

## Factors of Interest in Becoming a Teacher among Beauty Education Study Program Students

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### Abstract

Study This aiming For know What just factor interest Beauty Education study program students to teacher profession. Factors studied in study This is a perception factor, an ability factor self, value and desire factors, opportunity factors work, environmental factors, and experience factors. Including in study quantitative with method research used is analysis statistics descriptive and factor analysis. It is type study survey and measurement instrument with scale likert. Application assisted data processing with Microsoft Excel and IBM SPSS Statistics 23. Research results show that in a way factor analysis of the six factors each other reliable and forms two major factors namely the intrinsic factors that consist from the perception factor with statistical average result descriptive by 84.2%, capability factor self 81.6%, and experience factor 78%. Second factor namely extrinsic factors consisting of from the value and desire factors with statistical average descriptive by 67.7%, opportunity factor work 63.9%, and environmental factors 58.1%.

**Keywords:** beauty teacher, teaching profession, interests

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### INTRODUCTION

Importance produce participant quality education, then quality teachers and lecturers are needed. In order to get quality said, someone must take an educational program teaching Where college tall plays a very important role. The main goal from college tall is capable create graduates who are qualified, creative and have mastery the necessary knowledge as a teacher. College tall sued For Can increase more competence than non- education students. One of the method increase competence a teacher is with grow as well as increase interest For become a professional teacher .

Interest not brought since born, but interest Keep going develop follow trend man. An interest that arises in oneself somebody Can become view for the future they like continuing education, or in choose work. According to Witherington (in Dhewy et al 2020) interest is awareness someone at a object or situation certain that have connection with himself. In an effort to form interest, required factor divided supporters become a number of factors. Hurlock (2010) explains that element former interest is factor intrinsic and extrinsic factors. Intrinsic factors namely factors that emerge with by itself in self individual influenced by factors biological and emotional someone. While factor extrinsic is factors that originate from environment outside individuals, such as friends, family, environment nature, society and economy .

Beauty Education Study Program is one of the from four study programs in the Department of Welfare Education Family (PKK). This study program to organize beauty education with objective produce graduate of For become a Secondary Teacher Vocational (SMK) in field of beauty. Beauty Education Study Program This is the only study program that produces teachers in the field of beauty in Central Java. Although Thus, students who enter the Beauty Education study program This No everything One mission For become a teacher as stated on the page profile study program .

Based on the interview that has been conducted on 21-23 July 2023 with 15 students in the Beauty Education Study Program namely three people each from the 2018-2022 Class, only four interested students For become a teacher. The factors that become the reason is Because background behind family is power educators and desires from self Alone For become a teacher. While eleven other people enter Beauty Education Study Program Because interest For develop potential in the field beauty and not For become a teacher, even four from eleven people who did not interest become a

teacher, no know that the Beauty Education study program This will become bachelor education and new know after undergo curriculum in study program .

According to research that has been conducted by Syahadatain (2016) Suitable types of alumni work with the Study Program in general overall show very low criteria with average percentage 12%. Place Work or alumni agency in general overall show very low criteria with average percentage of 10%. Alumni income in general overall show criteria low with average percentage of 43%, and the relationship between GPA and speed look for alumni work shows No existence connection .

Most alumni of the Beauty Education study program at Semarang State University choose Work as businessman because of flexible working hours with life daily and relative income more tall compared to become a teacher at school. In connection with matter said, researchers feel need For researching factors What only that affects interest student Beauty Education Study Program to beauty teacher profession ?.

**METHODS**

Approach research used is approach quantitative. Population in study This that is student Beauty Education Study Program from batch 2018 to 2022 Semarang State University totaling 347 students. Determination use formula slovin and obtained 100 students. The sampling technique sample that is using proportional stratified random sampling where technique taking sample with see proportion each class. Variable study is factors that influence interest student Become a composed beauty guru of 6 factors covering perception (X1), ability self (X2), values and desires (X3), opportunities work (X4), environment (X5), and experience (X6). The data collection method used method questionnaire with score interval use scale Likert consisting of from Strongly Disagree (STS), Disagree (TS ), Less Agree (KS), Agree (S), and Strongly Agree (SS). Data analysis conducted use descriptive data analysis percentage and analysis measured factors with KMO MSA.

**RESULTS AND DISCUSSION**

**1. Statistical Results Descriptive**

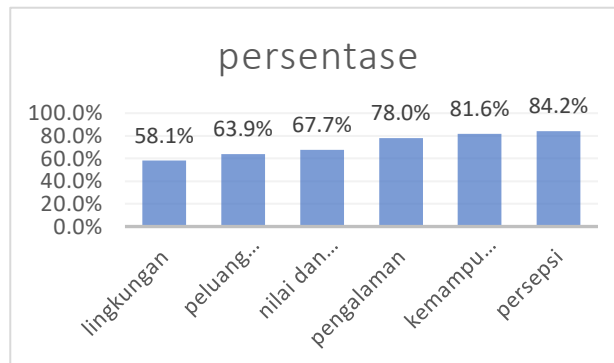


Figure 1. Histogram of Statistical Results Descriptive

Based on histogram image above so can outlined and described that :

1. Environmental factors get the average score result is 58.1% which is in the score interval 53% - 68% then stated factor environment worth neutral.
2. Opportunity factor work get the average score result is 63.9% which is in the score interval 53% - 68% then stated factor opportunity work worth neutral.
3. Value and desire factors get the average score result is 67.7% which is in the score interval 53% - 68% then stated factor values and desires worth neutral.
4. Experience factor get the average score result is 78% which is in the score interval of 69% - 84% then stated factor experience worth positive.
5. Ability factor self get the average score result is 81.6% which is in the score interval of 69% - 84% then stated factor ability self worth positive.
6. Perception factor get the average score result is 84.2% which is in the score interval 69% - 84% then stated factor perception worth positive .

**2. Factor Analysis Results**

Table 1. Factor Extraction Results

Variables	Eigenvalues		
	Total	% from Variance	% Cumulative
1	3, 479	57, 986	57, 986
2	1, 408	23, 473	81, 460
3	0, 441	7, 354	88, 813
4	0, 277	4, 610	93, 423
5	0, 247	4, 110	97, 533
6	0, 148	2, 467	100, 000

In the table above seen that There are 6 variables (components) included to in analysis factor. Then in the column extraction seen only 2 factors are formed, because with One factor, the Eigenvalues number is above 1 then factor the will entered to in the model. The Eigenvalue of component 1 is 3.484 > 1 then become factor 1 and able explains 58,061% of the variation. While The Eigenvalue of component 2 is 1.420 > 1, then become factor 2 and able explains 23.667% of the variation. If factor 1 and factor 2 are added together so capable explains 81.727% of the variation .

After known that two factors in the most optimal amount, then component matrix table shows the 6 variables in the two factors that are formed. While the numbers in the table the is the factor loading that shows the magnitude correlation between a variable with factor 1, factor 2. Determination process which variable will enter to which factors are carried out with method compare big correlation to every the row. The loading factor number that has values > 0.5 are found in each factor 1 and factor 2. So that it increases clear difference A variable enter to which factor, then need done rotation .

Table 2. Factor Rotation Results

Variables	Factor	
	1	2
Perception	0, 909	0, 133
Self Ability	0, 934	0, 100
Values and Desires	0, 393	0, 719
Opportunity Work	0, 264	0, 857
Environment	-0, 016	0, 942
Experience	0, 797	0, 402

Based on analysis factor can obtained 2 factors that influence interest becoming a teacher at the Beauty Education students at Semarang State University, a factor the among others:

1. Factor 1 consists of on Variables Perception with loading factor 0.907, Variable Self -Ability with loading factor 0.951, Variable Experience with loading factor 0.790.
2. Factor 2 consists of on Value and Desire Variables with loading factor 0.698, Variable Opportunity Work with loading factor 0.855, and Variable Environment with loading factor 0.943.

From both factor based on results analysis the above factors, researchers reclassify second factor the into 2 factors, namely : 1. Intrinsic factors which consist of on factor perception, factor ability self and factors experience, 2. Extrinsic factors consisting of from factor values and desires, factors opportunity work, and factors environment .

### 3. Intrinsic Factors

#### a. Perception

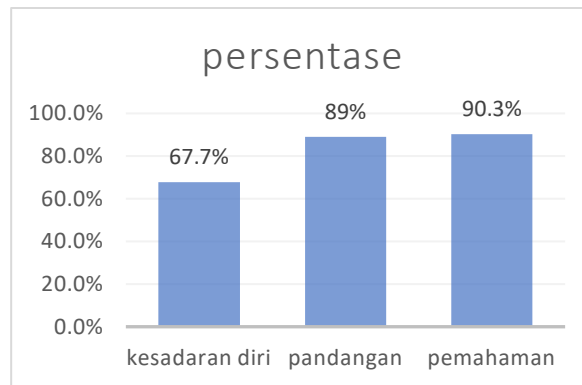


Figure 2. Histogram of Perception Factors

Based on results statistics descriptive, variable perception get the average score is 84.2% which is in the category positive. Perception be one of factor interest through assessment or opinion student about a objects, events, and events that are seen, heard, felt. Robbins (2019:173) defines perception as a process that is undertaken individuals to organize and interpret or interpret impressions senses them to give meaning for environment they .

This finding is in accordance with the results research that has been conducted by Bergmark, *et al* (2018) that perception is one of factor interest become a teacher. Various motives and developments identity pedagogy can influence choice career students. So that important to combine diverse loaded perspective positive in teacher education programs to improve interest student to teaching profession.

According to Nesje, Brandmo, & Berger (2018), to overcome one of the... problem international that is the difficulty finding and retaining new teachers is by increasing perception about teachers to students. Perception self to teaching related skills is one of source former main interest accompanied by the desire to shape the future generation furthermore .

#### b. Self Ability

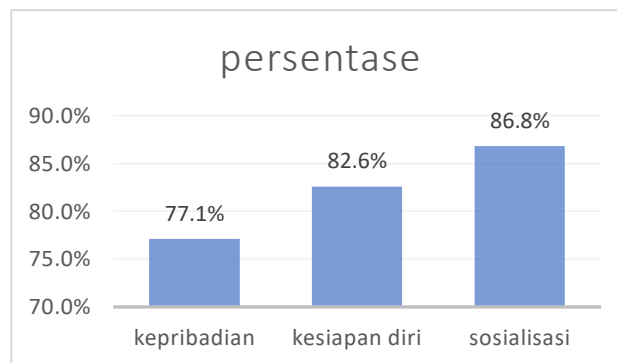


Figure 3. Histogram of Self -Efficacy Factor

Based on results statistics descriptive, variable ability self get the average value is 81.6% which is in the category positive. This is in line with the findings of Goller, *et al* (2019) entitled *Finnish and German Student Teachers Motivation for Choosing Teaching as a Career* which contains about students in Germany tend to choose career become a teacher for a reason namely consider ability teach they high. Shak (2022) stated that ability self such as knowledge and skills mastery of subject matter capable to move interest in becoming a teacher. Feelings of having the ability in the field teaching make students to continue learn and develop more carry on his knowledge so that he can to be a good and professional teacher according to standards teacher competence .

These findings are also in accordance with previous research. conducted by Fray and Gore (2018) that ability teaching and mastery of the material is one factor interest become a teacher. With the existence of similarity abilities or talents possessed individual with subject the lessons he taught later will make percentage interest more big. That thing make individual feel be in the right place with him so that work being a teacher is becoming his choice in career .

c. Experience

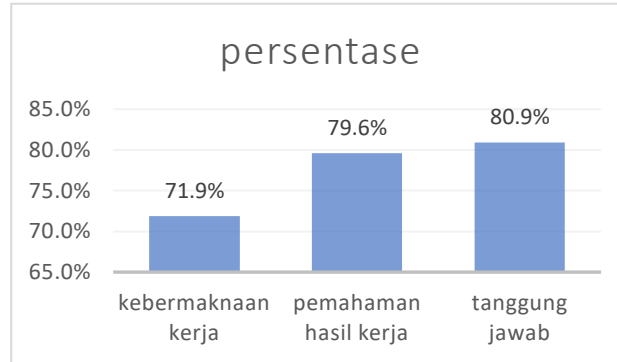


Figure 4. Histogram of Experience Factor

Variables experience get average score result 78 % are in the category positive. What has been individual do and what have you done individual experience is A capable learning and experience influence life a individual in the future in taking decision. In line with the results research that has been conducted by McCrory (2023) that experience is one of driving factors student become a teacher because like working with children and young people .

According to Elletal (2017) experience professional integrated is characteristics mainstay of teacher education programs worldwide. This is significant with the development of knowledge, skills and experience by students who have undergoing the program. This finding is in line with research that has conducted by Gutierrez and Nailer (2020) who said that the experience program professional contribute to growth significant in understanding student about teaching profession so that increase interest them to become professional teachers .

4. Extrinsic Factors

a. Values and Desires

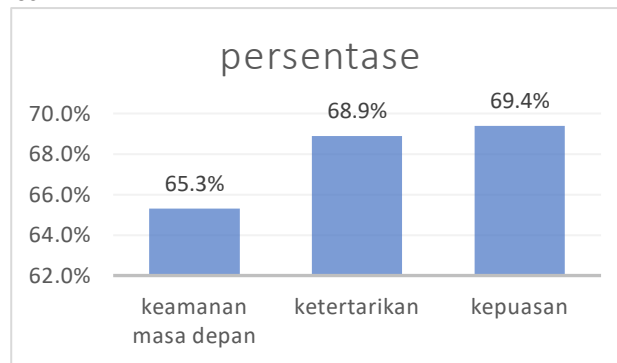


Figure 5. Histogram of Value and Desire Factors

Based on results statistics descriptive variable values and desires get average score result 67.7 % is in the category neutral. The values and desires studied in this study include satisfaction, security and interest. According to Suseno (2020) values and desires related to degree and level satisfaction that can be given by the job. So the values and desires is level depth how much Far a work can give satisfaction and comfort. This is in line with the findings of Admiraal and Roberg (2023) that The satisfaction and comfort that is obtained from the work of a teacher is one of the factor booster students to work become a teacher. Safe school climate and culture collaborative and participatory school give feeling comfortable to work at school .

As for the findings about studies satisfaction work and intention in various profession show that condition Work is a predictors that have an influence significant to satisfaction Work Good in a way positive and negative (Droogenbroeck & Spruyt, 2016). One of the things that become reject measuring teacher's job more Good is Because teach make someone to interact with children or for more socialization wide than working with machines. And the facilities obtained a teacher already sufficient to support his job .

b. Opportunity Work

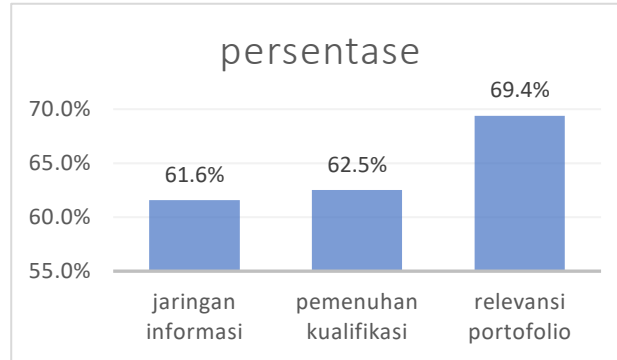


Figure 6. Histogram of Chance Factors Work

On the variable opportunity work get average score result of 63.9% which is in the category neutral. This shows opportunity work is one of factor interest become a teacher. Opportunities work is how far students capable measure ability and relevance portfolio that he has on the job that interests him. This finding is in line with the results research that has been conducted by McLean, Taylor, & Jimenez (2019) that some people choose teach as career because existence opportunity to work in the field mentioned. As for the network information obtained for work being a teacher still easy to search and obtain. In the research that has been carried out by Fray and Gore (2018) opportunities work is also one of factor Interest in becoming a teacher accompanied by views about prospects a clear career for the future as a teacher.

As for the results research conducted by Christensen *et al* (2019) which states that having a supportive community network information to get opportunity become a teacher is one of factor interest to teaching profession. With the opening opportunity to become a teacher, create individual consider career teach is A impossible choice missed so just .

c. Environment

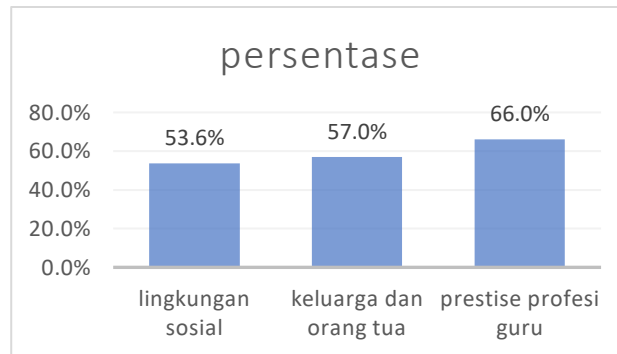


Figure 7. Histogram of Environmental Factors

Based on results statistics descriptive, variable environment get average score result 58.1 % which is in the category neutral. The results of this study indicate that factor environment is one of factor booster interest become a teacher. The environment that is defined in this variable is environment social individuals such as society and family. In line with research that has been conducted by Hanessy and Lynch (2017) that in the formation of decision to teach there is potential factors influence such as the influence of other people, for example previous teachers, mentors, team members family, friends, to experience Study .

This finding is also in line with the results research that has been conducted by Teneva and Zhelyazkova (2021) that in the selection level career in students education to continue the teaching profession exists factors that drive one of them is factor social and factors personal. The most important social factor is existence prestige teaching profession in society. According to Christensen *et al* (2019), members A family that encourages you to become a teacher is one of them. factor Why individual consider teach as career they. Ardayani (2014) argues that parents profession as a teacher and in the environment his family profession the considered a job that has prestige Alone then by itself pattern think, behave behavior, and selection his career is not far from the work of people in his environment.



## CONCLUSION

There is factors interest student to beauty teacher profession. Based on results analysis factors that have been done, there are two factors that drive students to become teachers, namely factor intrinsic and factors extrinsic. Intrinsic factors consist of factor perception with average score results by 84.2%, factor ability yourself with an average score result by 81.6%, and the factor experience with average score results by 78%. Extrinsic factors consist of factor values and desires with an average score of 67.7%, the factor opportunity jobs with an average score of 63.9% and factors environment with an average score of 58.1%.

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