

## Speech style used in Jimmy Kimmel Live talk show

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### Abstract

This research aimed to analyze the use of speech style and the factors that influenced the use of speech style in the Jimmy Kimmel Live Talk Show in all episodes that were aired in November 2021. Speech style is the choice of words based on the level of formality used by a person in communicating, which is influenced by several factors. In this research, the researcher applied Joos' (1976) theory of speech style and Holmes' (2013) theory of factors that influenced the choice of speech style. This research was classified as qualitative descriptive. All of the data in this research were taken from the conversation subtitles between the host and the guest/s, which contained various types of speech styles and were transcribed into the text form. Then, the collected data were classified based on the types of speech styles. After that, the factors that influenced the host and the guest/s to use the speech style were analysed. Based on the results of the research, there are four of the five types of speech styles in this research. Frozen speech style was not found in this research. The four speech styles found in this research were formal (6%), consultative (12%), casual (81%), and intimate (1%), the dominant type of speech style is casual speech style and the least one is intimate speech style.

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## INTRODUCTION

First of all, humans are social beings who cannot live alone and need to constantly interact with each other and do daily activities in society by using a language. According to Hornby (2000), everyone can use language in speech and writing for the system of communication to the way to express an idea and feeling movement. It means that language is the main basis of human communication. In communication, language has various styles, and it could be in the form of formal and informal depending on how the proceeds of social interaction. In human life, language and speaking cannot be separated because one of the

communication tools that play an important role in social interaction in our daily life. The existence of language cannot be separated from society; this phenomenon is studied in sociolinguistics. According to Yule (2010), the term sociolinguistics is generally used for the study of the relationship between language and society. According to Spolsky (2010), sociolinguistics is the study of the link between language and society, of language variation. Yule and Brown (1983), argue that the analysis of discourse is, the analysis of language and is committed to an investigation of what that language is used for. It means discourse analysis helps us to understand the language in its use. Therefore, speaking cannot be separated from our

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life because social life in social speaking is a communication tool and can enhance the intimacy between one person and another. And every human has their style in conveying their speech when they use language in communication. Moreover, the word "style" refers to various language that is divided based on speech or speaking situations into formal and informal styles. According to Coupland (2007), style refers to ways of speaking and how speakers use the resource of language variation to make meaning in social encounters. According to Ducrot and Todorov (1993:44), speech style is the choice among the other alternatives in using language. It means that a speech style is a way to choose the right words to communicate in different styles between humans. Accordingly to Chika (1982), speech style refers to how people communicate through language, which can be written or spoken, to provide information to the listener. It means people will often consider the style the most important one, leading them to various interpretations. Everyone must use the right speech style because it can lead to misunderstanding if we use the wrong style. We can see that many media such as television, present speech style. There is a television program that brings one or more participants. They talk to each other using speech style in their dialogues to share an idea or give information to the audience or listeners that is called talk show. The guests on Talk Show consist of people who have knowledge or extensive experience related to the issue discussed. Talk Show is usually formal or informal and sometimes by listeners, viewers, or people outside the studio. The use of various language styles in Talk Show also varies. The formality of language depends on the context, who the guest is, and what the issue will be discussed. Frisby (1997) defined talk shows as a well-liked vehicle for making viewers feel better about themselves, get self-improvement, and feel better about their lives, which could be one of the main reasons individuals watch "trashy" TV Talk Show shows. It means that the function of talk show programs is to entertain people, share information and knowledge, and also to increase moral value. Host and guests on the talk show

program share opinions (Abbas & Setiawan, 2020). Therefore, the host of a Talk Show will invite various guests, and from the entire different guests, we can see different styles of their language. In this research, the researcher analyzes the speech style used by Jimmy Kimmel in his Talk Show known as Jimmy Kimmel Live. It is an American late-night Talk Show created and hosted by Jimmy Kimmel that is broadcast on ABC and is now broadcast on YouTube. He is an American late-night Talk Show personality, producer, and comedian best known as the host of Jimmy Kimmel Live Since 2003. This research is related to previous research in the same field. Alifa (2020) discussed the speech style in Jimmy Kimmel's Talk Show to describe and find the dominant speech style used by Michelle Obama on the "Jimmy Kimmel" Talk Show. The speech styles found are consultative style, casual style, and intimate. Muhajir (2018), found the types of conversational styles on Jimmy Kimmel Live. The findings showed two types of conversational styles used by the host and the guest on Jimmy Kimmel Live Talk Show. Another research conducted by Mulyani (2018) found two similarities and three differences between both speakers, and there are more similarities than differences in style. The previous research only discussed the types of speech styles. This research discussed not only the types of speech styles but also the factors that influence the use of a particular speech style in Jimmy Kimmel's Talk Show.

According to Joss (1976), speech style was classified as frozen, formal, consultative, casual, and intimate. It means that everyone uses different levels of formality when communicating. Everyone uses language style based on the degree of formality, and several factors influence the choice of language style. According to Holmes (2013), four factors influence language style: setting, participants, topics, and functions. Hence, those two theories by Joss (1976) and Holmes (2013) were used to answer the research problems in this research. The first problem was figure out what types of speech styles are used by the host and the guest/s in the Jimmy Kimmel Live Talk Show in all episodes that were aired in November 2021, and

the second problem was identifying the factors that influence the speech style used by the host and the guest/s in the Jimmy Kimmel Live Talk Show in all episodes that were aired in November 2021.

## METHODS

The research is qualitative descriptive because the data are analyzed in the form of words, phrases, and sentences descriptively. The researcher uses qualitative because it is considered to result in a detailed description of speech style.

This research analyzes the speech style based on Joos' theory (1976) used by Jimmy Kimmel and his guest/s on the Jimmy Kimmel Live talk show. The research was conducted by using the qualitative analysis method. The majority of qualitative research data is written and spoken in words.

Moreover, according to Bhandari(2020), qualitative research involves collecting and analyzing non-numerical data to understand concepts, opinions, or experiences. It means qualitative research entails gathering and analyzing non- numerical data. And this research design is relevantly employed because the data are analyzed in description without any given number to count.

The data source is taken from the video subtitles of all episodes of the *Jimmy Kimmel Live Show* program in all episodes that were aired in November 2021, from <https://youtube.com/jkl> hosted by Jimmy Kimmel, and also from the transcript of the conversation with the English subtitle during the shows. The data source is divided into two categories; primary data and secondary data. According to Sugiyono (2017), primary data are the data collected by the researcher directly from the first source, and the primary data of this research are taken from the English video subtitles of all Jimmy Kimmel Live Talk Show program episodes in all episodes aired in November 2021, from <https://youtube.com/jkl> hosted by Jimmy Kimmel, and the English subtitle during the show is transcribed into text form. Sugiyono (2017) also stated that secondary data are sources that do not directly provide data to the researcher, the secondary sources of this research data are journals, e-books, and articles related to the topic to answer the research problems.

Furthermore, the method for collecting the data is qualitative observation. According to Kawulich (2012), qualitative observation is a research method in which the researcher collects data using the five senses. Because it depends on the researcher's sensory organs, it is a subjective method of acquiring information.

The researcher has done some techniques in data collecting, that is, watching Jimmy Kimmel Live Talk Show, transcribing the English subtitle to the form of the text, writing down the words, phrases, or sentences into a word document, classifying the speech style and coding the data the data that contain speech styles to differentiate the types of it, and classifying the type of speech style that is found.

Additionally, the code used by the researcher is: FRZ: Frozen, FRM: Formal, CLT: Consultative, CSL: Casual and ITM: Intimate. The other codes to identify the factor are SET: Setting, PAR: Participant, TOP: Topic, FUN: Function. This is the example of data code used by the researcher is: 01/FRM/PAR, 01: the datum number, FRM: the data in the datum is classified into formal speech style, PAR: the use of speech style is influenced by the participant factor. The data in the datum number 1 is classified into formal speech style, and the datum is influenced by the participant factor.

Finally, the data analysis technique explains the steps to analyze the findings and answer the research problems. According to Ahmadi (2014), data analysis in qualitative research is done by arranging the data logically and systematically. Furthermore, some steps are used in analyzing the data. First, the subtitles transcripts were read. Second, the findings are analyzed and classified into the classification of Joos' (1976) theory of five speech styles. Third, the findings have identified the factor that influences the occurrence of speech styles used in Jimmy Kimmel Live Talk Show are based on Holmes' theory (2013). The last validated data that is found in the classification based on Joos and Holmes' theory is concluded and attempted to answer the research problems.

## RESULTS AND DISCUSSION

This research is conducted to analyze the types of speech styles and the factor that influence the occurrence of speech styles used in Jimmy Kimmel's Live Talk Show; the data is from all the episodes which aired in November 2021. The research presents the analysis by answering the two research problems. First, the types of speech styles categorized by Martin Joss are analyzed, and the factors that influence the occurrence of the speech style.

The following is the table that shows the types of speech style used in Jimmy Kimmel's Live Talkshow that aired in November 2021.

**Table 1.** Classified Based on Their Types

No	Type of Speech style	Number of cases	Percentage of types
1	Formal	11	6%
2	Consultative	23	12%
3	Casual	159	81%
4	Intimate	2	1%
	Total	195	100%

#### 1. Formal Style

##### (14/FRM/PAR)

**Participant: Joe Biden**

**Joe Biden makes a statement.**

Jimmy : **President Joe Biden** makes a statement assuring Americans that he and his administration are at hard work to make this right.

Biden : I know a lot of Americans are worried there's going to be enough stock on the shelves for Thanksgiving and or Christmas whether they're going to be able to get what you need because there was a short supply last year because of COVID and a range of other things so that is what this is all about getting back to normal.

Jimmy : Well he is all right, so they are working on it. Datum 14 is classified into formal speech style because Jimmy uses Joe Biden's title, Jimmy says "**President Joe Biden**" and Joe Biden states Americans not to worry about stock on the shelves for Thanksgiving and Christmas. This is indicated in the formal setting.

The factor that influences them to use formal speech style is because of the participant; Jimmy's

guest in this episode is America's president, that is why Jimmy uses the "President" title before he mentions Joe Biden's name, that is why the datum is classified into formal speech style. The other datum with a similar analysis is provided in datum numbers 16, 37, and 49.

##### (17/FRM/SET)

**Veterans' Day.**

**Participant: Man and woman who served and fought in wars to defend their country.**

Jimmy : **It is veterans day here in the United states day on which we honor the men and women who served and fought in wars to defend our country so the rest of us can fight on Facebook and uh we thank them for their sacrifice well, one of our writers here at the show has another who is stationed overseas in Germany he is a lieutenant colonel in the army. He and his wife had a baby girl last week, which was exciting congratulations. He is an American citizen on a military base. He had to report the birth of his daughter to the U.S embassy in Germany.**

Datum 17 is classified into formal speech style Jimmy gives honor to the men and women who served and fought in wars to defend his country. He congratulates a new baby born to an American citizen in the military.

According to the observation of the researcher, the factor that influences Jimmy to use a formal style is because of the setting; the setting is in veterans day, therefore he gives honor to the men and women who served and fought in wars to defend his country, and he uses the formal style in give congratulation on new baby born of an American citizen on Military. That is why the datum is classified into formal speech styles.

##### (23/FRM/TOP)

**Jimmy talks about Trump Pre-Riot. Participant: Audiences in Studio.**

Jimmy : **Donald trump is also free for the time being. Where is that case in New York already? Wasn't he supposed to be in**

**jail like eight months ago? Get to work on that. It would seem there's nothing that this man can ever say or do that will convince those who adore him that he's unworthy of that adoration so their new book about Trump Jonathan Carl of ABC News wrote the 900th book about Donal Trump it is called betrayal and once again for the 900th time in a row Trump Granted a one on one interview forthe book eventhough he was repeatedly called John Carl a-third rate reporter, but if there's one thing he can not resist it is talkingabout himself, so he does all these interviews, Carl asked him about the attack on the capital what his thoughts were as an angrymob hunted for and threatened to kill his vice president.**

Datum 23 is classified into formal speech style because Jimmy uses appropriate grammatical patterns and standard vocabulary when he talks about Trump's Pre- Riot.

The factor that influences Jimmy to use a formal speech style is because of the topic; the topic that Jimmy talks about, Trump's Pre-Riot, which we know Trump is America's ex-president, that is why Jimmy uses a formal speech style, that is why the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum numbers 31 and 55.

## 2. Consultative Style (22/CLT/PAR)

**Participant: Strangers.  
Celebrities Get Canceled Culture.**

Jimmy : We are talking a bit of cancel culture today. Kevin Bacon got canceled, saying Africa is not the country like what's your opinion?

Audience : **Yeah**, I think Kevin Bacon. I don't know if he should be canceled for saying that, but he should be a hefty fine, and maybe some harsh stipulations were saying what for saying that Africa, for the record, was not a country.

Jimmy : **Yeah, and for the record?**

Audience : For the record, I think that Africa is a country.

Jimmy : **Of course, which side are you on with Kyle Jenner giving lip injections to three-year-old daughter.**

Audience : Absolutely, you know I for something like that probably canceled her. You know, I think it's just a little young. I mean, I don't even know if her lips are fully developed yet, I don't know when the three-year- old looks fully developed.

Datum 22 is classified into consultative speech style because the host asked the audience the information about celebrities getting canceled culture. They do not know each other because the participant in this episode is a stranger. The factors that influence them to use a formal speech style are the topic and the participant. Jimmy wants to know the information about the Celebrities Get Canceled culture, which is one of the important topics, and they are strangers. They use a consultative style when they talk in this episode, that is why the datum is classified into consultative speech styles. The other datum with a similar analysis is provided in datum numbers 43 and 52

## (30/CLT/TOP)

**Participant: Kevin Garnett Questions with Kevin Garnett.**

Jimmy : *Seedles grapes, how do they do it?*

Kevin : Good question how **can you grow something that doesn't have seeds.**

Jimmy : Would not you do it one now with the end of it.

Kevin :**They don't have any season though.** Have you had cotton candygrapes.

Jimmy :Cotton Candy Grapes, that is the thing I have not, yeah,are theygood?

Kevin : They are very good they taste like cotton yeah. Have youever used the word scrumptious, wow is scrumptious delicious you know.

Jimmy : Like, give me an example what is your what is scrumptious whatkind of food?

Kevin : **Croissant filled with chocolate.**

Datum 30 is classified into consultative speech style because Jimmy and Kevin use consultative

words, when Jimmy asks Kevin, “*Seedless grapes how they do it?*” and Kevin explain, “*how can you grow something that doesn’t have seeds*” and Kevin do not have any season and also when Jimmy asks Kevin to give an example of delicious what kind of food and Kevin said “*Croissantfilled with chocolate*” Jimmy got consult about food to Kevin.

The factor that influences them to use consultative style is the topic they talk about drink and food, Jimmy does not know how to do Seedless grapes and what kind of food which part scrumptious, and Kevin explains to Jimmy. That is why the datum is classified into consultative speech style.

### 3. Casual Style

#### (01/CSL/TOP)

**Participant: Donald Trumps.**

Jimmy reacts to Trump’s Dire Warnings About Biden.

Jimmy : Remember, a year ago, we wondered how **plumpy Trump** could keep being a **sore loser** turns out the answer is forever, and Joe Biden a year ago said he ran for president to restore the soul of America, I am not sure if we have had our soul restored, but we did.

Trump : If Joe Biden became president China will own this country; if Joe Biden gets in, your second amendment is gone, the economy will collapse, the market will crash, the chaos and bloodshed will spread to every community in our land, we would have the most significant depression in the history of our country.

Jimmy : **Well, good call, snorter dumbass. You got it** very one of those. They are remarkable.

Datum 1 is classified into casual speech style because Jimmy uses words like “*Plumpy Trumpy, a sore loser, “well good call snorter dumbass you got it,”*” indicating that Jimmy is the informal situation when he reacts to Trump’s speech about Biden.

The factors that influence Jimmy to use a casual speech style is because of the function and a formality scale topic; the process is Jimmy uses an informal speech style to make sure his audience disagrees with Trump, and the formality scale is related to the setting or type of interaction, the

setting is because Jimmy gives reaction from his study and the type of interaction which is Jimmy gives responses not talks to Trump, that is why the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum numbers 3, 6, 8, 9, 10, 12, 13, 15, 19, 20, 24, 26, 27, 28, 33, 34, 35, 36, 38, 39, 40, 41, 42, 45, 46, 48, 50, 51, and 57.

#### (02/CSL/SET)

**Participants: Guillermo and Ryan Reynold. Guillermo Show with Ryan Reynolds.**

Guillermo : Hi, I am Guillermo and this is the Guillermo Show, please welcome my first guest. He is handsome, he is a movie star, and he is Ryan Reynolds.

**How is it going?**

Ryan : Oh, **it is good**, Guillermo.

Guillermo : **Good, it is great to see you.** I will make you a Margarita, just for you, hold on.

Jimmy : **Hey Hey**, Guillermo, Guillermo, what are you doing?

Guillermo : What does it look like? I am doing my show, Jimmy.

Jimmy : You have Ryan Reynold on your show.

Guillermo : Are you, Ryan Reynold?

Ryan : **Yeah**, I am Ryan, Ryan Reynold.

Datum 2 is classified into casual speech style because the words “How is it going,” *Oh, it is good Guillermo,” “Good, it is great to see you,” “Hey Hey,”* and “*yeah*” which used by Jimmy, Guillermo, and their guest to talk to each other indicated that they are not in the formal situation.

The factors that influence them to use casual speech style to talk to each other is because of the setting is Guillermo stole Jimmy’s show and invites Ryan Reynold to his show. Jimmy makes sure Guillermo has Ryan Reynold in his performance, that is why the datum is classified as casual speech style. The other datum with a similar analysis is provided in datum numbers 21, 54, and 56.

#### (04/CSL/TOP&PAR)

**Participant: Dawney Johnson and Gal Gadot.**

**Dawney Johnson and Gal Gadot are dancing together.**

Jimmy : Your dancing is impressive **by the way**, is that something you had to practice for, or you **guys** just?

Gal Gadot : We actually did first and everything I was a bit nervous at the beginning.

Jimmy : Were you?

Gal Gadot : I was, why Jesus you are a big guy and my toes are sensitive you know.

Dawney : She was the one person that was **gonna** crush her toes.

Gal Gadot : Yes, a little bit not because we will dancer, yeah, yeah. **I kept on** telling **DJ** we **gotta** practice, we **gotta** make sure we have this and he was like super cool, don't worry it is **gonna be great**, it is **gonna be great**, it was. **Turn out DJ is a ballerina** and you are a good dad.

Amazing and **made is so much fun**.

Datum 4 is classified into casual speech style because the words used by Jimmy and his guest are indicated they are not in a formal situation they use words "*By the way, were you?, I was, why Jesus, I kept on*", Gal Gadot uses incomplete sentence structure she uses slang "*Gotta, gonna*" and Also Gal Gadot calls Dawney Johnson uses the shortening of his name which is "*DJ*" short of Dawney Johnson. Some informal words, slang, and shortened name indicated that they are not in a formal situation.

The factors that influence them to use a casual speech style is because of the topic and a social distance which is concerned with participant relationships, the topic because they talk about Gal Gadot and DJ is a good dancer, and the participant's relationship Gal Gadot uses the incomplete sentence, slang and calls Dawney Johnson "DJ" because she and Dawney Johnson are in Movie "Red Notice" together so both of them know each other very well that is why they use casual speech style in this episode and the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum numbers 25 and 32.

(05/CSL/FUN)

**Participant: Aaron Rodgers.**

**Aaron Rodgers is not getting vaccinated.**

Jimmy : This has been a **very bittersweet** week for children on Sunday, you get a bag full of candy. Three days later **you got a needle in your arm. Welcome to life, kid**. The white house is doing its part **to get shots** in us. Team Biden today announced that more than 100 million American workers are required to be fully vaccinated. And green bay packers quarterback Aaron Rodgers is in quarantine right now. Rodgers tested positive yesterday for covid and will miss Sunday's game against the chiefs. He'll be watching it from my home, and no one seems to know that he wasn't vaccinated. He hasn't been wearing a mask even where it is required, and at one point, he claimed he was immunized but looking back when he said it, "it should have been evident that he was not Aaron. You did like to learn as many things that you can to hang it any conversation, are you vaccinated, and what is your stance on vaccinations.

Aaron : **Yeah**, I have been immunized.

Jimmy : **Yeah**, you see did you notice the Aaron quotes? That's how you know; we now know he is not vaccinated because unvaccinated players who test positive have to isolate for ten days had he been vaccinated, he would have had a chance to play this weekend; Aaron Rodgers reportedly received a homeopathic treatment over the summer instead of the vaccine, you know we shouldn't know because nothing says I heal myself with crystals like this haircut I mean that little **not on top Aaron is a Karen** that's the fact of the matter, honestly the only thing worse than the only worse than not getting vaccinated when you are close contact with other people.

Datum 5 is classified into casual speech style because Jimmy uses slang words "*very bittersweet, you got the needle in your arm, got shot,*" it means got vaccinated and the use words "*yeah, yeah, and Aaron is a Karen*" indicated that Jimmy is not in the formal setting when he gives a reaction to

Aaron Rodgers is not vaccinated and just immunized.

The factor that influences Jimmy to use the formal language style when he talks about kids vaccinated and when he gives reach to Aaron Rodger is the function refers to what Jimmy purpose to talk about it, the purpose is Jimmy wants people to get vaccinated but he uses informal speech style especially when he said: "*Aaron is a Karen*" that is why the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum number 18.

(11/CSL/PAR)

**Participant: Guillermo.**

Jimmy : Would you go on one of those Germans?

Guillermo : **No way.**

Jimmy : **No way right, me neither**, there are major scientific breakthroughs happening all around us Heinsz today revealed uh what they are billing as their first cover Mars edition ketchup, this is the ketchup made from tomatoes that were produced under the same condition they have onmars, I don't know why **either** I hope they didn't growthe same way.

Datum 11 is classified into casual speech style because they use words "*No way*", "*no way right*" to indicate they are not in the formal situation, and in the conversation, Jimmy also uses ellipsis "*me neither*", "either" the use of ellipsis is the one of casual style characteristic. The factor that influences them to use a casual style when they talk in this episode is because of the participant relationship, even though they talk about Mars edition ketchup but the relationship between them is a best friend, Guillermo is Jimmy's sidekick, that is why the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum number 19.

(44/CSL/SET&PAR)

**Participant: Guillermo.**

**Jimmy Kimmel is reading New Book for kids.**

Jimmy : This is a book for kids with crazy parents it is called dot got a shot, and it is well I will read it to you if you have, we

spent a lot of time on this, **you are funny** everybody like yeah we get the gist **oh you ready Guillermo?**

Guillermo : Ready.

Jimmy : Follow along, please, all right, it was a warm summer day, but the dot was dejected. Her mother refused to get her injected.

Datum 44 is classified into casual speech style because they use informal words, namely "*you are funny*" and "*oh you ready Guillermo?*", indicating they are not at the formal situation.

The factor that influences them to use the casual style in this episode is because of the setting and the participant relationship, in this episode, Jimmy will read a kid's book to Guillermo, and the relationship between them is a best friend, Guillermo is Jimmy's sidekick. That is why the datum is classified into casual speech style. The other datum with a similar analysis is provided in datum number 53.

**4. Intimate Style**

(07/ITM/PAR)

**Participant: Sal.**

**Jimmy Kimmel and Sal will play a game.**

Jimmy : To commemorate this important and historic anniversary it is time to play one of our favorite games "who's high" that's right this is the game in which we find out who is high and who is not and that is **my cousin Sal who is not high.**

Sal : Hey, Jimmy what's happening?

Jimmy : Sal does not even drink in fact.

Sal : No, it is not true.

Jimmy : **Hey, Cousin Sal**, how are you doing tonight.

Sal : Doing well, I am doing well, good well.

Jimmy : good it is good to have you with us you are out here on Hollywood Boulevard how's the action out there tonight?

Sal : It is good, I mean it might be easier to just say who is not high we could maybe find the three of four people out there.

Datum 7 is classified into intimate speech style the words because when Jimmy uses words like he has intimacy with Sal when he uses "*My cousin Sal who is not high*" and "*Hey cousin*" indicated that they are

known each other because they have a family relationship.

The factor that influences them to use an intimate style when they talk to each other is because of the participant's relationship. The setting is that they commemorate Jimmy Kimmel's show anniversary while the topic is that they will play a game "who is high" and the relationship between participants they are cousins because, in the conversation in the data above, Jimmy has said "*Hey cousin*" and when Jimmy said "*Sal who is not high*" Jimmy was not afraid Sal would get mad to him because Sal is his cousin and they know each other well, that is why the datum is classified into intimate speech style.

## CONCLUSION

The data of this research are 195 speech style forms of words, phrases, and sentences taken from the Jimmy Kimmel Show in all episodes aired in November 2021. There are four of five types of speech styles found in this research based on Joos' theory of speech style from the data collected from all episodes of Jimmy Kimmel Show on Jimmy Kimmel's YouTube Channel, which were aired in November 2021. The four speech styles found are formal style, consultative style, casual style, and intimate style. The most likely data found in this research is a casual style with 159 or 81%, then the consultative style with 23 or 12%, followed by the formal style with 11 or 6%, lastly the least is the intimate style with 2 or 1%. The frozen style is not found in the data of this research.

Moreover, in the second research problem, four factors influence the use of speech style found in this research. The factor that influences the use of speech style is the topic, the second factor is the setting, the third factor is the participant relationship, and the last factor that influences the use of speech style is the function of the word. The topic factor was found to be the most influential factor in this research because whoever is the participant if they talk about an informal topic will use an informal or casual style. Hence, the topic is the factor that influences the use of speech style. And from all the results, it can be concluded that the Jimmy Kimmel Show, which was aired in

November 2021, is categorized as an informal television show because most of Jimmy's guest/s are celebrities, most of the topic which they talk about is the informal topic, and the show also contains comedy bits and live music.

According to the result and discussion, there are several suggestions. The Jimmy Kimmel Live Talk Show can be used to explain how formal and informal situations can influence the use of speech style. This Talk Show is not only about celebrities' information but also about live music, comedy, and politics. Therefore, the readers can use this Talk Show as a research object with different subjects other than speech style. The researcher indeed expects this thesis can be a good reference for them to conduct further analysis.

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