

Analysis of Match Management the Finals League 3 Central Java Competition 2023

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Abstract

The Central Java PSSI Provincial Association has successfully organized the 2023 Central Java League 3 final match well, without any riots between teams or supporters. However, there needs to be a follow-up or evaluation of the competition that has been run so that the quality of management can be improved and developed better for football competitions in the Central Java region. The purpose of this study is to determine the management process of the Central Java PSSI Asprov. This research method uses qualitative descriptive with data collection techniques through interviews and documentation with validity checked through source triangulation. The data obtained were analyzed through the following stages: data collection, data reduction, data presentation, and drawing conclusions. The results of the study show that the 2023 Central Java League 3 final match carried out a management strategy with 4 processes, namely planning, organizing, implementing, and supervising. The planning process, by conducting a manager meeting and match coordination meeting. The organizing process is divided into 2, namely the steering committee and the organizing committee. Implementation process, the steering committee checks the infrastructure before the match and supervises the progress of the match, while the organizing committee carries out their respective duties during the match. The supervision process is carried out by the steering committee assisted by security and police. The conclusion of this study is that the management strategy in the final match of the 2023 Central Java League 3 competition applies the management process theory of Dr. Nugroho Susanto which includes 4 processes, namely planning, organizing, actuating, and controlling.

Keywords: central java league 3; management strategy; PSSI

1. Introduction

The Indonesian sports industry that can grow and develop into an industry orientation is competition. Sports competitions are not only in the sports infrastructure sector, but also in service providers such as therapists, instructors, and sports competition coaching for early childhood (Bausad et al., 2024). According to Rizqi Syaifuddin et al. (2023), the success of a sports competition is influenced by various aspects, including event management and organization. Rahadian (2023) states that the coaching and development of National Sports are currently integrated and collaborative. This development certainly requires support in the form of a policy that is synergistic and in line with national development planning. Presidential Regulation No. 86 of 2021 concerning the National Sports Grand Design (DBON) is a master plan that contains the direction of policies for the effective, efficient, superior, measurable, systematic, accountable, and sustainable coaching and development of national sports. The DBON aims to enhance the sports culture in society, improve the capacity, synergy, and productivity of regional sports, thereby increasing regional potential and national achievements, and most importantly, advancing the

national economy. Sports can grow and develop in various forms and implementation processes, organizations, and objectives according to their own focus, namely: educational sports, community sports, and competitive sports. There are several objectives that can be achieved in carrying out sports activities, namely: (1) Recreational sports, emphasizing physical and mental health, (2) Competitive sports, emphasizing competitive activities and achievements, (3) Sports education, emphasizing educational aspects so that the educational goals set by the government can be achieved through sports, and (4) Physical training, emphasizing physical development and improvement, so that fitness increases and can be carried out well in daily activities (Marshella Aguss et al., 2022).

The Indonesian football world currently needs a strategy to advance football in Indonesia. One strategy that can be adopted is to create a competition, starting from the junior to senior levels, with the aim of providing a competitive forum for talented junior athletes to develop their potential to the next level, up to the senior level (Arly et al., 2024). The PSSI headquarters has a National League 3 competition program, which is dominated by junior athletes. The Central Java League 3 is an annual competition run by the Central Java PSSI Provincial Association, which is participated in by several football clubs in the Central Java region. Asprov PSSI Central Java, as the party fully responsible for organizing the competition, carries out a series of activities ranging from manager meetings, club registration, assignment of referees or match officials, competition planning, to competition supervision. In running a competition, structured competition management is required so that the implementation runs smoothly.

Management is a process of a series of competitive activities that have objectives through human cooperation (Dr. Nugroho Susanto, 2022). This is why sports institutions are very important to have quality resources to carry out a series of management activities to achieve organizational goals. In the field of management, hard work is required to run an institution smoothly and orderly. In its implementation, it is necessary to have someone who is highly dedicated and fully responsible for their activities (Haryadi et al., 2017). There are several strategies to improve the effectiveness and efficiency of event management that must be followed, starting with the most important ones, namely planning and organizing. These two stages play a significant role because they are important tasks that must be carried out or prepared in order to ensure the smooth running of the competition. The next stage in the success of a competition is its implementation, because a competition is meaningless if it is not carried out. The final stage is supervision, to ensure that the competition runs smoothly and conducive. Every sport certainly has a parent organization that regulates all matters related to that sport (Dr. Nugroho Susanto, 2022). According to Darsono & Sudijandoko (2024), sports event management is a field of business management that focuses on organizing sporting events. The role of management itself is to facilitate events and integrate aspects of leadership theory, emphasizing a supportive nature in planning and executing successful events. Management functions are a series of planned activities that are interrelated and carried out by an institution or human resources assigned to carry out these activities. Management functions include: 1) Planning, a management function that plans a program to be implemented, considers how it will be carried out, and then determines the deadline for the program to be completed. 2) Organizing, a management function that determines the division of tasks among human resources so that tasks are completed quickly, and these tasks must then be assigned to the authorized manager, with the hope of obtaining satisfactory results, because the tasks are assigned to those who are experts in their fields. 3) Actuating is motivating human resources who carry out the work with the hope that the work assigned can be done voluntarily so as to produce effective and efficient work. 4) Controlling is a management function carried out so that the results of

planned or implemented programs can be as expected. If deviations occur, then with supervision, these must be corrected (Candra Wijaya & Rifa'i, 2016).

Previous research related to sports event management is presented in a study written by Ryan Nanda Saputra and Yudha Munajat Saputra (2019) entitled "The Relationship Between Match Management and the Level of Satisfaction of Athletes and Football Clubs in West Java in 2019." The study shows that the event management strategy of the West Java PSSI organization was carried out through several stages. These include the research stage, namely competition planning discussed at the annual congress; the organizing stage, where football competitions in West Java were held by West Java PSSI as both the organizer and the match committee; the implementation stage, where competitions took place in the host regions and local stadiums; the supervision stage, in which the competition was directly monitored by the organizing committee with assistance from local police until the matches were completed; and finally, the evaluation stage, which was conducted by the organizing body after the competitions were held. The next previous study, written by Maruta et al. (2023) and entitled "Sports Event Management Strategy During the Covid-19 Pandemic at the East Java Provincial KONI," discusses strategies for managing sports events. In large-scale sports competitions, proper management is essential to ensure the smooth execution of events organized by the East Java KONI. The researchers explained that there are several management stages, including planning, organizing, implementing, and supervising.

In the planning stage, due to uncertain circumstances, plans had to be adjusted and match schedules rescheduled to minimize major losses. In the organizing stage, task division was carried out to speed up work. In the implementation stage, competitions were held in the host regions and local stadiums. Finally, in the supervision stage, the process was directly monitored by the organizers to improve the quality of the organization.

The differences between this study and previous research lie, first, in the research location, which has different characteristics and levels of urgency compared to earlier studies, and second, in the research subjects, which involve different populations.

The Central Java Provincial PSSI (Asprov PSSI Jawa Tengah) successfully organized the 2023 Central Java Liga 3 Final Match smoothly, without any conflicts between teams or supporters. However, there is still a need for follow-up evaluations of the competition to further improve and develop the quality of management for future football competitions in Central Java.

Based on the above background, the researcher intends to conduct a study on the management process implemented by Asprov PSSI Central Java, entitled "Analysis of Match Management in the 2023 Central Java Liga 3 Final Competition."

2. Method

In this study, the researcher used a descriptive qualitative research approach, which focuses on answering research questions related to who, what, where, and how an event occurs, and then examines it in depth to identify emerging patterns within the event (Ruhansih, 2017).

The researcher collected data using interview and documentation techniques related to the research issue and applied data analysis techniques to interpret the collected information.

3. Result and Discussion

Based on the research findings, the 2023 Central Java Liga 3 Final Match adopted the management process proposed by Dr. Nugroho Susanto, which includes Planning, Organizing, Actuating, and Controlling. This management strategy reflects the system implemented by the Central Java Provincial PSSI (Asprov PSSI Jawa Tengah) in organizing the 2023 Liga 3 Final Match.

1. Planning

The planning process is the initial management stage that determines the success of an organization (Hervi & Qoriah, 2021). This process was carried out by Asprov PSSI Central Java in planning the 2023 Liga 3 Central Java competition. The competition was organized based on agreements made during the Central Java PSSI Congress, which was attended by football clubs across the province. Liga 3 Central Java serves as a provincial-level stage of a broader national competition (Liga 3 Nasional) organized by PSSI at the central level. Thus, this competition is a continuous event from the provincial to the national level, where the clubs that qualify advance to Liga 2.

2. Organizing

Sports event management is a group-based organizational process that involves various aspects, particularly the roles of human resources engaged in the planning through evaluation stages of a program (Rizqi Syaifuddin et al., 2023). Organizing within a competition is necessary to allocate work, authority, and resources to achieve organizational goals. According to interview data, the organizing structure of the 2023 Central Java Liga 3 Final Match was divided into two main committees: the Steering Committee and the Organizing Committee. The Steering Committee consisted of senior officials responsible for the overall success of the competition, including the Chairperson of Asprov PSSI Central Java, the Secretary, and the Competition Committee. The Organizing Committee served as the implementation team responsible for preparing and executing all operational aspects before and during the match. It consisted of the Chairperson, Vice Chairperson, Secretary, Treasurer, and divisions such as Competition, Venue, Security, Health, Media & Public Relations, Catering, and Ticketing.

3. Actuating

The organization of sports competitions is an integral part of sports development, serving as the culmination of comprehensive coaching efforts (Aji & A, 2022). Similarly, the 2023 Central Java Liga 3 Final aimed to support sports development in Central Java and to implement the resolutions of the PSSI Central Java Congress. During the implementation stage, the organizing committee held coordination meetings with security forces to discuss the venue and facilities long before the event. As the match date approached, a Match Coordination Meeting was held, attended by the organizers, security officials, and representatives from both competing teams. This meeting included a venue inspection and field trial to ensure all facilities were ready and in good condition. Based on information from sources and recommendations from security officials, the 2023 Liga 3 Central Java Final Match was held at Jatidiri Stadium, Semarang, and was open to the public, allowing spectators to attend. The match atmosphere was lively, with thousands of supporters filling the stands to witness the championship match. Both teams were ready to compete for the title, and all eyes were on the field, anticipating an intense and fair competition. Therefore, no sports event can run smoothly without proper event management. Effective management ensures that the event proceeds successfully without major obstacles (Darsono & Sudijandoko, 2024).

4. Controlling

The controlling process is essential for observing, evaluating, and ensuring that all activities run as planned (Fuadi, 2019). Supervision involves continuous monitoring throughout the organization's activities to guarantee that all tasks align with the intended plan. Supervision of the competition was carried out from the pre-event stage through to the end of the match. The organizing

committee, assisted by security teams, conducted monitoring, observation, inspection, evaluation, and corrective actions. They played a vital role in controlling and ensuring that the match proceeded according to the plan. According to interviews, the supervision process was generally effective and followed the initial plan. However, there were some issues reported by supporters—specifically, a few individuals managed to enter the stadium without valid tickets. As an evaluation for future competitions, organizers and security teams need to conduct more accurate and thorough checks to prevent such incidents from recurring. The success of a sports competition depends on the effective use of available resources. This success can be achieved if society, particularly the younger generation, understands the importance of implementing proper sports event management (Erta et al., 2023).

3. Conclusion and Recommendation

Based on the results of the study, it can be concluded that the management strategy implemented by Asprov PSSI Central Java in organizing the 2023 Central Java Liga 3 Final Match was in accordance with the sports event management theory proposed by Dr. Nugroho Susanto, which includes planning, organizing, actuating, and controlling. In the planning stage of the 2023 Liga 3 Central Java competition, Asprov PSSI Central Java implemented the outcomes of the annual PSSI Congress between the national PSSI and the Central Java PSSI. This was carried out through workshops and manager meetings for the 2023 Liga 3 Central Java competition, involving all participating clubs. Specifically, for the final match, Asprov PSSI Central Java conducted a match coordination meeting with the two finalist clubs-Persip Pekalongan and Persibangga Purbalingga along with match officials and the local police security team. In the organizing stage, Asprov PSSI Central Java established two main committee structures for the 2023 Liga 3 Final Match. The first was the Steering Committee, consisting of senior leaders responsible for overseeing the implementation of the final. The second was the Organizing Committee, which handled the operational aspects and included positions such as Chairperson, Vice Chairperson, Secretary, Treasurer, and divisions for Competition, Venue, Security, Health, Media & Public Relations, Catering, Ticketing, as well as the local organizing committee, which was experienced in managing matches at Jatidiri Stadium. In the implementation stage, all event activities-before, during, and after the match-ran on schedule, orderly, and smoothly. In the controlling stage, the organizers, together with local police officers, monitored and controlled the entire event to ensure that it proceeded without disruptions until completion. The final part of the supervision process was conducting an evaluation meeting with PSSI Central Java members after the competition to assess and improve future event management.

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