
The Kind of Hedonism Life Styles Found in John Hughes's The Home Alone Movie (1990)

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Abstract

This research was conducted to analyze the types of hedonism that exist in the 1990 Home Alone film. Home Alone itself is not even a film that focuses on luxury, this film focuses on a situation where a child lives alone at home and is terrorized by a group of robbers who want the priceless stuffs in the house. Several scene on this movie feature scenes related to lifestyle. One of them is the hedon lifestyle. It also includes experiences that are intrinsically valuable, such as reading a good book. Hedonic lifestyles can be divided into 2 (two), as follows: (a) Egoistic Hedonism and (b) Universal Hedonism. The method of this study is descriptive and qualitative. The object of this study is to analyze kind of the hedonism life style aspect in this movie. The author collects data primary data by watching scenes in the film Home Alone to know and understand what the meaning of scenes shown in the film. In analyzing data, author use the literature study method which requires author to find and analyze research or journals from various sources. The results of the data there are has found kind of the Hedonism like eating style, house style, fashion style, pet option, and vacation style. All of them has divided into 2 kind of hedonism type egoistic and universal hedonism. By studying the case of hedonism in the film Home Alone 1990, it is hoped that readers will be able to choose wisely in seeking satisfaction/pleasure in life. So as to avoid the bad impacts of hedonism.

Keywords: hedonism, life style, movie, egoistic hedonism, universal hedonism

INTRODUCTION

Introduction is the first step in conducting research. This chapter contains an introduction consisting of background (Abdhulah, 2023). In this chapter 1 is contain the problem of the topic that discuss of hedonism aspect of *Home Alone movie 1990* by John Hughes.

According to Supiarza et al. (2020), Film is very concrete in building imagination. It's easy to imagine the character of Rangga in the film *Ada Apa Cinta* through the figure of Nicholas Saputra. In contrast to literature which is less concrete in building imagination because it is only in the form of text.

film is a medium for seeking easy entertainment and is able to meet the needs of audiovisual entertainment for young people. Through an interesting presentation, films can easily depict real stories. This is what makes films able to build the imagination of young people, work, and lifestyle.

Film is very concrete in building imagination. It's easy to imagine the character of Rangga in the film *Ada Apa Cinta* through the figure of Nicholas Saputra. In contrast to literature which is less concrete in building imagination because it

is only in the form of text.. Because the emotional fit makes it very easy for young people to get carried away with the stories that are built in a film. Therefore, most film productions will think of making a story that relates to young people (Ahmad & Nurhidaya, 2020).

According to Moore (2019) The word 'hedonism' comes from the ancient Greek for 'pleasure'. Psychological or motivational hedonism assumes that only pleasure and pain can motivate us to develop. Ethical or evaluative hedonism assumes that only pleasure implies that pain or displeasure has no value compared to pleasure.

According to all (Makmur et al., 2021), Hedonism is something that is considered good according to the pleasure it brings. Here it becomes clear that something that only brings trouble, suffering and discomfort in itself is not good for life.

This hedonistic behavior is very popular and liked by anyone who doesn't think about the afterlife. Islam does not forbid its adherents to live happily, but do not violate Islamic values in implementing hedonistic culture such as showing off. In addition, being too happy makes Muslims forget their worship and God who has given it all. The behavior and lifestyle of hedonism will have

an impact on the person who adheres to hedonism and the surrounding environment. The impacts caused by this hedonistic behavior tend to have negative impacts compared to positive impacts. Examples of the impact of life Hedonism: Individualism, consumptive, selfish, and has a lazy nature (Muhammad et al., 2022)

Hedonism appeared early in the history of philosophy around 433 BC. Hedonism is a notion of pleasure then followed by a Greek philosopher named Epicurus (341-270 BC). According to him, human action that seeks pleasure is natural nature. However, Epicurus' (341-270 BC) hedonism was more widespread because it does not only include bodily pleasures like Kaun Aristippus, but also spiritual pleasures, such as freedom of the soul in unrest according to Praja & Damantiantie (2013)

Hedonism is the belief that the absence of pleasure or pain is the most important principle in determining the morality of a possible course of action. It also includes experiences that are intrinsically valuable, such as reading a good book (Syafie, 2019).

According to Epihurus (Weijers, 2011) various hedonic lifestyles can be divided into 2 (two), as follows (a) Egoistic hedonism is a hedonic lifestyle that aims to get as much fun as possible. Pleasure meant here is to be enjoyed for a long time and deeply, for example: eating in places that are expensive and delicious with the amount and type a lot, then also provided a long enough time to enjoy everything like at a Roman banquet. (b) Universal hedonism is a hedonic lifestyle that aims to get maximum fun for all that includes a lot of people. For example: if individuals are dancing, they must dance together and the time lasts all night, and no one can absent, or other pleasures that can be enjoyed with everyone.

According to Jaya et al. (2021) a person's lifestyle is in line the amount can be influenced by 2 factors, namely factors internal and factors external.

Internal factors

Personality

Personality is a psychological characteristic that has differences between one individual to another. One's personality will affect his behavior. Individuals who have impulsive characteristics like being easily persuaded will become a follower. Thus, individual it will be easily influenced his personality to follow the style hedonic life.

External Factors

Culture

Culture is a determinant of a person's desires and behavior most fundamental because human behavior is mostly learned from the culture. Technological developments, such as the proliferation of centers shopping, entertainment devices and credit cards lead to a culture that there worldwide can be easily consumed by individuals without through prior considerations. And can cause a person to have a hedonic lifestyle.

According to Russell (Hanim & Nurdini, 2023), the characteristics of a hedonic lifestyle A person can be seen from the following characteristics: Immediate vision of life, that is. to see treasure, always in sight about the end result, not the process to achieve that end result. because of that someone with direct understanding would justify or rationalizes in the fulfillment of all his pleasures; Become a physical identity seeker. Someone who thinks so High-tech and luxury products are a source of pride for himself; Has a high taste. Someone is dissatisfied with pleasure the most satisfying. i.e. you have many spontaneous desires; Can't stand suffering. If a man has a problem, it's him stay pregnant and she looks like you think about it The world hates him so much; Unable to manage finances. Someone with money then get out and/or stay a bit on the money scale alone Middle class people live and disaster doesn't happen if you save money. For dietary problems, so complicated and many, still not including clothes, houses, luxury goods

METHOD

The type of this study author using descriptive qualitative. Qualitative research is performed using natural environments designed to interpret phenomena that occur and incorporating a variety of existing methods. This type of research is descriptive qualitative research.

The object of this study is to analyze what kind of hedonism life style aspect in this film. The hedonism in question is the lifestyle of the *Home Alone 1990* movie players or the McHallister family through their conversation, lifestyle, and properties in the *Home Alone 1* movie.

The writer collects data primary data by watching scenes in the film *Home Alone 1990* to know and understand what the meaning of scenes shown in the film in order to know the point of hedonism in the film and be able to interpret the meaning of the scene even without conversation or with conversation. The author takes secondary data from books, journals, and articles with the aim of being able to provide references for writers to write this research.

The method used by researchers in designing research is by directly watching movies that have been watched several times. Listening to the conversations and behavior of the characters in *Home Alone 1990* movie. After that, the researcher looks for the conversations or behavior of the characters that related to Hedonism phenomenon and screenshots them so that the reader knows what the characters are doing when they say the conversation.

In analyzing data, researchers use the literature study method which requires researchers to find and analyze research or journals from various sources that are still related to this research so that they will not stray off topic.

Besides that, the researcher also used the Observation method. This is intended so that researchers know the real situation in the Home Alone movie, starting from seeing the scenes and reading the subtitles. Observation can make a person more motivated and curious. In the observation method carried out, it is possible that the development of scientific characteristics and also the enthusiasm of students is well established (Hasanah, 2017).

RESULT AND DISCUSSION

Based in the results of the research above the author find In Home Alone 1990 Movie there are several types of data which are divided into several types which are included in one activity or indication as an understanding of hedonism which influences the lifestyle of the characters in Home Alone 1990 Movie.

Among other types of hedonism are egoistic and universal hedonism, There are several categories of hedonism in this research, such as eating style, lifestyle in fashion, choice of pet, vacation style, and house building style.

Kevin's family is a very rich family. Kevin's father named Mr. Peter McCallister is a business man and his mother named Mrs. Kate McCallister is a fashion designer. Of course jobs such as earning a large salary make the family have a big house and attract the attention of thieves to plunder all the property of the house.

The House Style

Figure 1/TP1/ 01.27, Can be seen from the Figure above they have a big house. It can be seen that the house has many windows and doors like a hotel. Kevin's family house has a basement, floors 1-3 and an attic. At Christmas their house is decorated with small yellow lights in every corner so it looks very luxurious.



Figure 1. TP1/ 01.27.



Figure 2. TP3/03.39

Every Christmas, a policeman checks every house to make sure it is occupied and not abandoned. In this scene, a policeman reminds the home owner to be careful when leaving the house because there are many thieves. The police wanted to talk to the child's parents. However, the police could not find their parents. The police aim to remind them of the security of their homes during the Christmas holidays.

The Pet Option



Figure 3. TP7/05.00

Rod asks Buzz about who will feed the spiders and Buzz replies that the spiders have been fed and will last until they return from Paris for the Christmas holidays. Because Rod feel worry about the spider. It is impossible to bring a dangerous animal in a plane. So, they decide to leave the spider at home.

Hedonism in the scene is that Buzz chooses a tarantula type spider. tarantulas are highly venomous and deadly spiders. It's not worth it like a family, usually ordinary people tend to keep animals such as cats, dogs, and fish. After that,

Buzz dares to keep insects that are poisonous and require expensive maintenance, such as animal feed in the form of small living things, such as mice and other small insects. Like most wealthy artists like Alshad Ahmad who keeps tigers and other exotic animals.

Buzz has an animal in the form of a poisonous tarantula spider. Hedonism in this scene is Egoistic Hedonism. Because it's not certain that his family wants to accept the presence of the spider because it's dangerous. However, Buzz still looks after the spider.

The Eating Style



Figure 4. TP 11/07.55

The Figure 4 is a scene when Kevin's parents ordered 12 boxes for 15 people with a total price of \$122.50 if converted into Rp. 1.7 million for one meal. They feast on pizza together before leaving their home for Paris. They feast on Pizza together before they leave their home for Paris.

One of the activities of hedonism is partying, because by partying someone gets a pleasure. Because hedonism the goal is to get pleasure. Partying together like eating together with friends or family is Universal Hedonistic Because everyone together enjoys a pleasure.



Figure 5. TP22/17.16

This scene is when members of the extended Mchallister family have just entered the plane and are looking for their respective seats. The scene above when Mr. Frank while on the plane asked for a drink called champagne. Champag-

ne is an expensive drink made from white grapes that originates from Paris. This drink contains alcohol, therefore it is often served as a drink at parties for the rich.



Figure 6. TP 60/49.34

After successfully taking Buzz's money, Kevin ordered a cheese pizza just for himself but using Buzz's money. This happened because Kevin wanted to get revenge on Buzz at a pizza party before leaving for Paris. Kevin's cheese-flavored pizza was eaten by Buzz.

The Vacation Style and Option



Figure 7. TP3/11.05

The scene above is when Kate talks to the police who entered her house and explains what they will do on Christmas holidays with their family. They have a plan to spend holiday in Paris with the whole family members by a plane.



Figure 8. TP 22/19.13

The scene above shows that the parents sit in the main class on the plane, but the children

sit in the regular class. As understanding Hedonism is behavior to seek happiness without thinking about the happiness of others. Kate shows a worried expression to the children because they sit in the normal class while the parents sit in the main class.

The Fashion Style



Figure 9. TP 60/49.53

The scene above occurred after Kevin or Kate's mother got off the plane heading to Paris. While on the Chicago to Paris flight, Kate realized that Kevin was left at home alone and after arriving at the Paris country airport, Kate immediately ordered a ticket to return to Chicago but unfortunately the Paris tickets to Chicago were sold out. He then met an old married couple who were about to go to Chicago where Kate tried to buy tickets for the couple. In order for the couple to sell tickets to Kate, Kate is willing to buy the ticket plus a luxury Rolex watch, gold ring, ear ring, and 500 dollars in cash.

Films are classified into two, namely feature films and non-story films. In this research, the films studied are films that are included in the story film type. In general, film stories are commercial in nature, meaning they are shown in cinemas at a certain ticket price or on television with the support of certain advertising sponsors (Ghandi & Mu'tashim, 2020).

Rich people tend to often do things that included into the category of hedonism theory. They tend to live happily, such as eating together, which of course costs a lot of money in one meal. they also tend to dress in well-known brands to show social status, and they also like to travel abroad, have big houses, etc. Everyone who practices hedonism tends to have an arrogant attitude, buying expensive things excessively, being selfish and not caring other people's interests (Antonius et al., 2021).

The discussion below author try to explain about hedonism in life style aspect in *Home Alone 1990* movie.

The House Style

In data 1, According to (Wirasukessa & Sanica, 2023) One example of a hedonic lifestyle is buying and owning a vehicle or luxury goods. Many are buying luxury is not to meet primary needs, but only because of self-satisfaction. Having a luxury home for all family members is Universal Hedonism. Because every family member feels the benefits and pleasures of the luxury home.

In data 2, Kevin's parents' house is lived by many people, especially small children. However, not all young children are children of Kate and Pete. Some of them are children of Uncle Frank who also lives with Kevin's parents. One night there was a policeman who asked about their family's Christmas event. However, the police could not find their parents and the police said "No. Why should they? All kids, no parents. Probably a fancy orphanage." The police man was said "fancy orphanage" because the building of the house was fancy. As explained in Data above, if many people can enjoy pleasure without a time limit like living in the house, it is called Universal Hedonism.

The Pet Option

Hedonism in the scene is that Buzz chooses a tarantula type spider. tarantulas are highly venomous and deadly spiders. It's not worth it like a family, usually ordinary people tend to keep animals such as cats, dogs, and fish.

Buzz has an animal in the form of a poisonous tarantula spider. Hedonism in this scene is Egoistic Hedonism. Because it's not certain that his family wants to accept the presence of the spider because it's dangerous. However, Buzz still looks after the spider.

The hobby phenomenon has now become part of the lifestyle Talking about hobbies, there are various ways you can do it such as doing activities that interest you, collecting various objects popular, even traveling to tourist attractions. Discuss about hobbies as lifestyle representation, means talking about activities in one's free time can create an image within society according to their social class (Darojah, 2022)

The Eating Style

Figure 4 in this scene they come together with a large number, namely 12 boxes of pizza and at a cost of over 100\$. Activities like this are of course classified as hedonistic activities because they eat together with a luxurious menu to achieve inner satisfaction through food. Of course, this is also not something that ordinary people do.

Hedonism is a representation of human existence in the world, not a meaning that describes negative behavior. Hedonism does not only focus on physical pleasure and satisfaction, but also spiritual fulfillment. So that humans get physical pleasure and soul freedom from anxiety (Adi et al., 2022).

Figure 5 and data According to (Riskiyani et al., 2015) Champagne is very loved because after drinking champagne the feeling becomes relaxed, especially for people who work all day and feel stressed, of course this drink is able to bring back their happy mood. Uncle Frank ordered himself a champagne hoping it was free. This explanation same as data 6 but the different is on the food menu. Figure 6 the menu is Pizza

From the explanation above we can conclude that One of the activities of hedonism is partying. because by partying someone gets a pleasure. Because hedonism the goal is to get pleasure. (Fajarni, 2019).

The Vacation Style and Option

In the scene 7 when Kevin's mother tells the police that her family in Chicago will go to Paris for a vacation and meet other family members. Vacationing together is a Universal Hedonism activity, because vacationing together with their families. different from scene 8, even though they went on the same plane, they bought tickets in different classes. This is included in egoistic hedonism.

In the case above, there are several terms in the world of traveling, one of which is "glamping". Glamping is a travel activity with the aim of seeking new experiences and staying for several days. Glamping in simple terms is a five-star holiday. Glamping is usually done abroad. So, you need a plane and accommodation. Of course, this all requires large costs (Aizid, 2019).

The Fashion Style

Figure 9 Kate has a luxury items on her. Everything that was offered was not a basic need and he was willing to trade it all for a ticket. According to (Lisdiantini & Afandi, 2019) and (Hendariningrum & Susilo, 2014) clothes can show who we really are in various ways. Clothing can reflect a person's nationality, culture, or religion, social and economic status, personality, and membership in a particular group. However, how a person chooses to express themselves through clothing is highly subjective and depends on their personal preferences and values.

CONCLUSION

The problem in this research is the various types of hedonism in the 1990 film Home Alone. From the data and problems above, it can be concluded that in this study there are 5 types of hedonism, namely: eating style, house style, fashion style, vacation style, pet option. From the 5 types, the researcher classifies each data in Epicurus' theory, he believes that hedonism has 2 groups (1) universal Hedonism (2) Egoistic Hedonism.

In observing a problem related to lifestyle, especially hedonism. of course useful in efforts to provide information about hedonism in everyday life. The author tries to convey that positive values can be taken from this hedonism and also know the negative impacts so that readers are able to avoid the worst possibilities.

In future research, Authors are expected to find more evidences which can make it more relatable to readers everyday life. so that this research can be a guide in the lives of readers so that they know or have an open mind regarding the hedonistic lifestyle in the environment around the readers.

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