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by S. Techakosit

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DEVELOPMENT OF SCIENTIFIC IMAGINEERING LEARNING ACTIVITY THROUGH FACEBOOK IN ORDER TO ENHANCE LEARNERS' KEY COMPETENCIES

ABSTRACT

The development of Learners' Key Competencies (LKC) is one of the goals of the basic education core curriculum that is currently being used in Thailand. Therefore, learning activities that enhance LKCs are essential for all teachers. The objectives of this research were to develop a Scientific Imagineering (SIG) learning activity through Facebook in order to enhance LKC development and to study its effectiveness. A research and development research method was used in this study. A total of 30 grade 11 students, selected using purposive sampling, participated in this learning activity. Self-assessment LKCs form was used to investigate the situation in a physics class, before and after participation in the learning activity. The results of this research showed that the SIG learning activity through Facebook consisted of six steps in the form of Imagine, Study, Design, Develop, Present and Evaluate. The result of an evaluation by five experts with regard to the suitability of this learning activity indicated that it could be used to enhance LKCs and had the potential to be implemented. Comparing the students' self-assessment with regard to LKCs, it was clear that there was a significant overall increase ($p < .05$), and comparing students' self-assessment with regard to the LKCs for each component, it was found that communication capacity, thinking capacity, problem-solving capacity and capacity for technological application increased significantly ($p < .05$). The results of this study support the view that the SIG learning activity through Facebook can enhance the LKCs of students.

INTRODUCTION

Globalization and modernity are shaping a more varied and connected world, allowing individuals to understand and work efficiently in the context of a world in which society is faced with many challenges. For example, the need to develop a balance between economic and environmental sustainability and social equality means that various competencies are required on the part of individuals, including the ability to react to need for changing technological expertise and the ability to understand huge amounts of data (OECD, 2005). The goal of a modern educational system is to equip students with the ability to adapt the different situations in life, to ensure that they have the ability to acquire knowledge independently, and to be able to apply that knowledge in solving various kinds of problems using modern technologies, to think critically and creatively, to use data effectively, to work well in a team, and to develop their own moral values, and intellectual and cultural awareness (Dedovets & Rodionov, 2015). Therefore, competencies are now crucial for students in today's society.

Learners' Key Competencies

Competencies refer not only to knowledge and skills. They also relate to the ability of the individual to respond to complex needs (OECD, 2005). Competencies include the knowledge, skills and characteristics that allow children and young people to adequately achieve their full potential when learning the principles of any subject (Ontario Ministry of Education, 2015). Competency is an ability to apply resources and achieve adequate learning outcomes (knowledge, skills, values and attitudes) in specific contexts (Kabita & Ji, 2017) and the acquisition of key competencies determines the learner's success in the future (Dedovets & Rodionov, 2015).

The Basic Education Core Curriculum B.E. 2551 (A.D. 2008) of Thailand constitutes the framework and sets out the direction when it comes to providing a basic education in that country. Its goal is to develop learners in such a way that they are able to achieve specified learning standards which will allow them to develop 5 Learners' Key Competencies (LKC). These are: (1) Communication Capacity or the ability to use language to express one's ideas and to demonstrate understanding, feelings and opinions in order to efficiently and effectively exchange information; (2) Thinking Capacity or the ability to think critically and creatively in order to make appropriate decisions; (3) Problem-Solving Capacity or the ability to solve problems appropriately, rationally and ethically, based on available information; (4) Capacity for Applying Life Skills or the ability to apply

processes to one's daily life, and the ability to adapt well to social and environmental change; and (5) Capacity for Technology Application or the ability to choose and use technology and technological processes to learn, communicate, work and solve problems creatively and appropriately (Office of the Basic Education, 2008). Consequently, teachers of all subjects must create instructional activities that promote and evaluate the LKCs of students throughout their school life. In order to do so, teachers must introduce various learning activities which are defined as any activities on the part of teachers organized with the intent to develop knowledge, skills and competencies (European Union, 2016). In this research, the researchers want to present an example of a learning activity that enhances LKCs.

Facebook as an Educational Tool

At present, it is expected that all students will have developed technology fluency, digital citizenship and other 21st Century competencies (Greenhow & Robelia, 2009). Social media is a computer tool that helps people share and exchange information, ideas, pictures, videos, etc. dedicated networks (Siddiqui & Singh, 2016). One of the important benefits of social media is the ability for different groups of people to share knowledge and information online. This develops communication skills on the part of students which can then be applied in an educational context. Online tools and technologies are not only a means of communication in terms of variety. There are various ways to communicate, but how we talk and think about communication is changing. Online social media has the potential to change our social way of life, both at the individual and the community level (Baruah, 2012).

Facebook (FB) is a social medium that uses Web 2.0 technology. It can be accessed free of charge from any computer or mobile device with internet access. Its most prominent feature is its software interface design (Stanciu et al., 2012). FB can be used as an educational tool to facilitate resource sharing, make announcements easily and quickly, and allow interaction between an individual and other users (Jeljeli et al., 2018). Teachers can use FB to communicate with students, offering a less formal form of learning in addition to formal classroom learning, specifically allowing discussion outside the classroom (Prescott et al., 2013). FB group features allow students to have extra time to learn, and gives them opportunities to use learning resources outside the classroom (Davidovitch & Belichenko, 2018). The use of FB in the teaching process can improve students' social competence, learning ability, the effectiveness of their thinking,

team work ability and Information Technology skills (Alarabiat & Al-Mohammad, 2015; Saifudin et al, 2016; Gersamia & Toradze, 2017).

Scientific Imagineering

The learning model of Scientific Imagineering (SIG) is synthesized from scientific method and imagineering processes. It consists of six steps, namely Imagine, Study, Design, Develop, Present and Evaluate (Techakosit & Nilsook, 2016), as shown in Figure 1.



Figure 1. The learning model of Scientific Imagineering (Techakosit & Nilsook, 2016)

Techakosit & Nilsook (2016) proposed that using the SIG learning model in conjunction with augmented reality (AR) could develop students' STEM literacy, the ability to use concepts from science, technology, engineering and mathematics to solve problems which cannot be solved using concepts or knowledge from any one science (Jackson & Mohr-Schroeder, 2018). STEM literacy consists of six elements (Techakosit & Nilsook, 2018) as shown in Figure 2.

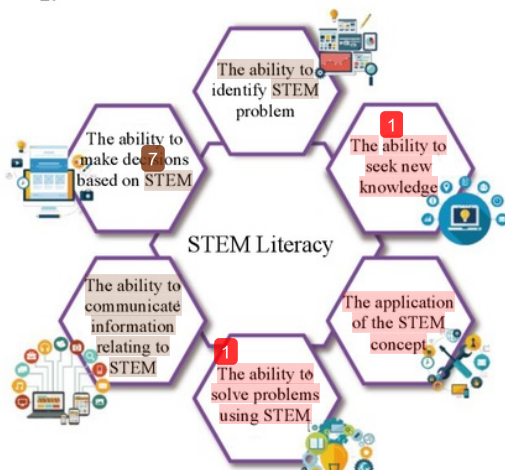


Figure 2. Elements of STEM literacy (Techakosit & Nilsook, 2018)

As mentioned above, if considering the enhancement of each element of LKCs, SIG learning activity can improve communication capacity, problem-solving capacity and capacity for applying life skills, while using FB as a learning tool can improve communication capacity, thinking and capacity for technology application. Consequently, the integration of SIG learning activity with the use of FB can enhance all element of LKCs. As a guideline for teachers to think learning activities that enhance LKCs, the objectives of this research were (1) to develop a SIG learning activity through FB in order to develop the LKCs in terms of a topic dealing with the spectra of electromagnetic waves and (2) to determine the effectiveness of this learning activity in order to enhance LKCs on the part of 30 grade 11 students at Kasetsart University Laboratory School Center for Educational Research and Development, Bangkok Thailand.

METHODS

The research method used was a research and development approach that has three stages consisting of planning, development and evaluation (Richey & K10, 2014). In addition, this research also adopted a one-group pretest-posttest design, one of the designs frequently used in the social sciences (Kemper, 2017). The participants were selected using purposive sampling because the researchers thought that, in this way, they would optimize the information received (Moser & Korstjens, 2018). The participants consisted of 30 grade 11 students who were learning about the spectra of electromagnetic waves (EM waves) in a physics class.

The learning activity was designed by considering the four components which consist of the learners, the learning environment, the learning outcomes and the other individuals involved (Mota et al., 2014). The learning process for this research was based on the six steps of the SIG learning model using FB as a learning tool. The topic of the spectra of EM waves was used in order to develop LKCs. A 5-point Likert scale was used for evaluating the suitability of each of the learning activities. This evaluation was undertaken by five instructional design experts who hold doctoral degrees, and work as lecturers at universities. The mean ratings were interpreted and described based on their level of suitability on the given indicators as follows: 4.50 - 5.00 = Extremely Suitable; 3.50 - 4.49 = Suitable; 2.50 - 3.49 = Moderate; 1.50 - 2.49 = Unsuitable; 1.00 - 1.49 = Extremely Unsuitable (Ismail et al., 2015).

Before engaging in the learning activity, the participants were assessed in terms of their

LKCs using a self-assessment form. This used a 5-point Likert scale format to measure agreement (Brown, 2010), with each LKC having seven issue questions. These were created and presented to three measurement and evaluation experts to assess their content validity. The result of the self-assessment was analyzed using the Shapiro-Wilk test. It was found that (24) overall and LKC-specific results followed a normal distribution ($p > .05$) (Hanusz et al., 2016). The learning activity was undertaken by the participants both inside and outside the classroom in February 2019. During some parts of the outside classroom learning, other topics were taught. The average LKC scores using the self-assessment forms was

completed before and after participating in the learning activity. The scores were compared using a dependent t-test with regard to two related means with regard to the participants who participated in the study (Gerald, 2018). In most studies, the the overall and LKC-specific results followed a normal distribution ($p > .05$) (Prajapati et al., 2010).

RESULTS AND DISCUSSION

The design of the learning activity under consideration consists of six steps as shown in Figure 3.

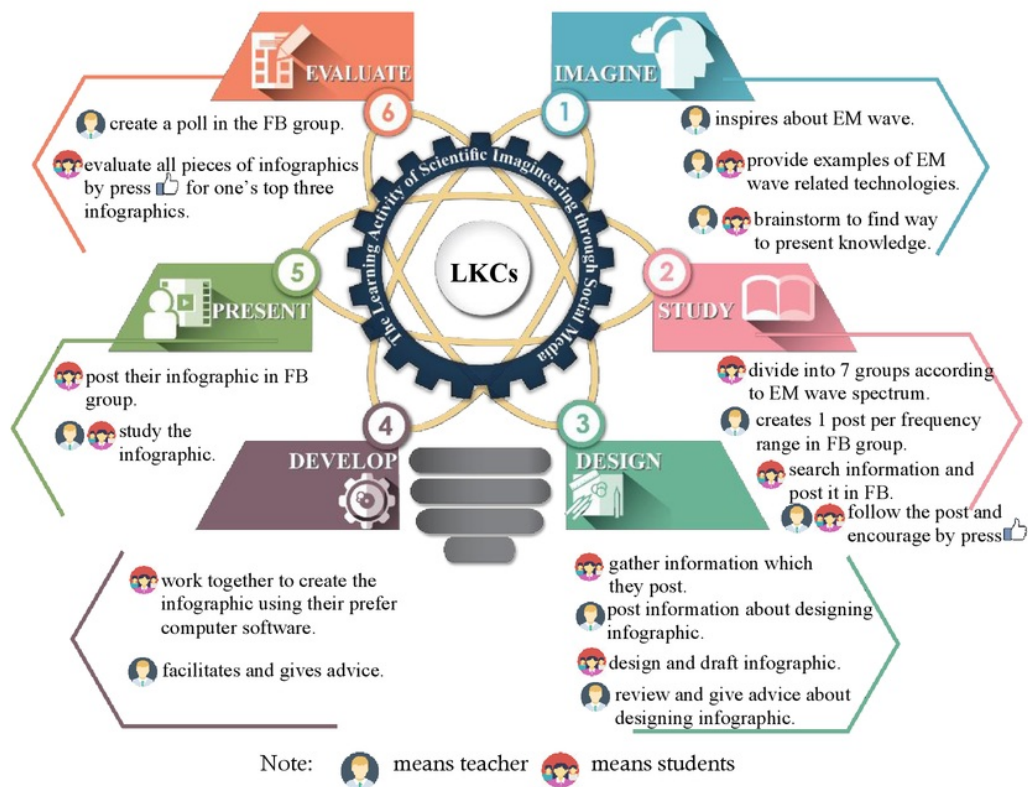


Figure 3. The SIG learning activity through FB on the topic of EM wave in order to develop LKCs

"Imagine" is the first step, during which the teacher inspires the students to learn. The teacher and the students worked together to provide examples of EM wave-related technologies so that the students came to realize the importance of EM waves. Then the students and the teacher brainstormed to find ways to present the knowledge about the spectra of EM waves. In this class, the students chose to use infographics. "Study" is the second step, when students carry out research using various sources of knowledge. Students were put into seven groups according to the frequency range of the EM wave that they were interested in. Students then made FB posts about the knowledge they had obtained in the FB group. Students in other

groups and the teacher read the content posted, and 'liked' the posts if they found them interesting. This step involves learning outside the classroom. The "Design" step involves designing infographics. The students gathered information about the frequency range of the EM waves they researched, and the teacher posted information about designing infographics for all of the FB groups so that the students could use it when creating their infographics. The teacher reviewed and gave advice to the students about how to go about this. The "Develop" step is when the students created the infographic. The drafts they designed as part of the design step were used to create infographics using their preferred computer software, and the teacher gave them advice. The

"Present" step is when the students presented their infographics by posting comments in a thread in the FB group created by the teacher for this purpose. The teacher and students studied the infographics about EM waves in different frequency ranges. The "Evaluate" step is when the students evaluated the infographics. The teacher created a poll in the FB group specifying

all the frequency ranges of EM waves. Each student evaluated all infographic submissions by hitting the 'like' button to vote for their chosen top three infographics.

The result of the evaluation by five experts of the suitability of 3 steps of the SIG learning activity through FB is shown in Table 1.

Table 1. The result of the evaluation of the suitability of the SIG learning activity through FB

Steps of the SIG learning activity through FB	Experts' Evaluation					Level of Suitability		Interpretation
	JN	SS	NT	PP	WC	\bar{x}	SD	
Imagine	5	4	5	5	5	4.80	0.45	Extremely Suitable
Study	5	4	5	5	5	4.80	0.45	Extremely Suitable
Design	5	4	5	5	5	4.80	0.45	Extremely Suitable
Develop	5	4	5	5	5	4.80	0.45	Extremely Suitable
Present	5	4	5	5	5	4.80	0.45	Extremely Suitable
Evaluate	5	4	5	5	5	4.80	0.45	Extremely Suitable
Overall						4.80	0.41	Extremely Suitable

The result of the evaluation by five experts of the suitability of the SIG learning activity through FB indicate that the steps were extremely suitable.

The result of the evaluation by five experts of the suitability of using the SIG learning activity through FB is shown in Table 2.

Table 2. The result of SIG learning activity through FB implementation

Using SIG learning activity through FB in order to develop LKCs	Experts' Evaluation					Level of Suitability		Interpretation
	JN	SS	NT	PP	WC	\bar{x}	SD	
SIG learning activity through FB can develop LKCs.	5	4	5	5	5	4.80	0.45	Extremely Suitable
SIG learning activity through FB in order to develop has the potential to be implemented.	5	5	5	5	5	5.00	0.00	Extremely Suitable

The evaluation of the implementation of the SIG learning activity through FB to teach about the spectra of EM wave in class was extremely suitable for developing LKCs and for implementation in real classroom.

To demonstrate the use of the SIG learning activity through FB to teach students about the spectra of EM waves, Figure 4 shows some of the infographics created by the students.



Figure 4. Examples of student infographics

The development of LKCs using the SIG center of EM waves in a physics class is shown in Table 3.

Table 3. The result of LKC self-assessment form on competencies affected by the SIG learning activity through FB

Learners' key competencies	Before		After		t-test	
	\bar{x}	SD	\bar{x}	SD	t	Sig
Communication capacity	24.30	4.49	26.00	4.21	-2.337	.027
Thinking capacity	23.77	5.27	26.93	3.99	-3.669	.001
Problem-solving capacity	23.93	5.23	25.73	4.65	-2.195	.036
Capacity for applying life skills	27.07	3.69	28.30	3.85	-1.807	.081
Capacity for technological application	26.33	4.79	29.00	4.58	-3.881	.001
Overall	125.40	18.70	135.97	17.81	-3.869	.001

A paired-samples t-test was used to compare the results of the overall and LKC-specific self-assessment scores, before and after participating in the learning activity. The overall score increased significantly ($p < .05$). As far as each LKC was concerned, it was found that communication capacity, thinking capacity, problem-solving capacity and capacity for technological application improved significantly ($p < .05$), while the score for the capacity to apply life skills also increased. However, the increase was not statistically significant.

The LKC self-assessment scores increased after the students had participated in the learning activity. The increase is in alignment with the expert evaluation, which indicated that the learning activity can enhance students' LKCs. The activity used in this study focused on allowing students to learn through project assignment. The students were given the chance to work in groups to retrieve and summarize information in order to jointly design and create an infographic. Each group presented the infographic they created to the class, and evaluated the infographics of the other groups. While participating in this activity, students spent time discussing the subject being studied with peers in the same group, thus enhancing the communication between group members. In the classroom, it was observed that students, in their own groups, brainstormed ideas to create their infographic. During this process, they were faced with obstacles and problems, so they had to think about and solve these problems, to ensure that they could complete the assignment on time. This learning process encouraged the development of LKCs. This finding is in line with the results of earlier research studies that indicate that learning through project assignments results in an increase in general learning motivation, a growth in interest with regard to education, as well as a widening of students' horizons and an increase in their potential. It also develops key competencies (Dedovets & Rodionov, 2015). This is consistent with the study of Albareda-Tiana et al. (2018)

who found that project-oriented learning is a learning model that is suitable for teaching and learning in a student-centered educational context, and confirmed that this learning process helps to develop the competencies of students. It is also consistent with the study of Anazifa & Djukri (2017) who found that learning through the process of students engaging in projects that are similar to a SIG learning activity, affects students' creativity and critical thinking.

Using FB in this study as a tool to manage learning, allowed students to learn how to use social media in a way that benefits learning. Many students tend to think of FB or other social media platforms as technologies used for communicating with friends, but after participating in this learning activity, students learned how to apply FB and social media platforms to benefit their learning. The ability of the teacher is an important tool in terms of successfully integrating technology into the classroom, helping to develop the necessary competencies of students (UNESCO, 2016). Moreover, the content dealing with EM wave spectra posted on FB by students showed that they researched and retrieved information from reliable sources after the teacher had taught students about source reliability. FB allowed the teacher to arrange SIG learning activities in such a way as to encourage the students to communicate and share knowledge, both in the classroom and outside it. This is in alignment with the research finding that FB supports learning, and students benefit from it. For example, sharing and collaboration increased, and communication and discussion among students, and between students and the teacher, were encouraged (Cunha et al., 2016). FB is an efficient instructional tool which significantly enhances students' learning, as well as their achievements in terms of academic activities (Mbodila et al., 2014). Furthermore, the application of FB to the learning activity in a way that suits social needs and the context of the

classroom, leads to an increase in digital technology usage in school (Cunha et al., 2016), and enhances the students' opportunities to develop the capacity for technological application.

Another key reason for the increase in the students' LKC self-assessment scores after participating in this learning activity was that the EM wave spectra infographic assignment required them to use several different abilities to create the necessary infographics. Therefore, the students felt that, as a result of participating in the learning activity designed especially for this research, their LKCs were enhanced. This is in line with a previous study which found that assigning students to create infographics allows them to develop key digital literacy skills such as scrutinizing information. There (13), assigning an infographic task was introduced as an experiential learning tool that allowed students to apply key competencies in the form of content management and content creation (Matrix & Hodson, 2014). The infographic assignment developed 21st Century capacities such as critical and creative thinking (Dyjur & Li, 2015), which is one of the five components of LKCs' thinking capacity. In terms of the self-assessment for the capacity to apply life skills before and after participation in the learning activity, there was no significant change, despite an earlier study which suggested that making an infographic could potentially enhance life skills (Alrwele, 2017). This may be due to the fact that there were too many students in each group, and too much time was allowed for the assigned task. The content with regard to the EM wave spectra assigned to each group was also too little. Therefore, the students did not appreciate the value of the process nor feel proud of their contribution to the successful completion of the project.

28 CONCLUSION

The result of this study reveals that the SIG learning activity through FB, in which students were required to create an infographic to present the knowledge they had obtained about EM wave spectra, consists of six steps, Imagine, Study, Design, Develop, Present and Evaluate (37), while the learning activity happened both inside and outside the classroom. Expert evaluation shows that the designed learning activity is highly suitable in term of developing students' LKCs. After having grade 11 students participate in (16)s learning activity, it was found that their self-assessment scores with regard to LKCs increased (16)nificantly following their participation. Their (2)lf-assessment scores with regard to communication capacity, thinking capacity, problem-solving capacity and capacity for technological application increased significantly, while no significant change was noted in the score with regard to the capacity for applying life skills.

In general, the results of this study provide important evidence (22) that SIG learning activity through FB which is a learning activity that provides students with the opportunity to collaborate in a search for knowledge and the creation of artifacts, can develop LKCs. The results of this study also support the view that the development of LKCs can occur in the general classroom if the teacher selects appropriate learning activities in conjunction with the selection of technology that promotes student learning. This learning acti (26) is an example of what teachers can apply in the classroom in various subjects in order to develop the competencies of students who must live in today's society in which such competencies are crucially important.

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