



Dr. Nury Ariani Wulansari

Editor-in-Chief JDM, UNNES Semarang

Dear Editor-in-Chief,

Universitas Sebelas Maret jointly with the NCAB Consortium has successfully held The 5<sup>th</sup> NCAB conference in Syariah Hotel Solo, April 4-5, 2019. As we have agreed previously, several of selected papers the conference will be recommended to be submitted to the JDM. Here, we inform you that the following selected papers are suitable with the focus and scope of JDM:

- 1. PENGARUH ISLAMIC WORK ETHIC DAN TRANSFORMATIONAL LEADERSHIP DALAM MENINGKATKAN KINERJA GURU (Witri Nur Solehah, Heru Kurnianto Tjahjono, dan Nuryakin Universitas Muhammadiyah Yogyakarta)
- 2. CENTRAL JAVA AND DIY DISTRIBUTION OF PLN (PERSERO)'S KEY ACCOUNT MARKETING STRATEGY TO OPTIMIZE ELECTRICITY POWER OF 35,000 MW MEDIATED WITH SERVICE QUALITY (Wawan Arif Andriyanto dan Ahmad Ikhwan Setiawan Universitas Sebelas Maret)
- 3. BUSINESS AND LEISURE (BLEISURE): ANTECEDENTS AND OUTCOMES (Nailil Muna, Olivia Fachrunnisa dan Ardian Adhiatma Universitas Islam Sultan Agung)

We have also informed the authors that they should follow the author guidelines in JDM (including that the manuscript should be in English) and several recommendations to the author we have published in the NCAB website<sup>1</sup>. The authors therefore will submit their paper through JDM website. Thank you for your cooperation.

Tastaftiyan Risfandy, Ph.D.

NCAB Conference Chair

<sup>&</sup>lt;sup>1</sup> https://mm.feb.uns.ac.id/conference/index.php/proposed-papers-to-be-published-in-scholarly-journal/