

## Strengthening Pancasila Values Amid Division and the Rise of Disinformation

Sarah Maulidya Zakya<sup>1</sup>, Hafal Baliq Ayahan<sup>2</sup>, Inas Fathia Azzahra<sup>3</sup>,  
Ahmad Baihaqi<sup>4</sup>, Dewi Sulistianingsih<sup>5</sup>

<sup>1</sup> Faculty of Social and Political Sciences, Universitas Negeri Semarang,  
Semarang, Indonesia

<sup>2</sup> Faculty of Languages and Arts, Universitas Negeri Semarang,  
Semarang, Indonesia

<sup>3</sup> Faculty of Languages and Arts, Universitas Negeri Semarang,  
Semarang, Indonesia

<sup>4</sup> Faculty of Social and Political Sciences, Universitas Negeri Semarang,  
Semarang, Indonesia

<sup>5</sup> Faculty of Law, Universitas Negeri Semarang, Semarang, Indonesia  
ORCID <https://orcid.org/0000-0003-4152-0590>

✉ Corresponding email: [sarahmaulidyaz@students.unnes.ac.id](mailto:sarahmaulidyaz@students.unnes.ac.id)

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### Abstract

Pancasila is the foundation of the state as well as the way of life for the Indonesian nation, playing an important role in maintaining the unity and Integrity of the country. In the era of globalization and rapid advancement in information technology, society faces an influx of information that is not always accurate. Disinformation spread through social media not only causes confusion but also has the potential to divide the nation and erode national values. This study aims to re-examine the importance of strengthening Pancasila values amidst the widespread disinformation and the potential for social division. The

method used is a literature study with a descriptive qualitative approach through the analysis of various sources such as scientific journals, books, and official documents relevant to the research topic. The results show that Pancasila values, such as humanity, unity, deliberation, and social justice, play a strategic role in shaping critical, tolerant, and wise attitudes in responding to information in the digital era. Through education, family roles, and positive utilization of digital media, Pancasila values can continue to be reinforced as the moral guideline of the nation. This study is expected to contribute to raising public awareness about the importance of Pancasila as a defense against disinformation and in maintaining the unity of Indonesia.

**Keywords :** *Pancasila, disinformation, globalization, unity, digital literacy.*

## **A. Introduction**

Pancasila is the basis of the state and the view of life of the Indonesian nation, which is important for the continuity of the life of the nation and state. Epistemologically, the term Pancasila comes from Sanskrit, namely *panca*, which means five, and *sila*, which means basis or principle, so that Pancasila can be interpreted as five bases or five basic principles. Terminologically, Pancasila is the foundation of the Republic of Indonesia as stated in the 1945 Constitution, the fourth paragraph, and is the source of all laws applicable in Indonesia. According to Ir. Soekarno, Pancasila is a philosophy of life for the Indonesian people consisting of five principles, namely belief in one supreme god, justice and civilized humanity, Indonesian unity, sovereignty guided by wisdom in representative deliberation, and social justice for all Indonesians.

Malcolm Waters defines globalization as a social process that makes geographical boundaries in social and cultural life more and more irrelevant, because they have become integrated into individual consciousness (Subhan, 2022). Currently, the tide of globalization is getting stronger, which increases connectivity between nations. Nowadays, people can easily learn about and access various aspects of other nations' lives, such as culture, technology, politics, or even ideology. This rapid exchange of information has blurred geographical boundaries, making things feel very close even though they are actually very far away. Globalization opens the way for people to see the world more broadly and provides a space for us to get to know and collaborate with other nations. On the other hand, globalization can also pose its own challenges. When foreign cultures, politics, or ideas penetrate

without filtration, it can cause the degradation of national values and identity, as well as disinformation that has the potential to trigger disunity among nations.

Amidst the growing phenomenon of division and disinformation, Pancasila is present as an answer to concerns about the condition. Pancasila as the nation's ideology is not just a formal text that forms the legal basis of a country; rather, Pancasila is a collection of manners for Indonesian citizens to live and be a part of Indonesia. Strengthening and exploring the noble values of Pancasila is urgently important nowadays, because Pancasila serves as a guide amid the rapid flow of information and division in the world. Values such as humanity, unity, and deliberation need to be embedded and reinforced in the hearts and minds of all Indonesians as a solution to avoid division and misunderstanding caused by disinformation.

The development of digital technology has opened up opportunities for people to express their opinions. Social media has amplified the spread of fake news and hate speech, which can slowly undermine social harmony and stability. Social media, which should be a platform for communication and information sharing, has turned into an opportunity for social division. Currently, the public is exposed to various forms of writing that are not necessarily based on facts, often misleading the public, especially if the narrative is not further verified for accuracy. This phenomenon shows that advances in technology and science do not always correlate with the quality of content or information circulating. Therefore, in this era of increasing artificial intelligence (AI) development, humans are required to be smart and critical in dealing with all forms of information that comes their way. Therefore, a deep understanding of the available information is needed, accompanied by the strengthening of Pancasila values to avoid all the negative impacts caused by the abundance of fake news.

This research is valuable for several key reasons. First, the values of Pancasila provide a strong moral foundation that can sharpen the critical thinking skills of society in distinguishing between true and false information, which is essential in a digital age full of disinformation and hoaxes. Second, strengthening the values of Pancasila can encourage tolerance, unity, and diversity, which are important for reducing social divisions and polarization that are often exacerbated by the massive spread of false information. Third, Pancasila as the ideology of the Indonesian nation serves as an essential moral and ideological compass in facing the challenges of digitalization and maintaining the integrity of the nation from the threats of radicalization, intolerance,

and social disintegration. Pancasila values such as humanity, justice, and unity shape critical attitudes and analytical skills towards disseminated information, thereby helping to filter out hoaxes or disinformation that have the potential to divide society. Moreover, in the digital era, which spreads information quickly and massively, strengthening Pancasila can help the public be more prudent and responsible in interacting in the virtual world and resist the spread of negative content that destroys the unity.

This study provides solutions through several key strategies. First, strengthening the role of Pancasila and Civic Education as a medium for internalizing Pancasila values while improving digital information literacy to oppose disinformation. The learning methods include case-based and Information management simulation approaches using digital technology so that students are able to critically analyze and reject Information manipulation. Second, utilizing social media algorithms to disseminate educational content that reinforces national values and counters disinformation, as well as optimizing creative campaigns in digital media by involving influencers. Third, implementing Pancasila-based character education to shape a critical and ethical generation in the post-truth era, with the integration of Pancasila values into all subjects and the strengthening of digital literacy. Fourth, strengthening the role of families and communities in instilling awareness of Pancasila values and rejecting divisions caused by fake news and disinformation. An integrated approach through education, digital technology, cross-sector collaboration, and strengthening literacy and character is expected to reinforce Pancasila values in a society facing the challenges of division and disinformation.

The title "Strengthening Pancasila Values Amidst Division and the Rise of Disinformation" was chosen as a form of concern and awareness of the diminishing values of Pancasila in the era of globalization. It is important for all citizens of Indonesia to continue to uphold and maintain the position of Pancasila as the guiding principle or worldview of the Indonesian nation in order to survive the social and political conflicts that have been raging recently. Strengthening the noble values of Pancasila is also an effort by the Indonesian nation to remain strong in the face of the uncertain currents of globalization.

Several previous studies have discussed the urgency of strengthening Pancasila values amid globalization. For example, Fadhilah and Dewi (2022) emphasize that external cultural influences, such as developments in science and technology, as well as changes in society's morals, lead to the degradation of Pancasila values, which

need to be strengthened, especially among the youth. This research provides an important overview of the challenges of globalization to the existence of Pancasila. However, the focus of the research is still general and does not specifically address the phenomena of disinformation and social polarization which are now rampant in the digital space. In fact, disinformation and fake news spreading through social media have been proven to cause division, erode unity, and weaken the social cohesion of the nation. Therefore, there is a research gap that needs to be explored, namely a study on strengthening the values of Pancasila in facing the challenges of disinformation and the potential for national division. This study attempts to address this gap by highlighting the relevance of the values of Pancasila, especially the principle of Indonesian unity, as a foundation for strengthening social resilience in an era of rampant digital information flows that are often misleading.

Moreover, research by Hardiyanto, Irawatie, and Saryono (2024) explores the utility of Pancasila values in developing critical thinking skills among contemporary society in the face of rapid digital information flows. They emphasize that Pancasila values serve as a moral compass for shaping a society capable of making sound decisions in an era of disinformation. However, this study does not thoroughly explore the socio-collective dimension, such as maintaining national unity amid the impact of digital polarization, and instead focuses more on the cognitive component, specifically critical thinking skills. By linking the ideals of Pancasila, especially the concept of Indonesian Unity, as the basis for social resilience in the face of social fragmentation and disinformation that threaten national cohesion, this study fills that gap. Thus, this study highlights the importance of Pancasila in maintaining social integration in the digital era beyond its intellectual components.

Another study by Rahmalia Yudha Wahyu Lestari et al. (2024) discusses the importance of applying Pancasila values in the behavior of society, especially the younger generation in the era of social media. This study discusses how the lack of application of Pancasila values on social media has triggered the emergence of disinformation, hate speech, and a decrease in public morals. The five values of Pancasila are described as ethical guidelines for using social media, ranging from respecting religious differences, avoiding hoaxes, strengthening unity, deliberating wisely, to upholding justice and digital equality. Although this study affirms the relevance of Pancasila in the digital era, there are a number of disadvantages, such as an over-ambiguous focus that mentions both millennials and Gen-Z, a lack of updates on modern

digital communication theory, and a failure to offer applicable solutions in the form of policies or formal education. Therefore, this study was written to fill the gap in previous studies, which had several crucial weaknesses that needed to be highlighted and discussed.

This study aims to examine in depth the important role of Pancasila as a guide in facing various forms of social and political divisions that arise in society today. Pancasila is not only the foundation of the state, but also a common ground that is able to unite the nation amid diversity. In addition, this study also aims to identify measures that can be taken to ensure that the values of Pancasila remain applicable and relevant in the era of globalization, especially when society is faced with a fast flow of information that is often followed by disinformation. Therefore, this study is expected to provide an understanding and offer solutions regarding the importance of strengthening the values of Pancasila in maintaining national unity and fostering awareness among the younger generation. In facing the current challenges.

This research is beneficial for both science and society. From a scientific perspective, this research can broaden the knowledge about the importance of Pancasila as a guideline in facing current social and political divisions. The results of this research can also be used as reference material for students, lecturers, or researchers who wish to deepen their discussion of national values. Meanwhile, for society, this research helps to raise awareness that Pancasila is still relevant as a guideline for living together so that unity can be maintained amid differences. In addition, this research also provides an overview of the steps that can be taken so that the values of Pancasila can truly be applied in the era of globalization, especially when society is often faced with a rapid flow of information and rampant disinformation. Thus, this research not only adds to the theory, but also has real benefits in strengthening the sense of solidarity in social life.

## **B. Pancasila as a Guiding Principle in Addressing Contemporary Social and Political Divisions**

Social division can be understood as a condition in which relationships between citizens begin to deteriorate due to differences in views, interests, or group identities. As a result, mutual trust diminishes and solidarity in society weakens. This can be seen from the prevalence of intergroup conflicts, the emergence of discrimination against certain groups, and the spread of hate speech on social media, which further divides society (Kompas, 2022). Meanwhile, political divisions occur when society is divided due to differences in views or support for

political parties and figures. This situation is often triggered by identity politics, which is when issues of ethnicity, religion, or class are used to gain power, thereby creating hostility and reinforcing differences between community groups (UII, 2023). These two forms of division are interrelated. Political division can weaken social relations, and conversely, social conflict can exacerbate the political situation.

In dealing with this situation, Pancasila plays an important role as a common guideline for the Indonesian people. The values contained in Pancasila teach the importance of maintaining unity amid diversity. The third principle, "Indonesian Unity," emphasizes that differences in ethnicity, religion, and culture are not reasons for division, but rather strengths that must be maintained together. In addition, the fifth principle, "Social justice for all Indonesian citizens," reminds that each citizen has the right to fair treatment so that social jealousy or inequality that could trigger conflict does not arise. Fair and civilized human values also teach us to respect one another regardless of political or religious background.

As the national ideology that guides government operations, Pancasila occupies a central position. The principles of Pancasila provide a normative basis that can balance public interests and individual freedoms in the face of increasingly complex social and political processes. The teachings of fair and civilized humanity, unity, and social justice can serve as a framework for maintaining social cohesion and preventing the domination of certain groups' interests, which can otherwise lead to disputes and divisions (Susanto, 2021). Therefore, Pancasila is an ethical framework that has developed in social practice in addition to being a formal doctrine.

In addition, Pancasila is highly relevant in addressing increasing polarization and the spread of false information in the digital realm. Hoaxes and hate speech often arise alongside the rapid spread of information, which has the potential to deepen socio-political divisions. To select information and promote critical media literacy, Pancasila values of humanity, unity, and deliberation can serve as ethical filters. The existence of Pancasila as a moral compass can prevent society from engaging in intolerant behavior and the growth of hostility that threatens the democratic system, as recent research shows that disinformation does indeed deepen polarization (Vasist et al., 2023).

Pancasila offers guidance for society in living with social media. The existence of social media in modern life today is inseparable from the daily lives of Indonesians. People can easily access and share information. Not only that, they also have complete control and

freedom to comment on anything. Many of these comments lead to hate speech and the spread of hoaxes, triggering conflict. In this condition, Pancasila can serve as a guideline for social media ethics, in order to maintain a balance between freedom of expression and responsibility in social media ethics. According to Asmaroini (in Safitri & Dewi, 2021), the values of Pancasila are basically used as a means to improve humanization in the socio-cultural field. These values are rooted in human dignity as civilized beings, including in the context of social media use. The values of humanity, unity, and justice are a legacy from our predecessors that are still relevant in the digital world. The values of Pancasila encourage individuals to be able to sort content wisely, avoid hate speech and fake news, and have a strong sense of tolerance. The experience of Pancasila values in social media not only prevents conflict, but also creates a good impression of Indonesian society in the eyes of other countries, both physically and virtually.

In the context of social media, understanding Pancasila has a positive impact on Indonesian society. According to research by (Putri & Andrian, 20 C.E.), social media has a significant influence on the understanding and application of Pancasila values among Generation Z. Although the majority of respondents use social media around five to seven hours a day, they remain aware that Pancasila values such as deliberation, humanity, and justice are important to uphold. Most users also reject cyberbullying because it contradicts the values contained in Pancasila. Indirectly, this study proves that Pancasila is capable of neutralizing the negative influences originating from social media. Instilling the noble values of Pancasila can suppress negative impacts and unethical behavior in the virtual world.

The phenomenon of social media use reveals an Irony, as reported by Komdigi (2020), Indonesia ranks fourth in the world in terms of smartphone usage after China, India, and the United States. Research institute Emarketer estimates that in 2018, the number of active smartphone users in Indonesia reached 100 million people (in Komdigi 2020). In contrast to the number of smartphone users, according to data from WeAreSocial in January 2017, Indonesians spend an average of 9 hours a day in front of their gadget screens (Komdigi, 2020). This is quite concerning because the risk of spreading false information is very high. Therefore, literacy must be improved to prevent the spread of fake news.

Amidst the massive flow of information, it is essential for the public to understand the difference between news, disinformation, and misinformation. Both are types of misleading information (hoaxes), but

there are slight differences between the three. According to Broda and Strömbäck (2024), citing Wardle (2018), misinformation is false or incorrect information that is not intended to cause harm because the person spreading it is unaware that the information is false. Meanwhile, disinformation is false or incorrect information that is intentionally created and spread by someone with the aim of harming or hurting a particular person or group. The information is deliberately manipulated or arranged in such a way as to carry out a specific mission or goal. So, both are equally detrimental, but the difference lies in the intent and purpose behind the dissemination of the news. In the online world, people often unknowingly encounter both types of information. A proper understanding of these two terms is crucial for the public to be more discerning and able to respond to false information appropriately.

Fake news, such as disinformation and misinformation, has become widespread on social media. The Ministry of Communication and Digital Affairs of the Republic of Indonesia is still working to filter out misleading information. An example of disinformation that was widely discussed was Sri Mulyani's speech when she attended the Indonesian Science, Technology, and Industry Convention Forum at the Institute of Technology Bandung on August 7. In various media outlets, Sri Mulyani was narrated as insulting the role of teachers by saying "teachers are a burden on the country." The video sparked outrage from various parties, especially teachers, with many people attacking Sri Mulyani on social media. However, upon further investigation, it was found that the video was only an edited clip of Sri Mulyani using artificial intelligence (AI) or deepfake technology. The video was later categorized as a hoax on the website of the Ministry of Communication and Digital Affairs of the Republic of Indonesia. Of course, incidents like this are very detrimental, both to the victims and the public. The relationship between the public and the government, which should be one of mutual support and assistance, has turned into mass bullying. The second example is in 2022, when information appeared on Facebook claiming that the COVID-19 vaccine triggers various skin diseases. The news and photos that spread caused a stir among the public, with many people protesting and becoming skeptical and concerned about the presence of the vaccine in their bodies. However, after investigation by the Ministry of Communication and Information Technology, the image circulating originated from a photo of severe pemphigus vulgaris after a 44-year-old man in India took the ChAdOx1 nCoV-19 or AstraZeneca vaccine. In fact, there have only

been four known cases of skin disease caused by the vaccine after vaccination.

Therefore, the COVID-19 vaccine cannot be blamed as the main cause of various skin diseases.

Pancasila exists not only as a moral and ideological guideline. Pancasila also serves as a guide or a way to resolve divisions or conflicts. This is especially true in politics, where each party strives to win and benefit themselves. These parties sometimes resort to unethical means, such as spreading slander. If this kind of excessive competitiveness is tolerated, it can become the root of future divisions and can persist for a long time. This Issue is addressed in the fourth principle of Pancasila, namely "Democracy guided by the wisdom of deliberation among representatives." This principle emphasizes that Indonesia, as a democracy, emphasizes deliberation and consensus, which must be carried out appropriately and wisely when making certain decisions. Decision-making must be based on the common interests of all Indonesian people, not just the interests of certain parties. It ensures that every citizen has the same right to express their opinion. Through deliberation, the people are also present as supervisors in every activity carried out. Thus, the concept of preventing social conflict due to polarization is achieved by increasing public awareness of participation in the process of public policy formation. It means that the entire community is always involved or participates in society. This is the principle of democracy embraced by modern countries today (Harlina et al., 2025)

In addition to its role in mitigating social and political conflicts, Pancasila can also play a role in shaping national identity and character, especially for the younger generation. In addition to acquiring cognitive knowledge, children who receive Pancasila-based education are also encouraged to develop social responsibility, empathy, and tolerance. This supports research showing that in the midst of globalization and identity disintegration, Pancasila education can promote multicultural understanding and strengthen national identity (Astuti, 2022). Therefore, promoting Pancasila values can be a useful strategy to reduce the possibility of intergroup conflict and support long-term social cohesion (Wijayanti, 2023).

Pancasila education plays a pretty important role in creating a multicultural attitude. Indonesia, as a country with a lot of natural and cultural diversity, definitely has a risk of conflicts between ethnic groups or communities. In order to prevent this event, it is important for the younger generation to uphold the values of mutual cooperation,

tolerance, and peace between ethnic groups in order to create a harmonious life. One of the ways to achieve this is through education. As stated by Derfi (2025), Pancasila-based civic education plays a role in shaping the character of students so that they are not only academically intelligent but also have strong moral development and good social skills in Indonesia's diverse society. The right is in accordance with the third principle, namely "Indonesian Unity," in whichh Pancasila teaches that unity is an important aspect of the establishment of the Indonesian nation. If the values of Pancasila can be internalized, then society can more easily accept all forms of diversity and be able to withstand all forms of information that trigger various conflicts. Multicultural education will help students learn democratic, humanistic, and pluralistic attitudes in their environment (Sunaryati et al., 2025)

This study emphasizes the strategic role of Pancasila in facing current social and political challenges through the practical application of values, the development of political culture, and the strengthening of inclusive communities. The application of Pancasila values at various layers of society and state institutions is very important for managing social divisions. The fourth principle, concerning deliberation and consensus, must be realized in transparent and participatory decision-making mechanisms so that no particular group dominates. Pancasila serves as an ethical guide and a social control mechanism that encourages constructive and inclusive dialogue. Pancasila education is not enough to be applied only in formal schools, but needs to be integrated into organizational culture and community life, especially to deal with polarization Influenced by digital media. Critical awareness and media literacy based on human values and unity can help the community become resistant to hoaxes and hate speech, so that Pancasila acts as a moral filter that ensures freedom of expression does not become destructive.

Pancasila needs to be developd into a foundation for a healthy culture that prioritizes common interests, compromise, and appreciation for diversity. These attitudes are important to counteract unethical practices such as slander and manipulation of information that have the potential to divide society. In this way, various types of diversity can be transformed into something that strengthens unity and social stability. Amidst globalization and Indonesia's diversity, the internalization of Pancasila values needs to be strengthened through the development of public spheres that respect plurality while maintaining unity. The value of unity in Pancasila is the foundation for respect for

diversity and social solidarity. Overall, Pancasila is a dynamic framework that must continue to be adapted in order to respond to the challenges of division caused by modern disinformation. Strengthening Pancasila values education, healthy media management, and safe communities based on Pancasila are crucial to keeping Indonesia united and harmonious in the digital age. Thus, Pancasila is not only a means to educate the nation but also to shape individuals who are caring and capable of maintaining harmony in diversity.

Pancasila exists not only as the foundation of the state and a fundamental principle of statehood, but also as a symbol of how Indonesian society lives. Indonesians, who live in diversity, have noble values such as tolerance, mutual cooperation, and solidarity in their daily lives, ranging from simple things such as community service, interfaith activities, to acts of solidarity when there is a disaster. The principle of mutual cooperation is closely related to the fundamental values of Pancasila, such as faith in God, kinship, justice, and humanity, all of which form the basis or outlook of the Indonesian people in their nationhood and statehood (Sariyatun, 2021).

### **C. Strategies for Upholding Pancasila Values in a Globalized Era**

In an era of globalization characterized by the rapid flow of information, culture, and foreign ideologies, Indonesia's younger generation faces a major challenge in maintaining its national identity. Globalization brings many advances, particularly in the fields of technology, communication, and trade, but it also poses the risk of eroding national values if not balanced with the strengthening of the Pancasila ideology. Therefore, internalizing the values of Pancasila is very important so that the younger generation not only knows Pancasila formally, but is also able to appreciate and practice it in their daily lives. Education is the main channel for instilling these values, starting from formal education in schools and universities to non-formal education in families and communities. Through contextual and applicable learning, Pancasila can be a medium for shaping the character of the younger generation to be ethical, have integrity, and have a nationalistic as well as patriotic spirit, thus enabling them to maintain their national identity amid the rapid flow of globalization (Sitepu, 2025)

Efforts to apply Pancasila values are not sufficient with normative teaching only, but it needs to be revitalized to be relevant to contemporary realities. The Pancasila and Civic Education (PPKn) curriculum should not only emphasize cognitive aspects such as

memorizing the principles, but should also integrate 21st century skills. This includes digital literacy, critical thinking skills, communication skills, and the ability to verify information amid a flood of hoaxes and disinformation. Provided with these skills, students can implement Pancasila values in their daily lives, including when interacting in the digital space. Globalization has made cyberspace a part of everyday life, so the values of tolerance, mutual cooperation, and social justice also need to be applied in online activities. In this context, Pancasila serves as a filter that can filter out the negative influences of foreign cultures, while strengthening the national identity of the younger generation (Astuti, 2022; Widodo, 2023).

Besides education, the involvement of various parties in implementing Pancasila values is greatly needed. Cross-sector collaboration between the government, educational institutions, families, communities, and even digital platforms must be encouraged. Community-based initiatives such as mutual cooperation movements, interfaith dialogues, national discussions, and the development of local knowledge can be effective means of strengthening social solidarity. The application of inclusive and tolerant values through real activities in the community helps to create harmonious social cohesion. These efforts are aligned with the spirit of the principles of Indonesian Unity and Social Justice, which emphasize the importance of cooperation, solidarity, and respect for differences. In this way, Pancasila does not only remain at the level of discourse, but is truly brought to life in the practice of everyday social life (Syamsuddin, 2024).

Improving the capacity of educators is also a very important factor in internalizing the values of Pancasila. Teachers, lecturers, religious leaders, and community leaders need to be equipped with modern pedagogical skills, such as interactive teaching techniques, debate facilitation, and critical discourse. This approach is considered more effective than traditional lecture methods because it encourages students to actively engage in dialogue, reflect on values, and relate them to real life. Character-based learning models can increase empathy, social responsibility, and tolerance, which are at the essence of implementing Pancasila in the era of globalization. Thus, educators not only act as conveyors of material, but also as facilitators who guide students in internalizing national values through direct experience (Prasetyo, 2022).

The coherence of public policy is also crucial in the implementation of Pancasila values. The government needs to make Pancasila the main basis for drafting regulations, whether in social,

political, economic, or digital aspects. For example, policies related to media ethics, information dissemination regulations, and social media algorithm transparency can help reduce the negative impact of globalization on national cohesion. However, these policies must go hand in hand with improving public literacy so that the public does not merely become consumers of policy, but are also able to be critical, legally aware, and wise in the application of technology. In this way, the values of Pancasila truly become the spirit of national development as well as an ethical guideline in directing social transformation in the global era (Vasist et al., 2023).

In addition to formal approaches and policies, creativity in internalizing Pancasila also needs to be improved. Young people who are familiar with digital technology can be encouraged to understand the values of Pancasila through popular media such as music, films, creative content, and social media campaigns. This strategy is considered more effective because the digital generation is more interested in visual and interactive media than traditional lectures. Collaboration with creative communities and influencers can expand the reach of Pancasila Internalization in a more innovative and relevant way to the lifestyle of the younger generation. By presenting nationalistic messages in language that is familiar to their daily lives, the values of Pancasila can be more deeply embedded in the collective consciousness of Generation Z and Generation Alpha, who are growing up in the midst of globalization (Lestari, 2024).

Through these various efforts, Pancasila is considered not only as the formal foundation of the state, but also as a moral, social, and spiritual guideline that is alive in the daily life of the nation. Education, community, public policy, the role of educators, and digital creativity are important components that complement each other in maintaining the relevance of Pancasila amid the rapid flow of globalization. If these strategies can be implemented consistently, Pancasila will remain a stronghold of national identity and a solid foundation for the younger generation in facing global challenges while building a just, inclusive, and civilized civilization (Sukadi, 2025).

The Implementation of Pancasila values in the era of globalization must prioritize comprehensive and adaptive internalization in line with the dynamics of the times. In facing the challenges of globalization that bring in external influences, the younger generation needs to be equipped with a vivid and applicable knowledge of Pancasila, not just normative formalities. Education is the key, with a strengthened curriculum that integrates digital literacy, critical thinking skills, and

Inclusive socialization skills. A modern pedagogical approach for educators must also be developed to shape character based on Pancasila through participative and reflective methods. Coherent public policies based on Pancasila values need to be implemented consistently, specifically in monitoring the dissemination of information and the development of digital technology to ensure they are in line with national values. The use of digital media and the creativity of the younger generation are also important in spreading the message of nationality in innovative ways through music, films, and social media content, so that the values of Pancasila can reach and resonate with the lifestyle of the current generation. Through synergy between education, the role of educators, and digital innovation, Pancasila values can become a permanent moral, social, and spiritual foundation in the life of the nation, as well as a strong bastion of identity in the face of globalization.

Formal education is not the only way to instill Pancasila values; the involvement of various parties is also essential to ensure that these values are truly internalized in society. Cooperation between the government, teachers, families, communities, and digital media is vital to ensure that efforts to embed Pancasila reach all segments of society. Through mutual cooperation activities in the neighborhood and the use of Information technology, the community can be encouraged to more actively practice the values of unity, justice, and solidarity. Thus, the values of Pancasila are not simply a theory taught in school, but a guideline for everyday behavior.

In the digital age, the application of Pancasila values must be increasingly creative and innovative, especially since the younger generation are the main users of information technology. They need to be supported to use social media and various digital platforms as positive spaces to spread messages of nationalism. Through creative content such as short videos, podcasts, or online campaigns, values such as tolerance between ethnic groups and religions, social justice, and a spirit of togetherness can be more strongly instilled in the minds of young people. This is important because the current generation is more receptive to visual and interactive information than traditional lectures.

However, the challenges in the digital age are immense, especially in relation to false information and divisions that can easily arise due to a lack of digital literacy. Therefore, an education system that teaches how to filter news and think critically is very crucial. Not only children and teenagers, but all citizens need to be equipped with the ability to verify information and not get carried away by fake news. Thus, the use

of digital media not only facilitates communication, but also builds collective awareness based on the values of Pancasila. The government also has a major role in regulating the governance of technology and digital media so that it does not undermine national values. Regulations that support media ethics and information transparency must be enforced. These policies serve as a shield against negative influences that can weaken national solidarity and identity. In addition, the government can support educational and technological innovation programs that use Pancasila values as their foundation, for example by providing interactive learning applications which are accessible to all segments of society.

The Involvement of all elements of society, including technology practitioners and digital content creators, is essential to ensure that the values of Pancasila are not confined to the traditional sphere. The development of inclusive, user-friendly technology that supports diversity and equality will greatly help to strengthen the role of Pancasila as the nation's identity. With this kind of support, not only the values but also the concrete actions that reflect Pancasila can be reflected in social life. Ultimately, the consistent and adaptive application of Pancasila values in this era of globalization requires harmonious synergy between education, public policy, the creativity of the younger generation, and technological innovation. This collaboration is a guarantee that Pancasila will remain a solid foundation in maintaining the integrity of the Indonesian nation. With a thorough understanding and application, Pancasila will become a moral strength that is capable of facing various challenges of the time change, as well as preparing a society that is fair, inclusive, and based on the noble values inherited from the nation's founders.

#### **D. Conclusion**

Based on the preceding discussion, it can be concluded that Pancasila holds a profoundly strategic and foundational role as both the ideological cornerstone and guiding compass in preserving the unity and integrity of the Indonesian nation amidst increasingly complex social, political, and technological dynamics. The fundamental values embedded in Pancasila such as just and civilized humanity, social justice, national unity, and deliberation through consensus not only serve as normative pillars within the constitutional framework, but also function as moral and ethical principles that must be consistently upheld by all elements of society. In the context of modern society, which is

progressively influenced by the digital era, the implementation of Pancasila values is increasingly important to foster a wise, tolerant, and responsible attitude in public interactions, including social media, which is often prone to conflict and negative content. The practical and integrated application of Pancasila values in the education process, public policy, and daily social life is an essential step to ensure that Pancasila is not merely a theoretical foundation of the state, but truly becomes a living and effective guide for life in strengthening national unity and preventing division. All components of the nation, from educational Institutions, families, and the government to the wider community, must work together to ensure that these values are truly absorbed, understood, and practiced properly. In the world of education, the approach to teaching Pancasila needs to be designed contextually and refer to real-life phenomena so that the younger generation not only understands the theory but is also able to apply these values with a critical, open, and responsible attitude towards the nation and state. Furthermore, the government plays an important role in ensuring that all public policies formulated and implemented reflect the values of Pancasila, especially in addressing contemporary social issues and the challenges of digitalization that have the potential to cause social conflict and division. The development and utilization of creative media such as films, music, and various digital content must be maximized as effective means of fostering a love for the country while instilling national values in an attractive and relevant way for the younger generation who are familiar with digital technology. These creative media can be powerful communication tools to bring the values of Pancasila closer to everyday life, thereby helping to build a strong, harmonious, and inclusive national character. In addition, it is Important to realize that the challenges in the era of globalization and digitalization are Increasingly complex and dynamic, so that the implementation of Pancasila must continue to be updated without reducing the substance of Its values. This means that there is a need for periodic evaluation of the strategies for learning and disseminating the values of Pancasila so that they remain relevant and effective in responding to emerging national issues. With these holistic and sustainable steps, Pancasila will not only survive as the state ideology,

but also become a solid moral foundation in shaping the national character. In the end, it will strengthen unity and harmony and create social harmony, which is the main foundation for facing increasingly complex global challenges. Through seriousness and shared commitment, it is hoped that Pancasila will continue to live in every aspect of society, guiding the Indonesian people towards a more just, prosperous, and united future. In the context of this article, these conclusions and recommendations are expected to serve as a basis for further research and policy development focused on strengthening the values of Pancasila in various levels of society.

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