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3. The article is an empirical study. The sharpness of critically analysis and synthesis is much prioritized.
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2. The paper size is A4 (210 x 297 mm), it is two columns and the page setup is: top margin 2.5cm; bottom margin 2.5 cm; left margin 2.25cm and right margin 2.25cm.
3. The font size for the title is TNR 14pt; it is capitalized, bolded and left justified.
4. After the title, it is followed by the author (without the title). It is TNR 12pt, capitalized each word, bolded and left justified.
5. Under the author, it is the institution and the email at TNR 12pt, capitalized each word, without bolded and left justified. For example: Faculty of Economics, Universitas Negeri Semarang, Semarang, Indonesia.
6. Correspondence address of author is listed on the left under the articles in English, accompanied by a corresponding email address. For example: Kaliurang KM. 14,5 Sleman, Yogyakarta E-mail: ratihkk@yahoo.co.id
7. The font size for the sub-part in the article is TNR 12pt, capitalized each word, bolded and left justified and without any bullet and numbering.
8. Table.
   All table form as an example. Table title is placed on the table with left justified; For example: Table 1. Production Data and Market Share.

Table 1. Production Data and Market Share

<table>
<thead>
<tr>
<th>Production Activity</th>
<th>Estimate</th>
<th>Actual</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Ingredient</td>
<td>445.000 Ton</td>
<td>340.000 Ton</td>
<td>23,60%</td>
</tr>
<tr>
<td>Product</td>
<td>422.750 Ton</td>
<td>323.000 Ton</td>
<td>23,60%</td>
</tr>
<tr>
<td>Market Share (%)</td>
<td>2004</td>
<td>2005</td>
<td>2006</td>
</tr>
<tr>
<td>X</td>
<td>30</td>
<td>35</td>
<td>35</td>
</tr>
<tr>
<td>Y</td>
<td>35</td>
<td>30</td>
<td>25</td>
</tr>
<tr>
<td>Z</td>
<td>20</td>
<td>20</td>
<td>30</td>
</tr>
<tr>
<td>Other</td>
<td>15</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

9. Figure
   Writing the title of figures and graphics placed under the pictures with left justified.

Figure 1. Framework of Thinking
10. The total page does not exceed 25 pages, including the references and appendices (if any).

B. The Article Systematic
The article systematic includes: the title; the identity of the author (without a title); abstract; keywords; introduction, method; result and discussion; conclusion and recommendation and references. While discussion about literature review and previous studies included in the introduction or result and discussion.

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7. **Result and discussion.** Contains the results of empirical or theoretical study written by a systematic, critical analysis, and informative. The use of tables, images etc. only to support or clarify the discussion and is confined only to support a substantial information, eg, tables of statistical tests, the results of model testing etc. Discussion of results should be argumentative regarding the relevance of the results, theory, previous research and empirical facts, as well as demonstrate the novelty of the findings.
8. **Conclusion and recommendation.** It consists of the conclusion, clarity of new findings, new theories and the possibility of the future research development.
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2. Ratna Roostika [SCOPUS ID: 57039133300] Department of Management, UPN "Veteran" Yogyakarta
3. Harjum Muharram [SCOPUS ID: 56027948000] Department of Management, Diponegoro University, Indonesia
4. Irwan Adi Ekaputra [SCOPUS ID: 55545530000] Department of Management, Indonesia University, Indonesia
5. Eddy Junarsin [SCOPUS ID: 36571953500] Department of Management, Gadjah Mada University
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7. M. Shabri Abd. Majid [SCOPUS ID: 24438220400] Islamic Economics, Faculty of Economics, Syiah Kuala University, Indonesia
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10. Ahyar Yuniawan [SCOPUS ID: 57195268076] Department of Management, Diponegoro University, Indonesia
11. Moh Khoiruddin [SCOPUS ID: 57196195880] Department of Management, Faculty of Economics, Semarang State University, Indonesia
12. Fam Soo Fen Faculty of Technology Management and Technopreneurship, Universitas Teknikal Malaysia Melaka, Malaysia
13. Amie Kusumawardhani Faculty of Economics & Business, Universitas Diponegoro, Indonesia
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15. Zahiruddin Yahya Entrepreneurship & Strategic Planning, University of Malaya, Malaysia
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