a long time, she finally employed as Miranda Priestly's assistant in *Runway*, a popular fashion magazine. Being mocked by her friends for she had no interest in fashion trend, she ensured them that she would only work for a year and she would not get dress like *Runway girls*. She kept trying to do the best in her job although it was very hard because Miranda was an unpredictable person who could change her schedule anytime she liked and who wanted everything to be done as soon as possible.

Andrea always followed her seniors' suggestion to get her goal, Miranda's recommendation. She even changed her dressing style to get Miranda's appraisal. She slowly became one of the *Runway girls* in appearance and in mind. It caused her personal relationship and friendship came to ruin till she realized that what she had done was not the goal she wanted to reach before. She was not supposed to be there at that time because it was not her personality to join a never ending job that she did not need it.

Finally, she quit and by surprise *New Yorkers* accepted her with a recommendation from Miranda Priestly. She kept in touch with her senior, Emily, and she built her personal relationship once more.

1.2 Nonconformity in the Story

Cooley in Hollander (1971:552) says that actually there is no a definite line between conformity and nonconformity. It means that we could not say that someone has conformity behavior because he or she behaves in the same way as their surroundings because he or she could be a conformist in one group and also a nonconformist in the opposite group. By this definition, we should compare some people in the same situations so that we could see whether they conform or not. In this section,

there is a comparison among four characters appear in the story. They are Andrea Sachs, Miranda Priestly, Emily, and Nigel. By the comparison among those characters, the respond to the pressures they get from family and boss in some different ways can be seen clearly. This respond will determine whether they behave in the side of conformity or not.

Andrea Sachs is described as an ugly, fat, and old-fashioned girl in the beginning of the story. She does not concern on her physical appearance so much. It can be seen by the *fast motion* in the very beginning of the story. While other girls prepared the best for their appearance before going to work, she went to a job interview with messy hair and no make-up on her face. However, she has a good communication with her parents and friends. She has a special time to have dinner with his father although she does not live with her parents anymore. She also has close friends, Lily and Doug, who will spare their time to have a talk with her. Andrea is also a girl with a strong will and principle. Once she says she will not care whatever people say about her, especially her appearance, she will hold it till the end. She told her friends that she would not be one of the *Runway girls* who were crazy about fashion

However, she actually felt something strange when she entered Elias-Clarke Publications for the first time. She looked nervous when she saw the other women had good clothing, but she neglected it. She also told Nate personally that she wanted to wear such nice clothes to work just like other girls. It shows that she starts to doubt her opinion about fashion. Moreover, she gets some pressures regarded to her appearance and most of the pressures are form Miranda, her boss. The first pressure is the *tilting framing* and *close shot* of Andrea's body that reflects Miranda's underestimate gaze toward Andrea's appearance. As the result, Andrea directly wore a pair of shoes from Nigel. She starts to conform in order to avoid unpleasant experience to her boss. When a person finds that he is different with the

surroundings both in appearance and way of thinking, he will feel something strange. He needs to adapt first to live or interact like others in that certain circumstance. It is so as to do with Andrea. She needs to learn why and how people in Runway dress like that. Her last defense was broken when she failed to get a jet for Miranda because of the bad weather. Miranda was disappointed and said rude opinion to her that makes she changed her whole style with some suggestions from Nigel. It is the response for her unpleasant feeling. She looks comfortable and confidence with her new style especially when people stop looking down on her. While she changes her attitude and appearance in order to be good at work, her friends could not accept it. On the top of it, she finally broke up with Nate because they could not understand each other anymore. Andrea is in the point where she needs to open her mind and rethink about her decision. While she is still thinking about she has done, she gets another dilemma regarding to her senior in the office, Emily. Miranda suddenly asks Andrea to replace Emily. Andrea accepted it. She thought she did not have a choice, but she actually did. Andrea has chosen to conform and she knew it.

Later, she starts to remind about other part of her life that have been missing. It is her family. When she took a look at some photographs, it really placed her in a difficult situation whether to reach her dream or to think about her family and her relationship. Once again her tough personality takes control. She keeps pushing herself around Miranda because she thinks that it is the right decision for her to stand beside Miranda for she starts to understand why Miranda could work in such a really hard way. That is the thing which they love to do and they try to make the best by doing everything they can.

This feeling and belief stays in Andrea's mind till she finally knew that there is a thing she does not like in the way

Miranda works. It is when Miranda breaks her promise to Nigel. She promised Nigel that he would be the one who would help James Holt. In the fact, she changed her mind easily. She proposed Jacqueline to help James without telling Nigel in order to save her own position as the editor in chief of Runway because Irv Ravitz, chairman of Elias-Clarke Publications, has a plan to replace Miranda with Jacqueline. Andrea thinks that it is very rude because Nigel is someone who puts his loyalty just for Miranda till that time. She chose to leave Miranda in the middle of the fashion week. She rejected Miranda's call and threw away her phone into the fountain. It was the symbol of quitting Runway. In this point, she finally holds on nonconformity just like the first time. Although she she has to put off her dream to be journalist, she still confirmed herself to nonconformity for the pressure she got in Runway all this time.

After all the pressures she gets in the office and also from her relationship, she chooses to nonconformity. Nevertheless, nonconformity in Andrea is a different one. Although she confirms to nonconformity, she still appreciates what Runway girls thought. She does not mock or look own on them. It is proved when she gave Emily the dresses she got from Paris. If people show nonconformity in a harmful way, they will be regarded as the strange one. In the other side, if they could perform it in a positive way, they will still get acceptance from others. It is by appreciating other's opinion as long as they have integrity so it will make the society give their respect, not avoiding them. It is so as to do with Andrea. When she performs her nonconformity in a positive way, she finally could get a good recommendation from Miranda to work in New York newspaper although Andrea actually hurts her.

The second character is Miranda Priestly. She is the editor in chief of Runway. Although she is a middle-aged woman, she looks fashionable. She has twin daughters

from her first marriage and she has married to a man who loved her. She has a firm face in doing her job. She is a hard worker and one of the reasons why Runway becomes a popular magazine is her breakthrough in fashion. From the first appearance of Miranda, we could see how people's attitude around her is. She is a discipline leader that is why they are panic when Miranda suddenly came to the office earlier. They are all in a hurry in cleaning up the desk, putting on make-up, preparing the clothes, and even walking faster because they want to look perfect in front of her.

Miranda was also a leader who wanted her employee to go beyond their capability, always ready whenever she wanted. No exception. She does it because she has the ambition to be the best and to be the one at whom people will be jealous. All efforts she does turn to outstanding so that every person in the fashion world respects her opinion. That is why the person who has worked with her will get promotion easily. Besides Miranda's great work, there are some sacrifices that have to be made. Miranda's will becomes pressure for others. One of its consequences is the break up of personal relationship. For the people in Runway, it is just a usual thing. It also happened to Miranda herself. Her second marriage is also in danger when her husband, Stephen, could not stand with her job anymore. Miranda always puts her job as her first priority. This pressure is the same with what Andrea gets from her friends. Miranda also has choices here and she chooses to conform. She prefers working to having a good relationship with her husband.

As the editor of Runway, her position is still under the chairman of Elias-Clarke Publications. It is the second pressure she gets in the office as what Andrea gets from her. Irv Ravitz wanted her to let go off her position as the editor in chief of Runway. Because of the pressure, Miranda has many ideas to stand still in Runway. She told Irv about the lists of models, designers, and

photographers that would follow Miranda wherever she went even if she had to leave Runway. She said that she did it because she wanted to keep a good image of Runway. If we concern deeper about her thought of her daughters and the way she talked to Andrea in the car in France, she actually wanted the position so much. It is her ambition that takes control. Miranda chooses to stay even pushes herself to think about the replacement that is possible to save her position, including removing Nigel. She actually loves her job more than anything. It is showed that Miranda desires to have the most powerful authority in her life. She ignores her inner although she knows that Andrea has done the right thing. That is why she gave Andrea a good reference for New York Mirror although Andrea had left her. She prefers conforming to keep her position although there are many problems in her family because of the job. She confirms herself to conformity in the workplace although actually she had a choice to leave it.

The third character is Emily Charlton. She was Miranda's second assistant before she is promoted to be her first assistant. From her first appearance in the story, it can be seen how she really loves fashion and underestimates someone who is not fashionable. In her first appearance of the story, it is also clear that Emily is the antagonist character. Different with her fancy look, she is really arrogant to people even to someone that she firstly meets. Emily is also an ambitious woman just like Miranda. She wants to be the best and she will do anything to reach her dream even it has to burden her. Her dream is going to Paris for the fashion week. She does everything to make it happens including taking a crazy diet. The story shows the work-oriented image of Emily because there is nothing about Emily's relationship and her family there. Every time she appears in the story, what she did was about working, fashion, and Runway. She actually pushed herself in Runway. Although she does not

like it and she has to pay really much she chooses to conform. It is proved when she said 'I love my job' three times. She did not perceive what Andrea said about her family and her relationship. She was too busy to think about her attainment and her own self. She answered Andrea's excitement about her family with a slight, sharp reply because it hurts her. It might make her remember something in her past which is not told in the story and which Emily does not want to share.

The last pressure she gets is from Miranda. It is when she finally failed for Paris because Andrea replaced her. It was her big dream. Although Miranda disappoints her, she still kept her loyalty for Miranda. She chooses to conform while she has the same chance to do as what Andrea does in the end.

The fourth character is Nigel. He is one of the Runway best designers. Like the other workers in Runway, he is also a hard worker. He is Miranda's favorite because he always does his job properly. He loves working with Miranda because she will do anything for the best fashion style. They have the same taste in fashion, they complement each other, and the most important thing is Miranda has a spirit that Nigel could not express it for years. He always does his best because Runway was not only a magazine to him but the place where he could be his own self. It is something that he wants to do since he was a boy. He is the neutral side for he does like fashion not because of the pressure but he likes it as the way it is. He does not conform at the first time.

Unlike the other people in Runway, Nigel cares for others even with strangers. He helps Andrea, a person who is new in fashion world, to adapt in such environment. However, he also gained the same pressure from Miranda. He ought to be ready every time Miranda needed him. A good thing was he never complained about Miranda because he acknowledged her as a legend.

Nevertheless, it is showed that Nigel finally conforms when Miranda clearly lied to him to save her position. Nigel was shocked when Miranda announced it but he calmly smiled when he was disappointed. Before the announcement, he actually had told Andrea that it should be him. He was very happy at that time because finally he thought he could be independent. Although Miranda broke her promises, he still prefers to conform because it was the only thing he wanted for almost 18 years. He continued on working hard and waited for the next promotion to come. Being under the pressure he got within himself and from his job, he still preferred to conform no matter what.

After comparing the four characters in the story, it can be seen that Andrea is the only one who behaves in nonconformity side. All of them have the same pressures they get in the same situation. However, they finally take different decision. They all know what they really need and they have chance to take it but Miranda, Emily, and Nigel choose to ignore it. They conform because they depend upon others while Andrea does not because she uses her good sense to decide the action she has to take.

1.3 Nonconformity against Tyranny

After finding the nonconformity attitude in Andrea, it can be seen that there are some pressures towards each character. When the pressure comes from a person who is actually lack of power but in reality he could affect the whole life of a group including harmful action, the condition is actually tyrannical. It is depicted in the story that there are some events and characters that actually represent the world condition at present: the will and the attempt of an individual to have a power to control, people surround him who will pleurably support because of beneficial motivation, and the one who stands against him are the phenomena nowadays.

A tyrant is someone who actually lack of legitimacy but he wants to have

power over other people. In this story, tyrant is represented by Miranda, one of the main characters. Miranda is actually the editor-in-chief in Runway, which is under the authority of Elias-Clarke Publications who is run by Irv Ravitz. Once Irv finds that Miranda is not proper in Runway anymore, he wants to change her position with Jacqueline, the editor in chief of France Runway. When Miranda knows this, she starts to control Irv by threatening him.

Besides that, Miranda also takes advantage of Nigel. She does not only threat Irv, but she also breaks her promise to Nigel to defend her position. Miranda sees a chance here to maintain her position by alternating Nigel with Jacqueline to become James' partner. She is so cruel when Nigel actually believes in her and trusts Miranda could not say a lie. Even Nigel has thought that he gets confirmation from James Holt in the celebration day. James Holt smiled to Nigel when Miranda, in front of the audience, talked about someone who will be James' partner. In here, Miranda has the heart to cancel her friend's promotion to make her position her safe. She could do anything including sacrificing Nigel and she thought of it as a usual thing to choose. Miranda does not care about what Nigel will feel whereas he is the one who will always help her. The important thing for her is she could still be the editor in chief of Runway, to have power, to control.

The second way a tyrant maintain his position is to place spies everywhere so that he could know all the things happen around him and has a control of a condition or someone who may threat his position. In the story, Andrea tries to tell her about her replacement. Andrea thinks that Miranda does not know about it. Andrea tries to tell Miranda earlier but Miranda actually knows before she tells her. Miranda is thorough to check if all things happen as she wants. It is proved that Miranda also has some people who will tell her about the rumor happens around her.

The third thing a tyrant does to stay in his position is by making people busy to do great things. It will make people think that they are capable and intelligent without realizing that the thing they make is actually aimed for the tyrant's benefit. The people are pushed to do something great so that their time will be confiscated. Moreover, it will also make people could not be close each other all at once. They have no time to discuss the real phenomena around them because their most important orientation is to finish the job and to get the best reward from their leader. They could not realize that they are under pressure because they are too busy to fulfill the leader's will. A tyrant is very cunning to hold this busy situation. In the story, it is clearly depicted that people who work with Miranda have a very limited time to make a reflection about what they do because they have to be ready every time and everywhere. Miranda has a full control towards her partners so when they do something great she will get the benefit too. Miranda is a tough character who seems as a shield for her partners and does her best for the perfection but she actually has an ambition to control Runway till the end.

Sometimes it is shown in the story that she is a great worker. She leads the meeting perfectly to get the best design and content for Runway, but sometimes the viewers could see that she is actually fragile. It is her persona that controls her. Persona is the mask that people exhibit publicly in response to the social demands and tradition and to his or her own archetypal needs. Her strong will outside and her weakness inside reflects that something is going wrong in her personality. She actually needs a happy family, an intimate relatedness. It is her archetype. Because she could not get her archetypal need, she responds it through her persona. Her two unsuccessful marriages which are in contrast with her marvelous career make a blue print in her conscious mind. Finally this becomes her complex that she wears a mask and pretends that she is

alright. She does this in order to cover her weakness from people.

Not getting her archetypal need, she alters it by great performance unconsciously. As Jung says that the relationship between the conscious and the unconscious is like a two-way traffic where one of them could penetrate to other during the crisis just like the car which overtakes, Miranda's unconscious need which is relatedness crosses to conscious mind in the form of controlling people. She wants to have power upon others so that at last she could get respect instead of relatedness. If she does not get it she knows she will be nothing. This character represents people who could be tyrants if they lead when they are lack of relatedness. First, it looks like the leader protects his people, but it turns to a dictatorship to maintain his position through is all possible ways because there is no too harmful way for a tyrant.

The supporters of a tyrant are they who will follow whatever the tyrant wants because they could take benefit from it. In addition, they also could have promotion during the tyrant empowers. In the story it is shown that there are some characters that represent this attitude. They are Emily and Nigel. Like Miranda, Emily's persona takes control as the response for her need. She does not want to talk about her past because of the reason whether she gets a bad blue print or she never experienced it. It proves that Emily's archetype is relatedness. Nevertheless, her unconscious mind crosses to conscious mind in the form of owing material thing. She alters her unfulfilled need with material thing which could make her satisfied so she could forget her real need of relatedness. Her unconscious mind pushes her to get more and more material things so her empty side will be fulfilled. She does it by tailing Miranda, doing whatever her boss wants.

Nigel as one of the best designers in Runway is a treasure for Miranda. Moreover, he is very loyal to her. He always

does the best in his work. It was firstly Nigel's anima which gives power in his performance. It is proved when there is a description about his past that the viewers could see in the story. Anima is not only about manifesting characteristics of other sex, but also acting as collective images that respond and understand other sex. Nigel does not only have woman characteristic but he could understand how he should act for the woman around him. He helped Andrea to get the appropriate style. He really does his best because the motivation comes from his inner. He actually passed the self-determination process in the beginning. Nevertheless, he starts to think about his own self. He wants to get a promotion and to be independent. His motivation changes from autonomous motivation to controlled one. He does not reach self-determination in the end. Nigel also takes benefit when he works for Miranda, hoping he could get a promotion in the end, to give his influence in fashion independently.

Both of these characters together with the other workers are people who Miranda needs to reach a great performance so the Runway readers will be satisfied. In other words, they will help Miranda to get recognition from public. A tyrant needs to build his own kingdom with his own rule so that he could maintain his power. Because a tyrant will not get support from people mostly, he has to gather people in great influence and capability to join him empower the country. Then if he finds one of his men is not capable anymore, he will expel him and search for others. Emily, Nigel, and other workers are these capable men. When Miranda finds that Emily is not capable anymore, she starts to take a look on Andrea. A tyrant chooses his supporters carefully to make sure that they deserve to be with him because it is they who will work in partner to maintain the tyrant's power, just like what Miranda does to Emily and Andrea.

When a tyrant chases his man away, the man could do nothing because the tyrant has had a powerful system like a fast-rotate wind mill. As the results, if there is someone who is not capable anymore, he will be out of the rotation easily because of the velocity. It also means if there is someone who wants to rebel, he has to get in the fast rotate wind-mill. In the other words, he will be flung away; it is the death for him. Death could mean death as literal, death of his career, death of his security, or death of his identity. That is why once the supporters follow the tyrant, they have to keep on it till the end. They will not dare to oppose, just like Emily, Nigel, and other workers towards Miranda. These supporters could be from many kinds of field. It could be from military, capitalists, media, officials, or the educated. By this support, a tyrant will successfully run his government. Finally, people who conform in tyranny will be in a strong rotation that they could not get out of the radical system although it contradicts with their own inner.

When there is a dictatorship in a country, there will be people who will oppose it. It is the role of reformists or rebels. A criticism towards tyranny will be a threatening condition for the critic. However, there is a special case in the story. Although there is a criticism towards Miranda, in this case is a representation of a tyrant, Andrea is being out of Runway. She ought to get the death of career but she got a good recommendation from Miranda instead. Andrea as the representation of rebellion towards tyranny through nonconformity does the unique way to criticize. She behaves as the positive nonconformist. This positive nonconformity is the one which also leads her to self-determination process and finally she could reach a great performance, job satisfaction, organizational trust and well-being in her workplace. Because she feels independent when she determines herself as a positive nonconformist, Andrea is still in a good condition although it is hard. Finally she gets

Miranda's recognition through the recommendation for that decision. Andrea proves that even a nonconformist can reach a self-determination process when someone focuses on what they can give to others and without any rebellion to the conformists.

It is Andrea's archetype that motivates her to behave in such way. Like Miranda and Emily, Andrea's archetype is relatedness. She likes to have people who support her. She gets the satisfaction for this need because Andrea is a girl who lives in a happy family. She learns to care about others from her parents. For instance, her father lets her eat her dinner first before having a more serious conversation. He still gives her money although Andrea and Nate already have jobs. He also appreciates Andrea's decision to work in Runway with a small income while in fact she is an alumna of Stanford University. By this explanation, Andrea treats people around her just like what her parents do. She chooses to show it as the reflection of her unconscious satisfaction. She really cares about others and she does not do it because she has a purpose to do so but she loves doing it.

It can be seen that through Andrea, the society is tried to be told about what actually happens around. It is the tyrannical system that we sometimes do not realize; the pressure of being overworks or the pressure of being "perfect". Through Andrea, a criticism about what the tyrants actually need is also revealed. The tyrannical attitude of Miranda is caused by her lack of relatedness but she does not try to pursue it. A tyrant will never be satisfied because what they need is not power. What they need is reconciliation between his own self and his past so that the realization of his need will be possible. A persona or the other alternative satisfying thing is not the answer because in the end it could be the master of people themselves; power which finally controls Miranda, material thing which finally controls Emily and promotion which finally controls Nigel. What they have to do is

admitting that they are lack of relatedness and pursuing it just like Andrea does. Andrea, who leaves Runway although she likes to be there, has taken a great decision. She does not realize that what she does is actually a respond of her archetypal need, relatedness. When a person could satisfy his archetypal need, it will prevent him to behave in a negative way. Rather than having to lead in a dictatorship, to have a never ending will of power, and to cause burden to people, a tyrant should satisfy himself with what they are lack of.

CONCLUSION

After doing research on David Frankle's film entitled *Devil Wears Prada*, I can draw some conclusions from the data analysis. They are as follow:

Firstly, by the comparison between the four characters, it could be seen that Andrea, with the pressure she got in the office and at home, preferred to nonconformity. Finally she realized that she did not want such kind of life where someone does the best to eliminate his friends. She knew that she ought to sacrifice the possibility of getting Miranda's recommendation for her dream job, but she stands still in the side of nonconformity. On the other hand, Miranda, Emily, and Nigel still stood on the side of conformity although the pressure and the problems they got in the workplace were so hard. They still conformed because of the idiosyncrasy credits they get and because of the goal that they still wanted to reach. They did not want to lose their job, the fame, the power, and the things they got in Runway.

Secondly, by the analyzing the four characters, the phenomena happen in the story actually represents the real world in a tyrannical system. Miranda is as the representation of a tyrant who threats her leader, Irv Ravitz. she even has a full control, threats and does something harmful to her partners like replacing her great assistant and

cancelling her loyal designer's promotion for her own benefit just like a tyrant who sill do all possible things to maintain his position. Nigel, Emily, and other workers are as the representation of tyrant's supporters. They are controlled by Miranda and they also take benefit from the relation but they could do nothing if Miranda flings them away because it will mean "death". It is like a tyrant's team who join to empower a country but they are still under control and could do nothing if the tyrant does not want them anymore. Andrea is as the nonconformist to criticize the tyrannical system. She does it unconsciously with the motivation of her archetype, relatedness. The nonconformity behavior in the story tries to tell the viewers that there is no point if we become tyrant or have a will to get power, fame, or material thing while in fact we do not need them, we just want them. Through Andrea, it is revealed that we do not have to follow the tyrannical system around us because it will only make us be the slave of things that are produced by the system. What we should do is to make reconciliation ourselves and our past to find what we really need and try to pursue it.

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