

ABDIMAS

Jurnal Pengabdian kepada Masyarakat
<https://journal.unnes.ac.id/nju/index.php/abdimas/>

Strategy for Increasing The Skilled Human Resources Through Training in Creating The Bridal Delivery

Erna Setyowati, Anik Maghfiroh, Muh. Fakhrihun Naam

Universitas Negeri Semarang, Indonesia

Abstract

The objective of implementing this community service is to increase the knowledge and skills of the PKK women in the community sub-district of Karanganyar Gunung, Semarang in making the bridal delivery. The methods chosen to carry out this community service are as follows: 1) lectures and questions-answers are used when giving material about the bridal delivery. The practice method is used when the trainer or the presenter practices the steps for making the bridal delivery, then the training participants are asked to practice making the bridal delivery which has already been practiced, with the guidance of the trainer and the community service team. 3) monitoring and evaluation. The community service activities that have been carried out run smoothly and successfully without any obstacles. This can be seen from the enthusiasm of the participants who feel that they have increased their knowledge and skills in making the bridal deliveries. Besides that, the bridal delivery training also received a positive response from all the training participants. This can be seen from the seriousness, earnestness and activeness of the participants when participating in the bridal delivery training.

Keywords: training, the bridal delivery, the bride dowry

INTRODUCTION

One of the PKK's main programs is women's empowerment in an effort to improve a prosperous society. In order to make this program a success, it is often held in the Karanganyar sub-district Mountain Candisari carries out breakthrough activities that influence creative and innovative thinking, such as knitting which can now contribute to family income. Another opportunity that can be used to empower women to increase their family income is to receive bridal delivery services, considering that gift making services are very expensive, rare and require creativity in designing to create beautiful bridal delivery creations.

Bridal gifts as part of the wedding procession, the delivery of bridal gifts has become a tradition in society. It is not known for certain when this tradition emerged, but what is certain is that giving a bridal gift is a form of respect from the groom's family to the bride-to-be. The contents of the delivery of course vary depending on the groom's abilities, there are also requests from the woman, customs and other factors, and the appearance and form of the creation is different. This is also experienced by residents of the Karanganyar community Mountain Candisari who will hold a wedding preceded by a proposal. In general, the people of Karanganyar Mountain Candisari in terms of proposals uses local customs including types of proposals such as: fruit, cakes, cosmetics, clothing materials, wedding rings in the form of dowry money and so on, each of which has a meaning according to the type of item. Although currently there are many kinds of creations for making bridal gifts, both from books, internet media and other examples that are often found at engagement events. If a man's family wants to give a luxurious bridal proposal with a beautiful shape and variety, they still order or bring in someone who is competent/expert from outside, even though they have to be willing to pay a high price. This is because they do not have the skills to make bridal gifts or there are no resources who can provide training in making bridal gifts.

Delivery bride called as Peningset / angsul-angsul which is interpreted as sign bond. Delivery bride is goods carried when procession delivery, delivery is a symbol of capability bride man. For sufficient need life bride women (Aan, A., 2015). Delivery now become opportunity business, where

there is a number of draft more arrangement _ simple compared to delivery era first , p This showed with exists placement needle pin even Now no aa needle pin . Delivery is A art that can formed like that appearance so that come on stage beautiful and attractive (Marty, T. and Roza Rianita , 2014). However in the manufacturing process required Lots practice and perseverance . Currently _ delivery bride can made opportunity business so that can increase source income addition specifically for teenager daughter and mother House stairs that have Lots time free .

Even though currently there are many kinds of creations for making bridal gifts, both from books, internet media and other examples that are often found at proposal events, a proposal event is a marriage proposal event with a mandatory agenda before the wedding ceremony takes place (Ayuzuricha.2014). If a man's family wants to give a luxurious bridal proposal with a beautiful shape and variety, they still order or bring in someone who is competent/expert from outside, even though they have to be willing to pay a high price. This is because they do not have the skills to make bridal gifts or there are no resources who can provide training in making bridal gifts.

Universitas Negeri Semarang as a conservation university has collaborated with the Karanganyar sub-district Mountain Candisari Semarang in vocational KKN activities, then the UNNES service team was asked to help provide skills activities for making bridal gifts to PKK mothers in Karanganyar Village Mountain Candisari Semarang with the hope that it can be used as a business opportunity that can increase family income. The application letter is from Karanganyar sub-district Mountain Candisari , the community service team from UNNES intends to provide the activity " Increasing Family Empowerment Through Skills Training in Making Creative Bridal Gifts in Ward Karanganyar Mountain Candisari Semarang " with the hope that this activity can foster an entrepreneurial spirit and increase family income. Review analysis the situation mentioned above , that public Karanganyar sub-district Mountain Candisari Semarang does not yet have creative making skills bridal gifts which are always needed for a proposal, because there are no sources who can provide skills training that can be exhibited and sold, so can submitted formula n problem as following : “ How how to increase family empowerment through training skills in making bridal gift creations in Karanganyar Village Mountain Candisari Semarang ”

Bridal gifts are gifts or offerings given by the prospective groom's family to the prospective bride as a form of respect (Aam Ramaliyah & Dyah Sulistyorini, 2004). Bridal gifts generally consist of women's necessities and food which vary in quantity and type, such as: betel leaves, prayer sets, money, wedding rings, various clothing items, a set of cosmetics, toiletries, bedding, underwear, shoes, bags, cakes, fruit and others. This proposal is usually given as a sign of completion and proof of the validity of the marriage of the prospective bride and groom, which must be fulfilled in a marriage, and some are even given before the Muslim marriage contract. According to (Bernard Adeney-Risakotta.2016) states that a gift is not a bridal gift as payment for buying the bride, but rather as a sign of commitment and high honor given to the woman.

Delivery bride is something a rare skill that is not owned by many parties (Sulaeman M. 2018). Delivery bride can diverse variety start from the cheap ones to the expensive ones, start from equipment kitchen until it's related with beauty . Basically _ from simple ingredients _ just Already Can made delivery bride depends from its formation is like that appearance so that Can formed become form animals , flowers , and so on (Oxley B. 2006)

In most traditional indigenous communities in Indonesia , wedding gifts flow both ways, with gifts from the groom to the bride and gifts from the bride to the groom are called *angsul-angsul* . Value of respective rewards may be determined more by the relative social status of the two family based on the gender of the giver (Adeney-Risakotta , Farsijana.2005). This thing No only happened in Indonesia only , however in various other worlds such as China which interprets it delivery is an exchange present bride and groom in China , men establish mutually beneficial social relationships , meaning Marriage does not represent an activity between a man and a woman but a moral contract for men. Gift exchange become price for the bride and groom mutually beneficial women , right? only for a certain period of time but also “one-time payments for life” (Xiaobo Jiang. 2015).

Bridal gift _ not only meaningful exchange the woman herself but gain the obligations of the female role in lasting family formally as _ engagement , and wedding . Payment of dowry (gift) For bride is mandatory and embedded strong in rural China (Zhou Daming . 2006). Next in European countries especially Russia, Grant delivery for bride bride woman at wedding interdynastic kingdoms that occurred during the medieval era of the 16th century in Lithuania show a close relationship between the country's territorial expansion strategy and policy strategy foreign. Exchange gift / delivery used as a foreign policy tool and a reinforcing element of later diplomacy made guidelines in Marriage

diplomacy in Western Europe at the time that (Russell E. Martin. 2008).

Delivery now become opportunity business , where there is a number of draft more arrangement _ simple compared to delivery era first , p This showed with exists placement needle more pentul _ A little even No There is needle pin . Delivery is A art that can formed like that appearance so that come on stage beautiful and attractive . However in the manufacturing process required Lots practice and perseverance . Currently _ delivery bride can made opportunity business so that can increase source income addition specifically for teenager daughter and mother House stairs that have Lots time leisure (Marty, T. and Roza Rianita . 2014).

The form of creation and content of the gifts in each region is relatively different depending on customs, culture and the groom's choice of purchasing various gift items. Along with the development of modern technology, bridal gift materials have many creations that are cute, unique and interesting. Things that must be considered when making bridal gifts are : 1). The theme is appropriate the wishes of the bride and groom (perpetuating sweet memories); 2). The right color combination, graceful and elegant n, 3). The manufacturing details are neat, smooth and clean (Perkawinan, 2011)

METHOD

Method of implementation devotion to public This consists from :

a. Time and Place

Activity devotion to public This carried out in Karanganyar Village Mountain Candisari Semarang from 19 to 20 June 2023.

b. Tools and materials

Tools and materials used in training in make delivery bride that is there are 5 types delivery including : toiletries , make-up equipment , mukena , a pair towels , kebaya cloth . Delivery the arranged in tray applications totaling 5 .

c. Implementation Activity

Activity devotion to public This followed by PKK women in the sub-district Karanganyar mountain candisari Semarang . Activity This covers a number of stage among them stage preparation tools and materials covers preparation equipment and the ingredients to be used in activity dedication is mandatory known to the participants , so they can know with clear type product that will it produces later . Implementation activity training with give material make creation delivery bride to PKK women in the sub-district coral mountain temple in accordance with step the right step , and the final stage that is evaluation and feedback back on stage This done For know level quality results creation creation delivery bride and groom at activities devotion , all at once evaluation results test try product the with criteria : creativity , neatness , engineering , and power sell product .

RESULTS AND DISCUSSION

On implementation activity devotion to community that is carried out in the family Karanganyar Mountain Candisari Semarang , team devotion to public do series activity including :

1. Socialization or Submission of Material

Activity socialization carried out by the Service Team public Department of Welfare Education Family Faculty of Engineering, Semarang State University , namely with do socialization and delivery material about theory make creation delivery bride Which will be delivered with method lectures and discussions to PKK mothers in the family Karanganyar Mountain Candisari Semarang .

2. Practice Make Creation Delivery Bride

Training carried out by the team devotion public from UNNES Faculty of Engineering with good and smooth . Training This give Skills in make delivery bride in accordance with a moderate trend popular nowadays . _ Activity This naturally involve student in help give training as well as help direct moms when need given assistance . Accompaniment done in a way intensive and communicative in a way direct with involve partner related , up to with product delivery bride finished made by PKK women .

3. Evaluation and Feedback

Stage This done For know level quality results creation creation delivery bride and groom at activities devotion , all at once evaluation results test try product that . With criteria : Creativity , neatness , engineering , and power sell product . Evaluate programs and feeds back , done to whole implementation program devotion . On activity This will evaluated advantages and disadvantages

technique making creation delivery bride . For get evaluation data _ accurate , evaluation program And bait come back done Also through interview and observation . With exists information , guidance and training expected PKK mothers get it make various creation delivery . Plan activity has be delivered to Head Ward Karanganyar Mountain Candisari Semarang and has get agreement For held activity devotion public in the region . For know level success activity devotion public this , evaluate will done to activity training make creation delivery bride and results training making creation delivery bride For increase quality of human resources and family income in the sub-district Karanganyar Mountain Candisari Semarang.

CONCLUSION

Development innovation product manufacture creation delivery bride and groom in devotion This show that partner or PKK mothers in the family Karanganyar Mountain Candisari Semarang own high desire _ For increase knowledge and expertise related innovation product.

Development innovation making creation delivery bride show that partner wish For follow learn more Lots related skill make creation delivery wedding and as provisions future knowledge _ used For plunge in society in look for consumer in use service making delivery with objective For increase income or income of PKK mothers in the family Karanganyar Mountain Candisari Semarang .

REFERENCES

1. Aam Ramaliyah & Dyah Sulistyorini. 2004. *Making Bridal Delivery Creations for Beginners* . Jakarta. Kawan Pustaka Publishers
2. Aan, A. 2015 *Concept of Mahar, Delivery , Souvenirs plus Invitations* . Surabaya: Genta Group Production
3. Adeney-Risakotta , Farsijana , 2005. *Politics, Ritual and Identity in Indonesia: A Moluccan History of Religions and Social Conflict* . Njimegen : The Radboud University.
4. Ayuzuricha , 2014. 6 Types of delivery marriage and its meaning . Jakarta. Prime
5. Body Empowerment Woman And Public DIY. 2013. *Guide Socialization Empowerment Woman, Protection Woman, Protection Child, Family planning , And Empowerment Public*. Yogyakarta
6. B a p p e n a s , 2005. *Results Study P e m b e r d e n t i o n s from D a e r a h in P e c o u n t e r m e a s u r e s Poverty*
7. Bernard Adeney-Risakotta , 2016 *Traditional, Islamic and National Law in the Experience of Indonesian Muslim Women, Islam and Christian–Muslim Relations*. University of Nebraska , Lincoln. ISSN: 0959-6410 (Print) 1469-9311
8. Destrianingsih , Rika. 2006 . *Folding and Arranging Money for Dowry* . Jakarta :Trubus Agrisarana
9. Donald Kirkpatrick. 1996. Revisiting Kirkpatrick's four-level model. Training &Delevopment
10. Marriage Magazine.2010. *Worship Equipment for Weddings*
11. Marriage Magazine. 2011. *3 Dimensional Dowry*
12. Marty, T . and Roza Rianita , 2014. *Mahar Hantaran Exclusive* . Jakarta: PRIMA
13. Oxley B, 2006. *Fine Art Translation , Creation and Understanding* . Jakarta: Erlangga
14. W inning P erformance , 2011. *3 - Dimension Mow er _ _ _ _*
15. Russell E. Martin, 2008. *Gifts for the Bride: Dowries, Diplomacy, and Marriage Politics in Muscovy*. *Journal of Medieval and Early Modern Studies* 38:1, Winter 2008. Duke University Press : Westminster College New Wilmington, Pennsylvania .
16. Sulaeman M. 2018. *Effectiveness Training Skills Effort and Help Stimulants Economic Business Productive to Alleviation Poverty (Case Study in the City Banjar)*. *Journal Applied Abdimas* . 3(1). 28-38
17. Smith, BI & Mc Gregor, JT 1992. *What is Collaborative Learning ?* Pennsylvania State University:National Center on Postsecondary Teaching, Learning, and assessment
18. WR Bennett and W. Arthur, 2001. "Factors that influence the effectiveness of training in organizations : A review and meta-analysis," 2001.
19. Xiaobo Jiang, 2015. *Deconstruction and reconstruction of female identity in gifts exchange – an analysis of Angela carter's the pursuit of mr. Lion and the tiger bride, Foreig* . Lang. Foreig . Lang. Teach. (6)
20. Zhou Daming , 2006. *Follow-up investigations of phoenix village, Chin. Sociol . Anthropol .* 38 (2) (2006) 17–31 Situational Analysis .