

JDM

JURNAL DINAMIKA MANAJEMEN

In Cooperation With



Nationally Accredited based on the Decree of
the Minister of Research, Technology and
Higher Education, Number 36a/E/KPT/2016

Jurnal Dinamika
Manajemen

Volume. 09

Number. 01

Page
1-139

Edition
March 2018

ISSN 2086-0668 (print)
ISSN 2337-5434 (online)

Email : jdm.unnes@gmail.com

E-Journal : <http://jdm.unnes.ac.id>

DOAJ
DIRECTORY OF
OPEN ACCESS
JOURNALS



EBSCO



SHERPA/ROMEO



WorldCat



ULRICHSWEB
GLOBAL SERIALS DIRECTORY

UIC UNIVERSITY
LIBRARY



AIMS AND SCOPE

Jurnal Dinamika Manajemen an electronic international journal, provides a forum for publishing the original research articles from contributors, and the novel technology news to management. This journal encompasses original research articles, including: Financial Management, Marketing Management, Human Resource Management, Organizational Behavior, Strategic Management, Operations Management, Change Management, Management Information Systems, Management of Sharia, Green Management and Entrepreneurship.

PUBLICATION INFORMATION

Jurnal Dinamika Manajemen (p-ISSN 2086-0668 | e-ISSN 2337-5434) has been published twice a year, March and September by Department of Management, Faculty of Economics, Universitas Negeri Semarang in cooperation with Asosiasi Ilmuwan Manajemen, Indonesian Finance Association & Forum Pengelola Jurnal Manajemen (FPJM).

This journal has been a CrossRef Member (DOI 10.15294/jdm) since 2014, so that all articles published by this journal have DOI unique numbers. This journal has been abstracted and distributed by EBSCO Publishing started from Vol 4, No 2, September 2013 to present. This journal has been a Directory of Open Access Journals (DOAJ 2337-5434) since 2013.

OPEN ACCESS POLICY

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

This journal is open access journal which means that all content is freely available without charge to users or institution. Users are allowed to read, download, copy, distribute, print, search, or link to full text articles in this journal without asking prior permission from the publisher or author. This is in accordance with Budapest Open Access Initiative

GOOGLE SCHOLAR & INDONESIAN PUBLICATION INDEX CITATION

Google Scholar



Jurnal Dinamika Manajemen

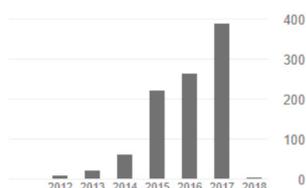
Jurusan Manajemen, Fakultas Ekonomi,
Universitas Negeri Semarang

Journal

Verified email at unnes.ac.id - [Homepage](#)

Cited by

	All	Since 2013
Citations	982	961
h-index	15	14
i10-index	25	25



Journal Info



Jurnal Dinamika
Manajemen

Abbreviation:

jdm

Publisher Group:

Universitas Negeri Semarang

Subject:

website:

Description:



Jurnal Dinamika Manajemen

Nationally Accredited based on the Decree of The
Minister of Research, Technology and Higher
Education, Number 36a/E/KPT/2016

p-ISSN (print) 2086-0668
e-ISSN (online) 2337-5434
DOI 10.15294/jdm

EDITORIAL TEAM

EDITOR-IN-CHIEF

Nury Ariani Wulansari, [SCOPUS ID 57188958572] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

EDITORIAL ADVISORY REGIONAL AUSTRALIA

You-il Lee, [SCOPUS ID: 16052651600] School of Management, University of South Australia, Centre for Asian Business, Adelaide, Australia

EDITORIAL ADVISORY REGIONAL SOUTH ASIA

K. Prathap Reddy, [SCOPUS ID: 56346279400] Osmania University, Department of Zoology, Hyderabad, India

EDITORIAL ADVISORY REGIONAL WEST ASIA

Peter B. Oyelere, [SCOPUS ID: 8309407900] Department of Accounting, Al-Ain, United Arab Emirates University, United Arab Emirates

EDITORIAL BOARD

Hasan bin Saleh, [SCOPUS ID: 57192089000] Faculty of Technology Management and Technopreneurship, Universitas Teknikal Malaysia Melaka, Malaysia

Irwan Trinugroho, [SCOPUS ID: 56178586300] Department of Management, Sebelas Maret University, Indonesia

Norliza Binti Che Yahya, [SCOPUS ID: 56338896000] Center for Economics and Finance Studies (CfEFS), Universiti Teknologi MARA, Malaysia

Ayu Ekasari, Department of Management, Trisakti University, Indonesia

Heri Yanto, [SCOPUS ID: 57191187793] Department of Accounting, Universitas Negeri Semarang, Indonesia

Naili Farida, [SCOPUS ID: 57191196114] Department of Business Administration, Faculty of Social and Political Science, Diponegoro University, Indonesia, Indonesia

Harjum Muharram, [SCOPUS ID: 56027948000] Department of Management, Diponegoro University, Indonesia

Alimudin Rizal R, Department of Management, Stikubank University, Indonesia

Euis Soliha, Department of Management, Stikubank University, Indonesia

Heru Sulistyono, [SCOPUS ID: 57192556284] Department of Management, Sultan Agung Islamic University, Indonesia

Mutammimah, [SCOPUS ID: 36634760000] Department of Management, Sultan Agung Islamic University, Indonesia

Rini Setyo Witiastuti, [SCOPUS ID: 57188965809] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Desti Ranihusna, [SCOPUS ID: 57188965653] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Arief Yulianto, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia



TABLE OF CONTENTS
Volume 9. Number 1. March 2018

- 1-11 **Determinants of Cash Holdings in Developed and Developing Countries**
Ascariena Rafinda, Antonio Hadzhiev, Satu Tähkänen, Leonie van Helvert
- 12-22 **Market Power, Types of Ownership and Bank Income Diversification: Cases of Asian Countries**
Valentino Robertho, Buddi Wibowo
- 23-32 **Mapping the Competitive Advantage of SMEs in East Java, Indonesia**
Diana Sulianti K. Tobing, Moehammad Fathorazzi, Gusti Ayu Wulandari
- 33-43 **The Effects of Store Environment and Merchandise to Customer Responses: an Empirical Study**
Richard I. Haryono, Sabrina O. Sihombing
- 44-55 **Performance Analysis of Transform University Studies in Indonesia Context**
Eduart Wolok, Hermanto Siregar, Setiadi Djohar, Lukman M. Baga
- 56-68 **Model Technology to Performance Chain (TPC) in Implementing Accrual-Based Sistem Informasi Manajemen Daerah (SIMDA) Finance: Empirical Evidence from Local Government of Indonesia**
Willy Abdillah, Asep Saepullah
- 69-79 **Barrier in Design Innovation of Fashion Business: Evidence from Indonesian Moslem Fashion SME**
Rora P. Sari, Nabila Asad
- 80-88 **Behavioural Assessment Perspective on Reward System Management and Performance: An Empirical Finding on Indonesian Lecturer**
Wahyono, Dorojatun Prihandono, Andhi Wijayanto
- 89-99 **Pricing Strategies and Implementation Promotion Strategies to Improve Customer Loyalty**
Amin Kuncoro, Y. Sutomo
- 101-113 **Implication of Macroeconomic Factors to Stock Returns of Indonesian Property and Real Estate Companies**
Muhammad Adika Maharditya, Layyinaturobaniyah, Mokhamad Anwar
- 114-125 **How Does Knowledge Absorption Foster Performance? The Mediating Effect of Innovation Capability**
Heru Sulisty, Sri Ayuni
- 126-139 **“Black Box” between Authentic Leadership and Follower Commitment**
Tri Heru, Diaz Haryokusumo