

Justice or Stigma? Profiling Drug Offenders in Indonesia's Legal, Celebrity, and Student Spheres

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Justice or Stigma? Profiling Drug Offenders in Indonesia's Legal, Celebrity, and Student Spheres

Henky Fernando, Yuniar Galuh Larasati, Leanne Morin

ABSTRACT. This study examines the profiling of drug abuse offenders in Indonesia, as portrayed in online news outlets, focusing on three distinct groups: legal apparatus, celebrities, and students. Despite the growing visibility of drug-related issues in the media, the way these groups are profiled remains underexplored in legal scholarship. Through a descriptive qualitative case study approach, this research analyzes how online news coverage constructs narratives around drug offenders, particularly highlighting the involvement of police officers, prosecutors, correctional officers, public figures, and students at various educational levels. The study reveals that individuals from these groups are often depicted not only as drug users or addicts but also as drug dealers, challenging conventional understandings of drug abuse and criminality. This profiling is critical to understanding the broader implications of justice and stigma in Indonesian society. The portrayal of these individuals in the media raises important questions about the role of the legal system, societal expectations, and the influence of public perception on the judicial process. The findings underscore the need for a more nuanced approach to addressing drug abuse, one that considers the complex interplay between social status, media representation, and the law. By critically assessing these representations, this study contributes to the discourse on justice, highlighting the potential for reform in drug-related legal frameworks and the importance of media in shaping public attitudes toward offenders.

KEYWORDS. Drug Offenders, Profiling, Legal Apparatus, Media Representation, Justice and Stigma

Justice or Stigma? Profiling Drug Offenders in Indonesia's Legal, Celebrity, and Student Spheres

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Introduction

The issue of drug abuse and its associated criminal behaviors has long been a significant concern in Indonesia, with the legal system striving to address its complex social and judicial implications. However, the portrayal of drug offenders in the media, particularly through online news, remains underexplored in legal studies. Media outlets play a pivotal role in shaping public perceptions of crime, and the profiling of drug offenders—whether they are legal professionals, celebrities, or students—raises crucial questions about justice, fairness, and stigma. In Indonesia, certain groups such as law enforcement officers, public figures, and students are often highlighted in drug-related cases, not only as users or addicts but also as dealers, which complicates the traditional view of drug offenders. This portrayal can influence public opinion and affect the administration of justice.¹

¹ Nikson Sinaga, “Terlibat Peredaran Narkoba, Dua Anggota TNI Divonis Penjara Seumur Hidup Dan Dipecat,” *Kompas.Id*, 2023, <https://www.kompas.id/baca/nusantara/2023/05/29/terlibat-peredaran-75-kg-sabu-dua-anggota-tni-penjara-seumur-hidup-dan-dipecat>; Tri Purna Jaya and Khairina, “Bocah 10 Tahun Kecanduan Narkoba, Berawal Dari Dikasih Gratis Oleh Teman,” *Kompas.Com*, 2022, <https://regional.kompas.com/read/2022/01/27/141648978/bocah-10-tahun-kecanduan-narkoba-berawal-dari-dikasih-gratis-oleh-teman>; Farah Nabilla, “Selain

At this context, in the view of Wojciechowski,² shows that drug abuse offenders is no longer limited to status, profession, and type of drug, so the characteristics and profiling of the perpetrators have become increasingly complex. Viridiana Rios and Ferguson³ also argued that the complexity of the characteristics and profiling of drug abuse offenders is disseminated and described in online news coverage, which is important to evaluate criminologically. Studies that explain and analyse the profiling of drug abuse offenders involving legal apparatus, celebrities, and students, are very crucial to evaluate the commitment of the state and society in preventing and eradicating the increasingly massive drug trafficking.

Drugs are psychoactive substances that can alter brain activity and cause severe damage. Drugs also have various types, including opioids, heroin, and morphine, which can suppress pain with addictive effects, and cannabinoids, such as marijuana, with psychoactive effects.⁴ In addition to causing dependence and severe physical damage, continued drug use can also cause mental disorders and fatal overdoses.⁵ In addition to the negative impact on physical and mental conditions, drug abuse offenders has also involved almost all groups with various professions, such as legal apparatus, celebrities, and students, in the online news coverage.⁶ Fernando⁷ also said that drug abuse offenders come from a complex social status with contextualised modes and motives. Factors such as accessibility, price, and

Anji, Ini 5 Artis Yang Pakai Ganja Dalam Kasus Narkoba Mereka,” *Suara.Com*, 2021, <https://www.suara.com/entertainment/2021/06/14/075220/selain-anji-ini-5-artis-yang-pakai-ganja-dalam-kasus-narkoba-mereka>.

² Thomas Wojciechowski, “Latent Profile Analysis of Personality Dimensions Among Juvenile Offenders: Relevance for Predicting Offending Seriousness,” *Crime & Delinquency* 67, no. 2 (February 7, 2021): 212–33, doi:10.1177/0011128720928920.

³ Viridiana Rios and Christopher J. Ferguson, “News Media Coverage of Crime and Violent Drug Crime: A Case for Cause or Catalyst?,” *Justice Quarterly* 37, no. 6 (September 2020): 1012–39, doi:10.1080/07418825.2018.1561925.

⁴ Nilofar Vafaie and Hedy Kober, “Association of Drug Cues and Craving With Drug Use and Relapse,” *JAMA Psychiatry* 79, no. 7 (July 2022): 641, doi:10.1001/jamapsychiatry.2022.1240.

⁵ Ayden I. Scheim et al., “Impact Evaluations of Drug Decriminalisation and Legal Regulation on Drug Use, Health and Social Harms: A Systematic Review,” *BMJ Open* 10, no. 9 (September 2020): e035148, doi:10.1136/bmjopen-2019-035148.

⁶ Viridiana Rios and Ferguson, “News Media Coverage of Crime and Violent Drug Crime: A Case for Cause or Catalyst?”; Ma’rifatul Munjiah, “Demoralization Narrative: Foul Language of Community Figures,” *IAS Journal of Localities* 1, no. 1 (May 24, 2023): 54–66, doi:10.62033/iasjol.v1i1.12.

⁷ Henky Fernando et al., “Polemik Dan Diskriminasi: Keterlibatan Anak Dalam Penyalahgunaan Narkoba,” *Community* 8, no. 2 (2022): 185–97, <http://jurnal.utu.ac.id/jcommunity/article/view/5491>.

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culture in Wojciechowski's ⁸ view have predominantly influenced the attitudes and behaviours of drug abuse offenders emerging from various social strata with various professions.

Drug trafficking has involved almost everyone from all walks of life as perpetrators. However, so far, studies on drug abuse cases have only focused on three aspects. First, studies that discuss drug abuse cases in terms of the normative modes and motives of the perpetrators.⁹ Second, studies that discuss drug abuse cases in the polemical aspect of law enforcement against underage offenders.¹⁰ Third, studies that discuss drug abuse cases in terms of their implications for the physical and mental health of the perpetrators.¹¹ The existing studies that have discussed drug abuse in the context of perpetrators have not been comprehensive, especially studies that discuss the characteristics and profiling of drug abuse offenders, which involve legal apparatus, celebrities, and students as perpetrators.

The active involvement of legal apparatus, celebrities, and students as perpetrators in drug abuse cases that are disseminated and described in online news coverage, shows that the characteristics of the profiling of perpetrators

⁸ Wojciechowski, "Latent Profile Analysis of Personality Dimensions Among Juvenile Offenders: Relevance for Predicting Offending Seriousness."

⁹ Scott Graupensperger et al., "Changes in Young Adults' Alcohol and Marijuana Use, Norms, and Motives From Before to During the COVID-19 Pandemic," *Journal of Adolescent Health* 68, no. 4 (April 2021): 658–65, doi:10.1016/j.jadohealth.2021.01.008; Christy Kollath-Cattano, Sarah J. Hatteberg, and Anna Kooper, "Illicit Drug Use among College Students: The Role of Social Norms and Risk Perceptions," *Addictive Behaviors* 105 (June 2020): 106289, doi:10.1016/j.addbeh.2020.106289; Jianyong Chen et al., "Descriptive Peer Drinking Norms and Binge Drinking: Enhancement Motives as a Mediator and Alcohol Resistance Self-Efficacy as a Moderator," *Frontiers in Psychology* 13 (October 11, 2022), doi:10.3389/fpsyg.2022.876274.

¹⁰ Max Felker-Kantor, "Arresting the Demand for Drugs: DARE and the School–Police Nexus in Los Angeles," *Journal of Urban History* 49, no. 5 (September 30, 2023): 1108–29, doi:10.1177/00961442221142062; Fernando et al., "Polemik Dan Diskriminasi: Keterlibatan Anak Dalam Penyalahgunaan Narkoba"; Tithos Briyan Pamungkas Sumanang and Amin Purnawan, "The Effectiveness Of Death Execution On Narcotics Crime As Law Enforcement," *Law Development Journal* 3, no. 2 (August 2021): 441, doi:10.30659/ldj.3.2.441-452.

¹¹ Diego Bufquin et al., "Employee Work Status, Mental Health, Substance Use, and Career Turnover Intentions: An Examination of Restaurant Employees during COVID-19," *International Journal of Hospitality Management* 93 (February 2021): 102764, doi:10.1016/j.ijhm.2020.102764; Stefania Chiappini et al., "COVID-19: The Hidden Impact on Mental Health and Drug Addiction," *Frontiers in Psychiatry* 11 (July 2020), doi:10.3389/fpsyg.2020.00767; Brandon Muncan et al., "'They Look at Us like Junkies': Influences of Drug Use Stigma on the Healthcare Engagement of People Who Inject Drugs in New York City," *Harm Reduction Journal* 17, no. 1 (December 31, 2020): 53, doi:10.1186/s12954-020-00399-8.

are so complex that it is very crucial to be explained and analysed criminologically. Viridiana Rios & Ferguson¹² also argued that the complexity of the profiling characteristics of drug abuse offenders is important to be explained reflectively and normatively in order to prevent and minimise the massive drug abuse that involves legal apparatus, celebrities, and students. However, so far, studies that discuss this context only focus on explaining the aspects of mode and motive, law enforcement polemics, and the physical and mental implications of drug abuse. In addition to complementing the shortcomings of previous studies, this study also explains and analyses the characteristics of profiling drug abuse offenders in terms of status, profession, and the type of drugs most commonly used that are disseminated and described in online news coverage.

The drug abuse cases that are disseminated and described in online news coverage show a characteristic of perpetrator profiling that is so complex that it is essential to explain and analyse it. In explaining and analysing this phenomenon, this study focuses on three questions. First, what are the characteristics of profiling legal apparatus involved in drug abuse cases that are disseminated in online news coverage? Second, what are the characteristics of profiling celebrities involved in drug abuse cases that are disseminated in online news coverage? Third, what are the characteristics of profiling students involved in drug abuse cases that are disseminated in online news coverage? This study is also based on the argument that the dissemination of drug abuse cases in online news coverage, in addition to describing the characteristics of the complex profiling of perpetrators, is also an evaluative catalyst for the commitment of the state and society in eradicating the massive drug trafficking that has involved almost all social layers with various professions.

This study was conducted amidst the rise of drug abuse cases that are disseminated and described in online news coverage in Indonesia. However, this study only focuses on explaining and analysing the characteristics and profiling of legal apparatus, celebrities, and students, as the professions most frequently involved in drug abuse cases disseminated in online news coverage in Indonesia. This study is also based on three fundamental considerations. First, drug abuse involving legal apparatus, celebrities, and students is a central issue that has not been comprehensively considered in

¹² Viridiana Rios and Ferguson, "News Media Coverage of Crime and Violent Drug Crime: A Case for Cause or Catalyst?"

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legal studies. Second, drug abuse involving legal apparatus, celebrities, and students has characteristics and profiling that are so complex and contextual that it is essential to be explained and analysed based on a criminological perspective. Third, drug abuse involving legal apparatus, celebrities, and students is a phenomenon that is very crucial to be evaluated in order to reflect the commitment of the state and society to preventing and eradicating increasingly massive drug trafficking.

This descriptive and qualitative study uses a criminological approach based on primary and secondary data. The primary data used in this study was obtained through an intensive reading process of 1,200 online news articles using the search keywords “*Kasus dan pelaku penyalagunaan narkoba di Indonesia*” (Cases and perpetrators of drug abuse in Indonesia) through the Google search engine. The data collection process started from 13 March to 10 April 2024. The selection and reading of the online news was done quickly, focusing on the titles that were disseminated and described by the online news. The reading process resulted in 328 online news articles that discussed the involvement of legal apparatus in drug abuse cases, 383 online news articles that discussed the involvement of celebrities in drug abuse cases, and 489 online news articles that discussed the involvement of students in drug abuse cases. In line with that, secondary data in this study was obtained by reading books, websites, and journal articles relevant to the focus of discussion in this study.

Data analysis in this study refers to the process conducted by Miles and Huberman,¹³ which focuses on three stages. First, data reduction is a stage undertaken to reorganise the data into a more systematic form based on the trends represented according to status, profession, and the type of drugs most commonly used. Second, data verification is a stage to categorise the reduced data thematically. Third, data description is the stage of displaying the thematically categorised data, which is then presented as a table containing quotes from online news texts that have been verified according to the relevance of the questions asked. From these three stages, analysing the data inductively is used as a basis for interpreting the data that has been collected,

¹³ Matther B. Miles and A. Michael Huberman, *Qualitative Data Analysis: An Expanded Sourcebook*, Thousand Oaks Sage Publications, 2 nd ed, vol. 14 (California: Thousand Oaks, California : Sage Publications, 1994, 1994), doi:10.1016/S0272-4944(05)80231-2.

as previously done by Fernando ¹⁴. Interpretation of the data is done by restating and reflecting on the data following the characteristics and implications of the data so that it is possible to explain the phenomenon under study.¹⁵

The Profiling of Drug Abuse Offenders in Indonesia

Drug abuse in Indonesia has involved various professionals such as legal apparatus, celebrities, and students who are actively involved as drug users, dealers, and distributors, as disseminated in online news. This context can be seen through the explanation of the profiling of drugs in Indonesia, which is an important finding in this study.

A. Legal apparatus in drug abuse offenders cases

The involvement of legal apparatus in drug abuse cases is a fact that shows that drug trafficking has occurred massively in all circles. Campbell ¹⁶ also said that the high or low involvement of legal apparatus in drug abuse cases can evaluate the massiveness of drug trafficking in a country. The involvement of legal apparatus in drug abuse cases can be seen in Table 1.

TABLE 1. Profiling of legal apparatus in drug abuse offenders case

Status	Profile	Type of Drugs	Cases
Dealer	Police	Shabu-Sabu (methamphetamine)	Aiptu Udi Cahyono's career in the police force is over. The Tulungagung Police Station member was fired for being a crystal meth dealer. ¹⁷

¹⁴ Henky Fernando, Yuniar Galuh Larasati, and Novita Cahyani, "Being #wanitasalihah: Representations of Salihah Women on TikTok," *IAS Journal of Localities* 1, no. 1 (May 24, 2023): 1–15, doi:10.62033/iasjol.v1i1.8.

¹⁵ Yuniar Galuh Larasati et al., "Past Preferences Informing Future Leaders for Indonesian 2024 General Elections," *Cogent Social Sciences* 9, no. 1 (December 31, 2023): 1–14, doi:10.1080/23311886.2023.2229110.

¹⁶ Walter Campbell, Elizabeth Griffiths, and Joshua Hinkle, "The Behavior of Police: Class, Race, and Discretion in Drug Enforcement," *Police Practice and Research* 23, no. 3 (May 2022): 337–54, doi:10.1080/15614263.2021.2022482.

¹⁷ Detik, "Tamatnya Karier Aiptu Udi Cahyono Negara Terjerumus Jadi Pengedar Sabu," *Detik.Com*, 2024, <https://www.detik.com/jatim/hukum-dan-kriminal/d-7273116/tamatnya-karier-aiptu-udi-cahyono-gegara-terjerumus-jadi-pengedar-sabu>.

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Status	Profile	Type of Drugs	Cases
Dealer	Military	Ecstasy	Two military personnel were jailed for life and dismissed from military service after being convicted of picking up and delivering 40,000 ecstasy drugs. ¹⁸
Users	Prosecutors	Shabu-Sabu (methamphetamine)	The young attorney general for supervision fired 20 people in the prosecutor's office who were involved in drug abuse cases. ¹⁹
Users	Judges	Shabu-Sabu (methamphetamine)	Two high court judges were named as suspects in a drug case. In this case, 20 grams of shabu and shabu suction equipment were found in the court. ²⁰
Bookies	Warders	Cannabis	Four people were secured by the police for being bookies in smuggling cannabis into prisons. One of them is a warder at the prison. ²¹

Source: Online news via Google.

Table 1 shows the profiling of legal apparatus in drug abuse offender cases, which is widely disseminated and described in online news. Table 1 also shows three important contexts regarding the profiling of legal apparatus in drug abuse offender cases. First, the profiling of legal apparatus in drug abuse offender cases can be seen through the active involvement of police officers who become shabu-Sabu drug dealers, as reported by Detik.²² Second, the profiling of legal apparatus in drug abuse offender cases can also be seen through the active involvement of prosecutors who are active users of shabu-Sabu, as reported by Septianto.²³ Third, the profiling of legal

¹⁸ Sinaga, "Terlibat Peredaran Narkoba, Dua Anggota TNI Divonis Penjara Seumur Hidup Dan Dipecat."

¹⁹ Bayu Septianto, "Terlibat Kasus Narkoba, 20 Orang Jaksa Dipecat," *Okezone.Com*, 2015, <https://nasional.okezone.com/read/2015/04/17/337/1136088/terlibat-kasus-narkoba-20-orang-jaksa-dipecat>.

²⁰ Andi Saputra, "2 Hakim Ditangkap BNN Gegara Pakai Narkoba Di Pengadilan, Ini Kata MA," *Detik.Com*, 2022, <https://news.detik.com/berita/d-6092646/2-hakim-ditangkap-bnn-gegara-pakai-narkoba-di-pengadilan-ini-kata-ma>.

²¹ Reza Kurnia Darmawan, "Fakta-Fakta Penyelundupan Ganja Di Lapas Bukittinggi, Libatkan Pelajar, Sipir, Dan Napi," *Kompas.Com*, 2021, <https://regional.kompas.com/read/2021/04/19/114844078/fakta-fakta-penyelundupan-ganja-di-lapas-bukittinggi-libatkan-pelajar-sipir>.

²² Detik, "Tamatnya Karier Aiptu Udi Cahyono Gegara Terjerumus Jadi Pengedar Sabu."

²³ Septianto, "Terlibat Kasus Narkoba, 20 Orang Jaksa Dipecat."

apparatus in drug abuse offenders cases can be seen through the active involvement of wardens in correctional institutions who are cannabis drug dealers, as reported by Darmawan.²⁴ From these three contexts, it can be reflected that legal apparatus in drug abuse offender cases can be seen through a description of the profiling of the perpetrators, many of whom are police officers, prosecutors, and wardens in correctional institutions.

B. Celebrities in drug abuse offender cases

Drug abuse involving celebrities is a phenomenon that shows that drugs have been actively used in various social layers. Marquis²⁵ also said that active drug use in various social layers can be seen through the active involvement of celebrities in consuming and using drugs. The involvement of celebrities in drug abuse cases can be seen in Table 2.

TABLE 2. Profiling celebrities in drug abuse offenders cases

Status	Profile	Type of Drugs	Cases
User	Singer	Cannabis	The police arrested Musician Anji in connection with a drug abuse case. Anji is suspected of using cannabis-type drugs. ²⁶
User	Actress	Ecstasy	The police arrested Lucinta Luna and her partner. During the arrest, the police found three ecstasy pills in a rubbish basket. ²⁷
User	Actor	Shabu-Sabu (methamphetamine)	The police arrested an actor from the <i>Indonesian drama Anak Jalanan</i> after he was caught delivering a package of shabu (crystal meth) to his friend. ²⁸
User	Comedian	Shabu-Sabu (methamphetamine)	The comedian, Nunung of the Srimulat group, has been in trouble with the police for

²⁴ Darmawan, "Fakta-Fakta Penyelundupan Ganja Di Lapas Bukittinggi, Libatkan Pelajar, Sipir, Dan Napi."

²⁵ Greg Marquis, "Canada's First Celebrity Drug Trial: R v. Hatfield, 1985," *Journal of Canadian Studies* 55, no. 2 (July 2021): 337–61, doi:10.3138/jcs-2020-0003.

²⁶ Nabilla, "Selain Anji, Ini 5 Artis Yang Pakai Ganja Dalam Kasus Narkoba Mereka."

²⁷ Ivany Atina Arbi, "Daftar 18 Artis Yang Terjerat Narkoba Dan Psikotropika Sepanjang 2020," *Kompas.Com*, 2020, <https://megapolitan.kompas.com/read/2020/12/05/17113441/daftar-18-artis-yang-terjerat-narkoba-dan-psikotropika-sepanjang-2020?page=all>.

²⁸ Ibid.

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Status	Profile	Type of Drugs	Cases
			allegedly using shabu (methamphetamine) drugs. ²⁹
Dealer	Celebrities Instagram	Shabu-Sabu (methamphetamine)	A total of two <i>selebgram</i> (celebrities' Instagram) were involved in the illicit drug dealing case of the Fredy Pratama syndicate and enjoyed the money from the sale of these drugs. ³⁰

Source: Online news via Google.

Table 2 shows the profiling of celebrities in drug abuse offender cases that are disseminated and described in online news. Table 2 also shows three important contexts regarding the profiling of celebrities in drug abuse offender cases. First, the profiling of celebrities in drug abuse offender cases can be seen through the active involvement of singers who use cannabis drugs, as reported by Nabilla.³¹ Second, the profiling of celebrities in drug abuse offender cases can also be seen through the active involvement of actresses who are ecstasy drug users, as reported by Arbi.³² Third, the profiling of celebrities in drug abuse offender cases can be seen through the active involvement of a celebrities who became a shabu-type drug dealer, as reported by Setiaawan.³³ From these three contexts, it can be reflected that celebrities in drug abuse offenders cases can be seen through the description of the profiling of the perpetrators, many of whom are singers, actresses, and even *selebgram* (celebrities' Instagram).

C. Students in drug abuse offenders cases

The involvement of students in drug abuse cases also indicates that drug trafficking has been intensive among children and adolescents. Fernando³⁴ also said that the high involvement of children and adolescents who are

²⁹ Tri Susanto Setiaawan, "Selain Nunung, Ini Sederet Pelawak Srimulat Yang Pernah Terjerat Narkoba," *Kompas.Com*, 2019, <https://entertainment.kompas.com/read/2019/07/20/060100810/selain-nunung-ini-sederet-pelawak-srimulat-yang-pernah-terjerat>.

³⁰ Ibid.

³¹ Nabilla, "Selain Anji, Ini 5 Artis Yang Pakai Ganja Dalam Kasus Narkoba Mereka."

³² Arbi, "Daftar 18 Artis Yang Terjerat Narkoba Dan Psikotropika Sepanjang 2020."

³³ Setiaawan, "Selain Nunung, Ini Sederet Pelawak Srimulat Yang Pernah Terjerat Narkoba."

³⁴ Fernando et al., "Polemik Dan Diskriminasi: Keterlibatan Anak Dalam Penyalahgunaan Narkoba."

students in drug abuse cases can be seen through their role and intensity. The involvement of students in drug abuse cases can be seen in Table 3.

TABLE 3. Profiling of students in drug abuse offenders cases

Status	Profile	Type of Drugs	Cases
Addict	Elementary School Student	Ecstasy	After an assessment, it turned out that this student had known drugs since the fifth grade of elementary school. The type of drugs used are ecstasy pills. ³⁵
Bookies	Junior High School Students	Shabu-Sabu (methamphetamine)	The police arrested RD after being found to be a shabu-type drug bookie. The perpetrator got the drug online. ³⁶
Users	Senior High School Students	Cannabis	Badan Narkotika Nasional (The National Narcotics Agency or BNN) Jayapura arrested nine high school students for using cannabis. ³⁷
Dealer	Students of private universities	Shabu-Sabu (methamphetamine)	A student of a well-known private university in Bandung was arrested for being a shabu-sabu drug dealer. ³⁸
Bookies	State University Students	Shabu-Sabu (methamphetamine)	Two students were arrested by the Southeast Sulawesi Police for allegedly being drug dealers, with evidence of 5.2 kg of shabu. ³⁹

Source: Online news via Google.

Table 3 shows the profiling of students in drug abuse offenders cases, which is disseminated and described in online news. From Table 3, we can

³⁵ Tri Purna Jaya and Khairina, "Bocah 10 Tahun Kecanduan Narkoba, Berawal Dari Dikasih Gratis Oleh Teman."

³⁶ Dian Firmansyah, "Siswa Kelas 3 SMP Di Purwakarta Jadi Bandar Narkoba!," *Detik.Com*, 2023, <https://www.detik.com/jabar/hukum-dan-kriminal/d-6617293/siswa-kelas-3-smp-di-purwakarta-jadi-bandar-narkoba>.

³⁷ Roberthus Yewen, "9 Siswa SMA Yang Pesta Ganja Masih Bungkam, BNN Lakukan Tindakan Ini," *Kompas.Com*, 2023, <https://regional.kompas.com/read/2023/04/04/192637178/9-siswa-sma-yang-pesta-ganja-masih-bungkam-bnn-lakukan-tindakan-ini>.

³⁸ Aep Hendy, "Jadi Pengedar Sabu-Sabu Selama 3 Tahun, Mahasiswa PTS Ternama Di Bandung Diringkus," *Pikiranrakyat.Com*, 2022, <https://www.pikiran-rakyat.com/jawa-barat/pr-015932557/jadi-pengedar-sabu-sabu-selama-3-tahun-mahasiswa-pts-ternama-di-bandung-diringkus?page=all>.

³⁹ Febriyono Temenk, "2 Mahasiswa Di Kendari Jadi Bandar Narkoba, Simpan Sabu 5,2 Kg Senilai Rp7,5 Miliar," *Sulsel.Inews*, 2022, <https://sulsel.inews.id/berita/2-mahasiswa-di-kendari-jadi-bandar-narkoba-simpan-sabu-52-kg-senilai-rp75-miliar>.

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also see three important contexts regarding the profiling of students in drug abuse offender cases. First, the profiling of students in drug abuse offender cases can be seen through the active involvement of elementary school children who become ecstasy drug addicts, as reported by Jaya.⁴⁰ Second, the profiling of students in drug abuse offender cases can be seen through the active involvement of junior high school children who become shabu-Sabu drug dealers, as reported by Firmansyah.⁴¹ Third, the profiling of students in drug abuse offender cases can be seen through the active involvement of public university students who become shabu-Sabu drug dealers, as reported by Temenk.⁴² From these three contexts, it can be reflected that students in drug abuse offender cases can be seen through the description of the profiling of the perpetrators, who are not only a few students but also university students.

Making sense of the profiling of drug abuse offenders in Indonesia

The findings in this study show three important contexts regarding the characteristics of profiling legal apparatus, celebrities, and students who are involved in drug abuse offender cases that are disseminated and described in online news coverage. First, the profiling of legal apparatus in drug abuse offender cases that are disseminated and described in online news coverage involves many police officers, prosecutors, and wardens in correctional institutions as dealers, users, and bookies. Second, the profiling of celebrities in drug abuse offender cases that are disseminated and described in online news coverage also involves many singers, actresses, and celebrities as users, addicts, and dealers. Third, the profiling of students in drug abuse offender cases that are disseminated and described in online news coverage also involves many perpetrators who are students as users, dealers, and dealers. From these three findings, it can be seen that the dissemination of drug abuse cases in online news coverage describes the profiling characteristics of perpetrators that are so complex in terms of status and profession.

⁴⁰ Tri Purna Jaya and Khairina, "Bocah 10 Tahun Kecanduan Narkoba, Berawal Dari Dikasih Gratis Oleh Teman."

⁴¹ Firmansyah, "Siswa Kelas 3 SMP Di Purwakarta Jadi Bandar Narkoba!"

⁴² Temenk, "2 Mahasiswa Di Kendari Jadi Bandar Narkoba, Simpan Sabu 5,2 Kg Senilai Rp7,5 Miliar."

This study reflects that the dissemination of drug abuse cases in online news coverage goes beyond a description of the informative and communicative characteristics of offender profiling. Lavorgna⁴³ also said that disseminating criminality cases in online news coverage is a form of provocative advocacy carried out by the audience in describing and evaluating trends of deviance and criminality involving all social layers as actors. In other words, the dissemination of drug abuse cases in online news coverage is a provocative catalyst in evaluating the trend of criminality that occurs massively. Wojciechowski⁴⁴ also asserts that drug abuse, which is no longer limited to status, profession, and type of drug, is the basis of evaluation advocated by audiences in online news coverage. This context underlies the dissemination and description of the characteristics of profiling legal apparatus, celebrities, and students as drug dealers in online news coverage.⁴⁵

The dissemination and description of the characteristics of profiling legal apparatus, celebrities, and students in drug abuse cases in online news coverage also show the weak commitment of the state and citizens to playing an active role in preventing massive drug trafficking. This study highlights three substantial consequences of the involvement of legal apparatus, celebrities, and students as drug abuse offenders. First, the involvement of legal apparatus as drug abuse offenders has negative implications for the image of law enforcement in a more negative direction.⁴⁶ Second, the involvement of celebrities as drug abuse offenders can shape a damaging lifestyle that is considered normal.⁴⁷ Third, the involvement of students as

⁴³ Anita Lavorgna, Pamela Ugwu-dike, and Morena Tartari, "Online Sharenting: Identifying Existing Vulnerabilities and Demystifying Media Reported Crime Risks," *Crime, Media, Culture: An International Journal* 19, no. 4 (November 2023): 472–90, doi:10.1177/17416590221148448.

⁴⁴ Wojciechowski, "Latent Profile Analysis of Personality Dimensions Among Juvenile Offenders: Relevance for Predicting Offending Seriousness."

⁴⁵ Sinaga, "Terlibat Peredaran Narkoba, Dua Anggota TNI Divonis Penjara Seumur Hidup Dan Dipecat"; Tri Purna Jaya and Khairina, "Bocah 10 Tahun Kecanduan Narkoba, Berawal Dari Dikasih Gratis Oleh Teman"; Nabilla, "Selain Anji, Ini 5 Artis Yang Pakai Ganja Dalam Kasus Narkoba Mereka."

⁴⁶ Alissa Greer et al., "Young People Who Use Drugs Views Toward the Power and Authority of Police Officers," *Contemporary Drug Problems* 49, no. 2 (June 2022): 170–91, doi:10.1177/00914509211058989; Henky Fernando et al., "The Dual Burden of Child Sexual Abuse: Victim Experiences and Law Implementation Gaps," *Jurnal Hukum Novelty* 14, no. 2 (December 23, 2023): 154–69, doi:10.26555/novelty.v14i2.a27059.

⁴⁷ Piotr Kępski, "Illicit Drugs and Their Users in the Polish Daily Press (2015-2016)," *Alcoholism and Drug Addiction* 34, no. 1 (2021): 1–32, doi:10.5114/ain.2021.107708.

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drug abuse offenders can threaten a generation and the future of the nation.⁴⁸ From these three consequences, it can be reflected that drug abuse involving legal apparatus, celebrities, and students not only can affect the process of preventing drug trafficking but also has the potential to shape a damaging lifestyle that can threaten the future of a nation.

The findings in this study are different from those of previous studies. In general, studies that have discussed drug abuse cases only focus on describing the mode and motive, law enforcement, and health implications in a dichotomous manner. However, the findings in this study show that drug abuse cases, which are often disseminated and described in online news coverage, contain complex profiling characteristics of the perpetrators. This context, in the view of Viridiana Rios & Ferguson,⁴⁹ confirms that drug abuse cases disseminated in online news not only go beyond a dichotomous description of mode and motive but are also a provocative catalyst to evaluate the commitment of the state and citizens in preventing massive drug trafficking in the social environment. The evaluative provocation of drug abuse cases in online news coverage by Fernando⁵⁰ occurred due to the weak commitment of the state and the massive involvement of citizens in drug abuse cases.

The involvement of legal apparatus, celebrities, and students in drug abuse cases, which are disseminated and described in online news coverage, shows a complex characteristic of perpetrator profiling. Therefore, reflection and evaluation of the state and citizens' commitment to preventing drug trafficking in their social environment is an essential context. Lavorgna⁵¹ also said that disseminating criminality cases in online news coverage can be used to evaluate criminal systems and policies to prevent massive damage to the state and citizens. In other words, the dissemination of drug abuse cases in online news coverage can be used as a preference in conducting systemic

⁴⁸ Priyanka Bose et al., "Tuberculosis: Current Scenario, Drug Targets, and Future Prospects," *Medicinal Chemistry Research* 30, no. 4 (April 20, 2021): 807–33, doi:10.1007/s00044-020-02691-5; Yuniar Galuh Larasati and Henky Fernando, "Objektifikasi Tubuh Dalam Iklan Rekrutmen Kerja Di Instagram: Questioning Women Empowerment," *Masyarakat Madani: Jurnal Kajian Islam Dan Pengembangan Masyarakat* 8, no. 2 (2023): 85–106, <https://ejournal.uin-suska.ac.id/index.php/jmm/article/view/23159>.

⁴⁹ Viridiana Rios and Ferguson, "News Media Coverage of Crime and Violent Drug Crime: A Case for Cause or Catalyst?"

⁵⁰ Fernando et al., "Polemik Dan Diskriminasi: Keterlibatan Anak Dalam Penyalahgunaan Narkoba."

⁵¹ Lavorgna, Ugwudike, and Tartari, "Online Sharenting: Identifying Existing Vulnerabilities and Demystifying Media Reported Crime Risks."

evaluations. In addition to systemic evaluation, structural and cultural reflection is also an essential context to be carried out by the state and citizens in order to prevent and minimise the increasingly massive drug trafficking.

Conclusion

This study found three key findings regarding the characteristics of profiling legal apparatus, celebrities, and students involved in drug abuse cases. First, the legal apparatus involved in drug abuse cases are often drug dealers, users, and bookies who work as police officers, prosecutors, and wardens. Second, celebrities involved in drug abuse cases are also not a few of the drug users, people with an addiction, and dealers who work as singers, actresses, and celebrities on Instagram. Third, students who are involved in drug abuse cases are not a few of the users, dealers, and drug bookies who work as students and university students. From these three findings, it can be reflected that the dissemination of drug abuse cases in online news coverage not only describes the complex profiling of the perpetrators but also shows that drug trafficking has involved almost all social layers with various professions.

The findings in this study differ from studies that have discussed the dissemination of drug abuse cases in online news coverage. So far, studies that have discussed drug abuse cases in online news coverage have only focused on describing the modes and motives, legal suppression, and physical and mental implications in a dichotomous manner. However, the findings in this study show that the profiling of drug abuse offenders disseminated in online news coverage has complex characteristics in terms of status, profession, and types of drugs used. The findings of this study are not only expected to serve as a dialogical basis for legal and criminological studies. However, they are also expected to serve as a basis for evaluating the commitment of the state and citizens to preventing massive drug trafficking in their social environment.

This study also has weaknesses in searching for data, which is only done through a collection process through cases disseminated in online news coverage. Data collection was also only carried out by using the search keywords 'Cases and perpetrators of drug abuse in Indonesia' through the Google search engine. However, the weaknesses in this study are expected to be the basis or reference for future studies, especially for studies that want to explain the motivation of legal apparatus, celebrities, and students to

become users, addicts, and even drug dealers by conducting in-depth and intensive interviews. Through this process, it is expected to produce a comprehensive and more empirical understanding of the motivations of drug abuse offenders in Indonesia.

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