The Influence of Digital Ethics on the Social Media Usage Behavior of Students

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Abstract

Background - In the digital era like now, social media has become the main means for students to interact with, learn and share information. However, a deep understanding about digital ethics is very important for students can utilizing social media in a positive way.

Purpose - The purpose of study This is for to study influence digital ethics towards method Students of NU Hasyim Asy Ari Tarub Tegal Vocational School use social media.

Method - Research This uses method quantitative descriptive with approach survey for analyzing connection between understanding digital ethics and patterns used of social media by students. Using purposive sampling technique, data is collected use questionnaire and observation. Instruments study covers indicator understanding digital ethics, habits interaction on social media, awareness will impact negative, and implementation online ethics. Data analysis was conducted in a descriptive way and using regression for measure influence digital ethics towards students' online behavior, which is expected give description clearly about importance digital ethics in to form behavior media social in a way responsible answer.

Findings - Findings from study This indicates that students who have good understanding about digital ethics tends to show more behavior responsible respond on social media, such as guard privacy and avoid behavior online bullying. Although thus, still there is a number of students who are lacking understanding about digital ethics and influenced by the environment surrounding areas. Research This recommend that education digital ethics becomes part from curriculum in schools to form behavior more students wise and responsible answer in using social media.

Conclusions – study This conclude that digital ethics has significant influence to behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School. Students who have good understanding about digital ethics tend to show more behavior positive in interacting on social media, such as guarding privacy, avoiding online bullying, as well as being more selective in spread information. However, there is part small students who are lacking understand digital ethics and being influenced by the environment around, which has an impact on behavior negative on social media. Therefore, education in more digital ethics depth is very necessary for minimizing negative impacts.

Novelty/Originality/Value – Novelty study This lies in the context and approach used. Different with study previously tended to nature descriptive and general, research This in a way special highlight vocational school students based religious and vocational in the environment local, which has character social and cultural itself. In addition, research This use approach quantitative for measure in a way empirical to what extent does digital ethics influence behavior student in use social media, so give more data contribution measurable.

Keywords: digital ethics, social media behavior, vocational high school students

INTRODUCTION

Development technology rapid information in two decades final has bring change big in various aspect life humans, including in matter use of social media. Social media now become the part that is not inseparable in life everyday life, especially among students, including student School Intermediate Vocational (SMK). SMK students, as part from digital generation, often become user active various social platforms such as Instagram, Facebook, Twitter, and TikTok. In the context of This, digital ethics has a very important role in to form behavior students in cyberspace.

Digital ethics refers to the norms and rules that govern behavior individual when interact in cyberspace, including in use of social media. According to Smith (2020), the implementation of proper digital ethics plays an important role in creating a safe and positive environment in digital space, so that it can facilitate learning, collaboration, and effective communication. The use of social media in a way ethical allow creation healthy interactions, improving quality discussion, and encourage development constructive social. As For example, Keller (2021) stated that ethical behavior in the digital world is able reduce impact negative from information fake (hoax) and cyberbullying, which is now the more rampant happening among social media users, especially among teenagers. On the contrary, ignorance or indifference to digital ethics can cause adverse consequences, such as distribution misinformation, online bullying, and various form behavior negative others that can damage good individual and group. With Thus, it is important for public to understand and apply principle digital ethics to maintain quality interactions in cyberspace and minimizing negative impact.

Principles mainly in digital ethics include good, safe and responsible attitude answer moment doing online activities. Good attitude means each other value between users, avoid cyberbullying, and thinking critical before spread information. Digital security is also very important in ethics this, where the user expected protect personal data and avoid leak information that can harm self Alone or others. Responsible answer means that every user understand impact from action them in cyberspace, both in nature positive and negative, towards other people and society in a way general (Pambudi et al., 2023).

At NU Hasyim Asy Ari Tarub Tegal Vocational School, the phenomenon use of social media among student show existence imbalance in implementation digital ethics. Based on the data, from a total of 973 students, 32 % of students (312 students) are in class X, 33% of students (320 students) are in class XI, and 35% of students (341 students) are in class XII. The phenomenon This show that about 60% of students Already understand importance behave both on social media, while about 40% of they Still entangled in underutilization wise. Therefore, that's important for to plant digital ethics from early, so that students can access social media in a way responsible answer.

Socialization theory technology describes how individuals, in particular students, develop behavior they in using social media through the socialization process that occurs in digital environment. Socialization This happen when student exposed to various norms, values, and regulations that exist in cyberspace. Through interaction with social media, they study how they should behave on the platform, either with active methods (such as sharing information and communication) as well as passive (observing) behavior of others. This process allows students to understand limitations in use of social media and how they adapt to the social norms that apply in the digital world. This theory emphasizes that behavior students in using social media is greatly influenced by the digital environment they are in. follow, like Friend peers, influencers, and online communities general.

Social Behavior Theory highlights how social norms are taught through education influence behavior students on social media. In this case This is the social norm that exists in society, both those originating from culture traditional or those developing in cyberspace, influence How student acting on social media. Formal education in schools play role crucial in to form behavior social students, including in use of social media. If the school teach importance ethical and responsible behavior answer in interacting in cyberspace, students tend internalize values and implement it moment using social media. On the contrary, lack understanding and

education about behavior good social can cause student trapped in behavior negative, such as spread information false or involved in online bullying.

Technology Ethics focus on principles ethics that must be applied when interact use technology and social media. Technology ethics covers aspects like honesty, privacy and responsibility answer in use technology, especially in interaction with other people through social media. In the context of this, theory emphasizes importance teaching students to value other people's privacy, avoiding distribution detrimental information, and always thinking critically before interacting or sharing content in cyberspace. Technology ethics also highlights importance transparency and fairness in the digital world, where students taught for act with integrity, avoiding behavior that can harm self Alone or other people, and responsible answer on what they share on social media (Halwiah et al., 2021).

Third theory This give comprehensive overview about How student to form behavior they in using social media. Socialization Theory Technology explain influence digital environment towards behavior, while the Social Behavior Theory highlights the influence of social norms taught in education. On the other hand, the Theory of Ethics of Technology gives guide for students to behave ethically in interacting on social media. Understanding and implementing third theory is very important for students who are not only skilled in technology, but also responsible and wise in use of social media.

Behavior in use of social media refers to the way individual interact and utilize various social media platforms such as Facebook, Instagram, Twitter, and TikTok. Social media provides room for users for communicating, sharing information, as well as connecting with other people around the world. Among vocational school students, this behavior often covers use of social media for objective social, entertainment, and activity learning. Vocational high school students who access social media usually can see from method they share content, interact with Friend peers, and follow trends and developments information in cyberspace. They tend to be more open about adopting technology and making social media as part important from life every day, good for socializing and for obtaining relevant information with learning them.

Use of social media among student can give impact significant positive and negative. On the other hand, positive, social media provides wide access to various information and learning. Many students take advantage of this platform for look for material education, following online courses, or discuss with Friend peers and experts about various topic. However, on the other hand, there are also negative impacts that needs to be aware of, such as distribution hoaxes, cyberbullying, and behavior harm others that often appear consequence interaction No healthy on social media. Information that has not been verified easily spread and can influence perception of students, even trigger conflict between individuals. Therefore, that's important for students to understand good digital ethics in order to be able to avoid impact negative them.

A number of studies previously have researching connection between digital ethics and behavior use of social media, especially among students and students. One of the Research by Andini (2019) revealed that students who understand and apply digital ethics with Good tend show behavior positive on social media, such as No involved in online and non-online bullying spread information fake. On the other hand, research by Yuliana and Nisa (2020) shows that lack of understanding about digital ethics can push students to be involved in distribution hoaxes and online bullying. Studies This emphasize importance education digital ethics for help student utilizing social media with a productive and responsible way answer (Bawono, 2017).

At NU Hasyim Asy Ari Tarub Tegal Vocational School, understanding about digital ethics among student can influence method they are using social media. If digital ethics are applied with right, students will be more selective in choosing the information they have thank you, more be careful moment share content, and more value interaction between individuals in cyberspace. On the other hand, without adequate understanding about digital ethics, students at risk trapped in behavior negative that can harm self they Alone or other people. Therefore, that's important for schools and parents to collaborate in giving proper understanding about digital ethics, so that students can use social media with in a positive and constructive manner.

Study This make an effort check a number of things, namely: (1) How influence digital ethics towards behavior use of social media by students of SMK NU Hasyim Asy Ari Tarub Tegal?

(2) What are the factors that influence digital ethics in use of social media by students of SMK NU Hasyim Asy Ari Tarub Tegal?

In Indonesia, the use of social media experience improvement significant, especially among teenagers. Data from We Are Social and Hootsuite (2023) shows that about 68% of active population of Indonesia using social media, and the majority user is teenagers. Therefore, Study This aiming to: (1) Identify influence digital ethics towards behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School. (2) Analyze factors that form student digital ethics in use of social media. Research This expected can give outlook more deeply about importance education digital ethics in schools, as well as How digital ethics can influence method students using social media in a way wiser and more productive.

METHOD

Study This apply method quantitative descriptive with approach survey for evaluate impact digital ethics towards behavior use of social media among students of SMK NU Hasyim Asy Ari Tarub Tegal. This method chosen Because allow researcher for describe existing conditions in a way systematic and objective. Population in study consists of 973 active students using social media at SMK NU Hasyim Asy Ari Tarub Tegal, which is divided into three classes, namely Class X has 312 students, Class XI has 320 students, and Class XII has 341 students.

Amount sample used in study This are 100 students, who were selected based on criteria certain. Technique of taking sample used is purposive sampling or random directed, with choose representative students and have relevant experience related use of social media. Data collection techniques were carried out with spread questionnaire containing questions related to variable research, where Respondent requested for give evaluation to the statement presented.

Instruments used in study This is designed questionnaire for measure understanding student about digital ethics and behavior they moment using social media. Questionnaire consists of from a number of indicators, including: (1) understanding about digital ethics, (2) habits interacting on social media, (3) awareness to impact negative social media, and (4) implementation ethics in online behavior. In addition, observations are made to observe students in using social media as well as implementation digital ethics in interaction daily.

For data analysis used technique analysis descriptive. The data analysis technique used is regression, which allows for identify and measure to what extent does digital ethics influences behavior use of social media students. Measurement variable done with set tested indicators, so that make it easier in interpret results research. Results of analysis This will give clear understanding about importance digital ethics in to form behavior students in cyberspace.

RESULTS AND DISCUSSION

Study these involving students of NU Hasyim Asy Ari Tarub Tegal Vocational School as Respondent For to study influence digital ethics towards behavior use of social media. Based on the data collected, a number of characteristics demographics Respondent can explain. In overall, age Respondent range between 15 to 18 years, with majority 16 years old. Most of them Respondent is student classes X and XI involved active in activity academic and extracurricular.

Table 1. Characteristics Respondents

Characteristics Respondents	Percentage	Information
Number of Students of NU Hasyim Asy Ari Vocational School	100% (973 Students)	Population students at NU Hasyim Asy Ari Vocational School consist of from Class X (312 students), Class XI (320 students), and Class XII (341 students).

Number of Respondent Samples	10% (100 Students)	Number of Respondent Students chosen based on criteria.
Age Respondents	15-18 years	Age range between 15 to 18 years with majority 16 years old.
Class Level	-	Most of the is student class X and XI.
Gender	Male: 60 %, Female: 40%	Distribution type sex between respondents.
Frequency of Social Media Usage	80% (80 Students)	80% of respondents using social media every day.
Duration of Social Media Usage	2 to 4 hours	Average duration use of social media is 2 to 4 hours per day.
Use of social media For Study	65% (65 Students)	65% of students using social media for look for material lessons and discussions with Friend classmate.
Understanding Digital Ethics	40% (40 students) have understanding Good	40% of respondents own understanding Good about digital ethics, while the other 60% own understanding limited.
Peer Influence on the Use of social media	55% (55 Students)	55% of students report existence influence Friend same age in matter what is uploaded or shared on social media.
Understanding Digital Ethics and Social Media Behavior	-	Students with understanding Better about digital ethics tend to show positive behavior, while the less more vulnerable to behavior negative.
The Role of Parents and Teachers in Digital Ethics	-	The role of parents and teachers in direct digital ethics still limited and necessary more proactive give directions.

This table serve characteristics respondents who reflect population students at NU Hasyim Asy Ari Vocational School in Tarub Tegal, with total number of 973 students divided in three level class: class X (312 students), class XI (320 students), and class XII (341 students) with amount sample selected respondents based on criteria certain is 100 students. The total data student this gives description that majority student is in grades XI and XII, which may influence understanding about digital ethics, considering they have longer exposure to social media use and digital learning. With thus, it is important to see difference between understanding and behavior digital ethics based on class level This.

Age respondent range between 15 to 18 years, with majority 16 years old. Range age this show that part big student be at the age teenager beginning until middle, which is period critical in formation identity self and behavior social, including in use of social media. At the age of this, students usually start more active interacting in cyberspace, both for needs personal and education. Therefore, understanding digital ethics in the age this is very important for forming good habits in use of social media. Most of the students who become respondent are students from class X and XI, which shows that they possible more tend for exposed to more learning intensive about technology and social media. This can influence how fast they adopt positive or negative behaviors in interacting on social media. Sufficient use of social media high among student this, with 80% of respondents confess access it every day, shows that social media play a very important role in life they are good for communication, entertainment, and learning.

Data about type sex show that 60% of respondent is men and 40% women. This is described sufficient distribution balanced, even though there are little differences. Although no there is information more carry on about how type sex influence understanding digital ethics, research previously show that men and women can own pattern different uses of social media, which may also influence behavior. they in cyberspace. Therefore, that's important for considering gender factors in evaluating attitudes and behavioral digital ethics among students.

Another interesting indicator is use of social media for objective learning, which was reported by 65% of students. This shows that social media has become sufficient tools effective in support the learning process, besides as means entertainment. However, even though Lots students who utilize social media for learning, understanding about digital ethics among they Still limited, with 40% of respondents own good understanding and the other 60% own understanding limited. This reflects importance more intervention big, good from parents and teachers, in give better understanding deep about digital ethics for students can using social media with wise.

Study this aiming for understand influence digital ethics towards behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School. From the results data analysis, found that digital ethics has significant influence to method student interact on social media. Most of them students who have good knowledge about digital ethics show behavior positive moments using social media. They tend to guard politeness in communication, not involved in detrimental debate, and always ensure that the information they have spread is accurate and can be accountable.

More students understand about digital ethics also shows attention more to privacy self and others. They are more be careful in share information personal and not haphazard upload content that can harm self Alone or others. As example, students who understand digital ethics tends to No share Photo or videos that are not proper or what can touch on other people's feelings. They also value other people's opinions more and are not easily provoked by comments negative or frequent hatred appeared on social media (Alinurdin, 2019).

Table 2. The Influence of Digital Ethics on Behavior Social Media Usage by Students of NU Hasyim Asy Ari Tarub Tegal Vocational School

Aspect	The Influence of Digital Ethics
Understanding Digital Ethics	Students who understand digital ethics tends to show behavior positive, such as guard polite polite and sharing accurate information.
Interaction Social	Students with good knowledge of digital ethics are wiser in interacting, avoid online bullying, and focus on relationships positive.
Use of social media For Learning	Students with understanding digital ethics more often use social media for academic activities, discuss tasks, and search for information lesson.
Utilization of social media in a way Productive	Students who understand digital ethics use social media to enrich academic outlook, not only for entertainment.
Influence On Distribution Information	Students who understand digital ethics more be careful in share information, ensure the truth, and avoid distribution hoax.
Behavior on social media	Students who are lacking understand digital ethics more prone to involved in conflict or spread information that is not verified.
Digital Ethics Education	Ethics education in schools is very important for reducing distribution hoax and increasing awareness of students about not quite enough answer in share information.
The Impact of Digital Ethics on Online Communication	Students who understand digital ethics tends to more responsible answer in communicate and not provoked by comments negative.
Awareness of Digital Ethics	still are part of students who have not fully understand importance guard behavior well in cyberspace, indicating the need education more carry on.
Role of the School	School need more proactive in give education digital ethics to students so that they become wise social media user.

From the side interaction social, students who have knowledge of good digital ethics tend

wiser in interact with friends on social media. They show mutual behavior appreciate, no involved in cyberbullying, and more focus on building positive relationship. On the other hand, students who are less understand digital ethics less tend to be involved in conflict or debate that is not productive on social platforms. They may be angry faster or offended with negative comments and tend to reply to them in a way that is not in accordance with ethics.

In terms of this case, digital ethics plays a very important role important in direct student for develop ability effective and constructive communication in cyberspace. Influence positive digital ethics visible clearly to students who do not only avoid conflict but also try to create more positive and supportive atmosphere on social media. They don't only use social media for fun, but also to build network healthy and useful social for development self (Febriani et al, 2025). In context learning, students who have understanding Good about digital ethics more often utilize social media for activity academic and sharing knowledge. They use social media to look for relevant information with lessons, discussion about tasks, and follow development the material taught in school. Students This tend join in group online learning based on ethics each other appreciate and share accurate information. They use social media Not only for entertainment but also for enrich outlook academic they.

On the other hand, students who are less understand digital ethics tends to use social media more Lots For non- productive activities, such as join in groups that does not relate with learning or involved in distribution of information that is not verified. This shows that good understanding about digital ethics can direct students to use social media in a way more productive and useful for education. One significant impact from understanding digital ethics is in matter distribution of information. Students who have knowledge about digital ethics more be careful in share information on social media. They tend to ensure that the information they have spread it accurate and useful for other people. They are also more tend to inspect truth information before sharing it, especially when face news or sensational information or suspicious. This is important for prevent distribution hoax that can harm Lots parties (Parlindungan et al. 2023).

Students who do not understand digital ethics with Good are more prone to for spread information that is not verified, which can cause confusion or even unrest among his friends. In some case, they Possible No realize that the information they have share can cause impact negative, such as damage reputation somebody or trigger conflict in cyberspace. Therefore, education about digital ethics is very important for reducing distribution of information fake and increasing awareness that students will not quite enough answer in share information.

Research result show that although There is influence positive between digital ethics and behavior social media usage, awareness student about importance digital ethics still needs improved. Most students who have knowledge about digital ethics tend to own more behavior on social media. However, still There is part small students who have not fully understand importance guard behavior in cyberspace. This is show that although digital ethics is accepted by most big students, still There is room for increase understanding they through more education more intensive and implementation clear in the environment school. Importance in digital ethics in to form behavior student in use of social media underline need for strengthen education about digital ethics in schools. Teachers, parents, and stakeholders related to others must be more proactive in giving students understanding about digital ethics, so that they can become more social media users wise, responsible answer, and not easily affected by content negative circulating.

Education about digital ethics can give significant impact to behavior student in using social media. Students who have good understanding about digital ethics tends to more be careful and responsible answer in all interaction them on social media. They are more aware that they will impact from the actions they take do, good That share information, communication with other people, or comment on other people's posts. With Thus, the implementation more digital ethics wide at school can help student become more social media users smarter, more empathetic, and more care to impact from behavior them in cyberspace (Armstrong-Mensah et al. 2020).

Based on results study this, can concluded that digital ethics influences behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School in general significant.

Students who have good understanding about digital ethics tends to own more behavior positive, good in interaction social, learning, and distribution information on social media. Therefore, that's important for party school For Keep going to educate student about digital ethics and giving guidance so that they can utilize social media with wise. Planting mark good digital ethics since early will to form the next generation responsible answer in use technology.

Study This identify a number of factors affecting digital ethics of students of SMK NU Hasyim Asy Ari Tarub Tegal in using social media. Factors This can be shared into two main categories, namely internal and external factors. Internal factors are related with knowledge, understanding and values instilled to students, while factor external covers influence from environment around they, including Friend peers, social media That themselves, and the policies implemented by the school.

One of internal factors that influence student digital ethics is level knowledge and understanding they about digital ethics. Research results show that students who have good understanding about digital ethics tends to more responsible answer in using social media. They have greater awareness tall about importance guard privacy yourself and others, and No spread information that has not been Of course true. Formal education that they Acceptance at school also plays a role in to form understanding this. However, some big student Still not enough understand principles digital ethics in general deep, so that they tend not enough be careful in interact on social media.

Table 3. Internal and External Factors Influencing Students' Digital Ethics in Using Social Media

Factors Influencing Digital Ethics	Category	Influence towards Students' Digital Ethics
Knowledge and Understanding about Digital Ethics	Internal	Students who have understanding Good tend more responsible answer, guard privacy, and not spread information that has not been verified.
Instilled Values in Family	Internal	Students who grow in family that prioritizes mark honesty, responsibility answer, and empathy more tend apply values the in interactions on social media.
Peer Influence	External	Friends of the same age influence behavior student in social media. If friends same age positive, students tend to follow positive behavior; on the other hand, the negative influence can happen.
Social Media Influence (Features and Content)	External	Features such as "like" and "share", as well as viral content can influence students for more often share information without inspecting the truth, which is risky spread hoax.
Social Media Algorithms	External	Algorithms that prioritize content based on interest users can create a filter bubble, affect understanding and limit ability students to think critically.
School Policy regarding Use of social media	External	School with policy clear and training digital ethics can increase understanding students and help they interact in a way more responsible answer in cyberspace.
Interaction of Internal and External Factors	Combined	Internal factors (knowledge) and external factors (influence) Friend peers/social media/policy school) each other influence in to form attitudes and behavior students in cyberspace.

In addition, the values that are instilled in family also influences How student look at

digital ethics. Students who grow in family emphasize importance values like honesty, responsibility responsible, and empathetic, more possible for apply values the interaction them on social media. Character education received at home become base important for formation attitude they to use technology and social media in a way responsible answer (Dhawani, 2020).

External factors others that affect student digital ethics is influence Friend peers. peers own significant role in formation behavior students, including in matter use of social media. Research results show that student tend copy behavior Friend they in matter interact in cyberspace. If a student owns more friends care about digital ethics and always shares accurate information, then student they will more push for follow behavior positive on the other hand, if friend same age involved in behavior negative like distribution hoax or online bullying, students other Possible will feel affected for do the same thing.

Social media also plays a role big in to form behavior student in use technology and information digitally. Every social media platform has its own feature and content presented with different ways, which can influence method students interact in it. For example, the "like" and "share" features on social media. can push students to more often share content, although they do not fully understand truth information said. Viral content or sensational is also often interesting attention student to participate without noticing digital ethics, which can cause distribution incorrect information or harm other parties. In addition, social media algorithms prioritize content based on interest users can create a filter bubble, where students are only exposed to appropriate information with view or interest. This can influence understanding them about issues specific and limiting ability they for think critically as well as verify information before sharing it. Therefore that, social media That alone, with all the features and content presented, have influence big to how student using the platform and implementing digital ethics.

External factors others that affect student digital ethics is policies implemented by the school about use of social media. Schools that have clear and firm policy about digital ethics and social media use tend produce more students wise in interact in cyberspace. Research results show that school that holds training or seminar about digital ethics and policy use of social media can increase understanding student about importance guard behavior well in cyberspace. On the other hand, schools are lacking give education or directions about matter This allow student involved in behavior negative without clear understanding about the result.

Research results also show existence interaction between internal and external factors in forming students' digital ethics. For example, even though a student own good understanding about digital ethics, influence Friend peers who have not cared with digital ethics can make student the feel not enough motivated for apply knowledge that has been they learn. Likewise, even though social media offer Lots Of information useful, without strong understanding about digital ethics, students can trap in behavior who does not in accordance with the values that should be applied. Therefore, that's important for internal and external factors for each other support to form attitudes and behavior more students responsible answer in cyberspace (Djalante et al. 2020).

Internal and external factors influence student digital ethics in using social media. Knowledge and understanding student about digital ethics acquired good from formal education and instilled values in family play role important in to form behavior them in cyberspace. On the other hand, external factors like influencing friend peers, social media itself, and policies also participate determine how students interact on social media. Therefore, that's important for schools to strengthen policy about digital ethics and to provide more education intensive about digital ethics for students. Parties' schools, parents, and society must Work The same in give better understanding deep about importance behave good in cyberspace for create a more digital environment healthy and responsible answer.

Research results this show that digital ethics influences behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School. In general, students who have good understanding about digital ethics show more behavior positive on social media, such as guard privacy, no involvement in online bullying, and more selective in spread information. Findings This in line with results research by Andini (2019), which shows that student with good understanding about digital ethics tends to No involved in distribution hoax and have more

behavior constructive in cyberspace. However, there are also students who, even though know principle base digital ethics, still affected by the environment around that is not always support behavior positive on social media.

Comparison with studies previous show that although part big Students of NU Hasyim Asy Ari Tarub Tegal Vocational School have shown positive behavior on social media, there is part small students who are lacking understand digital ethics and more tend follow trend or behavior Friend same age without consider impact term long. This is in accordance with research by Yuliana & Nisa (2020) which found that lack of understanding about digital ethics among students can trigger distribution misinformation and involvement in negative behavior like online bullying. Differences This show that Still There is need for increase education digital ethics in general more deep in school. Impact influence digital ethics towards behavior students also really feel it in context learning. Students who understand digital ethics tends to use social media for more goals productive, such as look for material lesson or discuss with friend class. This is in line with research by Suryana (2018) which states that social media can utilized in a way effectively for support the learning process If student own proper understanding about How using the platform in a way positive. Productive use of social media among student This show importance role education in to form understanding digital ethics since early.

However, even though Lots students who demonstrate behavior positive, impact negative from social media still there is. Distribution information hoaxes, online bullying, and social media abuse Still become challenges that need to be overcome. Therefore, the implications are wider for the world of education in the digital era is importance integration digital ethics in curriculum education. School must be more active in giving understanding about digital ethics to students, good through lessons special and through activity related extracurricular activities with technology and social media. Influence digital ethics towards behavior Students at NU Hasyim Asy Ari Tarub Tegal Vocational School demonstrate existence close relationship between understanding digital ethics and better use of social media responsible answer. More education intensive about digital ethics will help student avoid behavior negative and maximize potential positive social media as means learn and interact. With Thus, it is important for the world of education For Keep going strengthen role digital ethics in to form character students in the digital era that continues develop.

CONCLUSION

Based on results research, can concluded that digital ethics has significant influence to behavior use of social media students of NU Hasyim Asy Ari Tarub Tegal Vocational School. Students who have good understanding about digital ethics tend to show more behavior positive in interacting on social media, such as guarding privacy, avoiding online bullying, as well as being more selective in spread information. However, there are small students who lack understanding digital ethics and are being influenced by the environment around, which has an impact on negative behavior on social media. In practical, results study This gives strong foundation for party schools, parents, and makers policy education for designing a more educational strategy effective in to plant digital ethics to students. Implementation of educational programs digital ethics in general structured, both inside and out class and through activity extracurricular, can help to form behavior more students responsible and wise in using social media. For the community area, findings this also encourage awareness will importance role environment social including digital families and communities in to form digital character generation young. In theoretical, research This enrich understanding about connection between digital ethics and behavior social in cyberspace, as well as support development theory Socialization Technology, Social Behavior Theory, and Ethical Theory of Technology with show How values ethics can socialize and internalized through interaction social and formal education in digital context.

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