# JDM JURNAL DINAMIKA MANAJEMEN

### In Cooporation With





Nationally Accredited based on the Decree of the Minister of Research, Technology and Higher Education, Number 36a/E/KPT/2016



# Jurnal Dinamika Manajemen

#### AIMS AND SCOPE

Jurnal Dinamika Manajemen an electronic international journal, provides a forum for publishing the original research articles from contributors, and the novel technology news to management. This journal encompasses original research articles, including: Financial Management, Marketing Management, Human Resource Management, Organizational Behavior, Strategic Management, Operations Management, Change Management, Management Information Systems, Management of Sharia, Green Management and Entrepreneurship.

#### **PUBLICATION INFORMATION**

Jurnal Dinamika Manajemen (p-ISSN 2086-0668 | e-ISSN 2337-5434) has been published twice a year, March and September by Department of Management, Faculty of Economics, Universitas Negeri Semarang in cooporation with Asosiasi Ilmuwan Manajemen, Indonesian Finance Association & Forum Pengelola Jurnal Manajemen (FPJM).

This journal has been a CrossRef Member (DOI 10.15294/jdm) since 2014, so that all articles published by this journal have DOI unique numbers. This journal has been abstracted and distributed by EBSCO Publishing started from Vol 4, No 2, September 2013 to present. This journal has been a Directory of Open Access Journals (DOAJ 2337-5434) since 2013.

#### **OPEN ACCESS POLICY**

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

This journal is open access journal which means that all content is freely available without charge to users or institution. Users are allowed to read, download, copy, distribute, print, search, or link to full text articles in this journal without asking prior permission from the publisher or author. This is in accordance with Budapest Open Access Initiative

#### **GOOGLE SCHOLAR & INDONESIAN PUBLICATION INDEX CITATION**



Google Scholar

Jurnal Dinamika Manajemen
Jurusan Manajemen, Fakultas Ekonomi,
Universitas Negeri Semarang
Journal
Verified email at unnes.ac.id - Homepage







Manajemen Nationally Accredited based on the Decree of The Minister of Research, Technology and Higher Education, Number 36a/E/KPT/2016

#### EDITORIAL TEAM

#### EDITOR-IN-CHIEF

**Nury Ariani Wulansari,** [SCOPUS ID 57188958572] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

#### EDITORIAL ADVISORY REGIONAL AUSTRALIA

**You-il Lee**, [SCOPUS ID: 16052651600] School of Management, University of South Australia, Centre for Asian Business, Adelaide, Australia

#### EDITORIAL ADVISORY REGIONAL SOUTH ASIA

**K. Prathap Reddy,** [SCOPUS ID: 56346279400] Osmania University, Department of Zoology, Hyderabad, India

#### EDITORIAL ADVISORY REGIONAL WEST ASIA

**Peter B. Oyelere,** [SCOPUS ID: 8309407900] Departement of Accounting, Al-Ain, United Arab Emirates University, United Arab Emirates

#### **EDITORIAL BOARD**

Hasan bin Saleh, [SCOPUS ID: 57192089000] Faculty of Technology Management and Technopreneurship, Universitas Teknikal Malaysia Melaka, Malaysia

Irwan Trinugroho, [SCOPUS ID: 56178586300] Department of Management, Sebelas Maret University, Indonesia

Norliza Binti Che Yahya, [SCOPUS ID: 56338896000] Center for Economis and Finance Studies (Cf EFS), Universiti Teknologi MARA, Malaysia

Ayu Ekasari, Department of Management, Trisakti University, Indonesia

Heri Yanto, [SCOPUS ID: 57191187793] Department of Accounting, Universitas Negeri Sermarang, Indonesia

Naili Farida, [SCOPUS ID: 57191196114] Department of Business Administration, Faculty of Social and Political Science, Diponegoro University, Indonesia, Indonesia

Harjum Muharram, [SCOPUS ID: 56027948000] Department of Management, Diponegoro University, Indonesia

Alimudin Rizal R, Department of Management, Stikubank University, Indonesia

Euis Soliha, Department of Management, Stikubank University, Indonesia

**Heru Sulistyo,** [SCOPUS ID: 57192556284] Department of Management, Sultan Agung Islamic University, Indonesia

**Mutammimah,** [SCOPUS ID: 36634760000] Department of Management, Sultan Agung Islamic University, Indonesia

**Rini Setyo Witiastuti**, [SCOPUS ID: 57188965809] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

**Desti Ranihusna**, [SCOPUS ID: 57188965653] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Arief Yulianto, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia



## Jurnal Dinamika

Manajemen

p-ISSN (print) 2086-0668 e-ISSN (online) 2337-5434 DOI 10.15294/jdm

Nationally Accredited based on the Decree of The Minister of Research, Technology and Higher Education, Number 36a/E/KPT/2016

# TABLE OF CONTENTSVolume 8. Number 1. March 2017

1-10	<b>Online Job Search Among Millennial Students in Malaysia</b> Soo-Fen Fam, Jia Hui Soo, Sentot Imam Wahjono
11-19	<b>Understanding Business Behavior of the Chinese Indonesian: a Study Using</b> <b>Hofstede's Cultural Framework</b> Suharnomo
20-29	<b>Model of Relationship Marketing and E-Commerce in Improving Marketing</b> <b>Performance of Batik SMEs</b> Naili Farida, Agus Naryoso, Ahyar Yuniawan
30-43	Forign Ownership and Bank Performance: Evidence From Indonesia Amarilla Hapsari, Rofikoh Rokhim
44-58	<b>The Type I Versus Type II Agency Conflict on Earnings Management</b> Yavida Nurim, Sunardi, Rini Raharti
59-67	<b>Experimental Study on Individual Taxpayer: Motivational Posture and Peer Reporting Behavior</b> Elen Puspitasari, Yeye Susilowati, Wahyu Meiranto
68-82	Organizational Learning Culture, Consumer Satisfaction and Employee's Attitude: Causality Analysis Audia Junita
83-91	<b>The Role of Spiritual-Based Leadership as Predictor in Improving Employee</b> <b>Performance</b> Siti Hidayah, Sutopo
92-107	<b>Customer Relationship Management Implementation and its Implication to</b> <b>Customer Loyalty in Hospitality Industry</b> Budiono Hardjono, Lai Pooi San
108-121	<b>Enhancing Capability of Human Resources Innovation</b> La Ode Sugianto, Sri Hartono
122-133	<b>Consumers' Willingness to Pay for Halal Labelled Chicken Meat</b> Wilda Rizkilia Putri, Muh Samsudin, Edy Rianto, Indah Susilowati
134-142	<b>Performance Enhancement Model of Human Resources through Knowledge Sharing</b> Arizqi