AIMS AND SCOPE

Jurnal Dinamika Manajemen is an international journal, provides a forum for publishing the original research articles from contributors, and the novel technology news to management. This journal encompasses original research articles, including: Financial Management, Marketing Management, Human Resource Management, Organizational Behavior, Strategic Management, Operations Management, Change Management, Management Information Systems, Management of Sharia, Green Management and Entrepreneurship.

PUBLICATION INFORMATION

Jurnal Dinamika Manajemen (p-ISSN 2086-0668 | e-ISSN 2337-5434) has been published twice a year, March and September by Department of Management, Faculty of Economics, Universitas Negeri Semarang in cooperation with Asosiasi Ilmuwan Manajemen, Indonesian Finance Association & Forum Pengelola Jurnal Manajemen (FPJM).

This journal has been a CrossRef Member (DOI 10.15294/jdm) since 2014, so that all articles published by this journal have DOI unique numbers. This journal has been abstracted and distributed by EBSCO Publishing started from Vol 4, No 2, September 2013 to present. This journal has been a Directory of Open Access Journals (DOAJ 2337-5434) since 2013.

OPEN ACCESS POLICY

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

This journal is open access journal which means that all content is freely available without charge to users or institution. Users are allowed to read, download, copy, distribute, print, search, or link to full text articles in this journal without asking prior permission from the publisher or author. This is in accordance with Budapest Open Access Initiative

GOOGLE SCHOLAR & INDONESIAN PUBLICATION INDEX CITATION
EDITORIAL TEAM

EDITOR-IN-CHIEF
Nury Ariani Wulansari, [SCOPUS ID 57188958572] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

EDITORIAL ADVISORY REGIONAL AUSTRALIA
You-il Lee, [SCOPUS ID: 16052651600] School of Management, University of South Australia, Centre for Asian Business, Adelaide, Australia

EDITORIAL ADVISORY REGIONAL SOUTH ASIA
K. Prathap Reddy, [SCOPUS ID: 56346279400] Osmania University, Department of Zoology, Hyderabad, India

EDITORIAL ADVISORY REGIONAL WEST ASIA
Peter B. Oyelere, [SCOPUS ID: 8309407900] Departement of Accounting, Al-Ain, United Arab Emirates University, United Arab Emirates

EDITORIAL BOARD
Hasan bin Saleh, [SCOPUS ID: 57192089000] Faculty of Technology Management and Technopreneurship, Universitas Teknikal Malaysia Melaka, Malaysia
Irwan Trinugroho, [SCOPUS ID: 56178586300] Department of Management, Sebelas Maret University, Indonesia
Norliza Binti Che Yahya, [SCOPUS ID: 56338896000] Center for Economics and Finance Studies (CfEFS), Universiti Teknologi MARA, Malaysia
Ayu Ebasari, Department of Management, Trisakti University, Indonesia
Heri Yanto, [SCOPUS ID: 57191187793] Department of Accounting, Universitas Negeri Semarang, Indonesia
Naili Farida, [SCOPUS ID: 57191196114] Department of Business Administration, Faculty of Social and Political Science, Diponegoro University, Indonesia, Indonesia
Harjum Muharram, [SCOPUS ID: 56027948000] Department of Management, Diponegoro University, Indonesia
Alimudin Rizal R, Department of Management, Stikubank University, Indonesia
Euis Soliha, Department of Management, Stikubank University, Indonesia
Heru Sulisty, [SCOPUS ID: 57192556284] Department of Management, Sultan Agung Islamic University, Indonesia
Mutamminah, [SCOPUS ID: 36634760000] Department of Management, Sultan Agung Islamic University, Indonesia
Rini Setyo Witiastuti, [SCOPUS ID: 57188965809] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia
Desti Ranihusna, [SCOPUS ID: 57188965653] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia
Arief Yulianto, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia
<table>
<thead>
<tr>
<th>Page</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-10</td>
<td>Intention to Use Smartphone Through Perceived Compatibility, Perceived Usefulness, and Perceived Ease of Use</td>
<td>Harries Arizonia Ismail</td>
</tr>
<tr>
<td>11-21</td>
<td>Profitability Identification of National Banking Through Credit, Capital, Capital Structure, Efficiency, and Risk Level</td>
<td>Sugeng Haryanto</td>
</tr>
<tr>
<td>32-44</td>
<td>Supply Chain Performance Improvement Strategy Through Quality of Synergy In The Automotive Components Industry</td>
<td>Tri Purwani, Lutfi Nurcholis</td>
</tr>
<tr>
<td>45-55</td>
<td>Factors Affecting Customer Loyalty of Fitness Centers: An Empirical Studyy</td>
<td>Livia Vania Suwono, Sabrina Oktaria Sihombing</td>
</tr>
<tr>
<td>56-65</td>
<td>Determinants of Marketing Performance: Innovation, Market Capabilities and Marketing Performance</td>
<td>Naili Farida</td>
</tr>
<tr>
<td>66-75</td>
<td>Does Ceo’s Hubris Affecting Dividends Payout?</td>
<td>Kris Brantas Abiprayu, Bayu Wiratama</td>
</tr>
<tr>
<td>76-90</td>
<td>Organizational Effectiveness: Social Capital and Competitive Advantage Approach</td>
<td>Vini Wiratno Putri, Ahyar Yuniawan</td>
</tr>
<tr>
<td>91-104</td>
<td>A Qualitative Analysis Into the Strategic Priorities of the Indonesian Bank Industry</td>
<td>Siti Ridloah</td>
</tr>
</tbody>
</table>