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JURNAL DINAMIKA MANAJEMEN
FACULTY OF ECONOMICS
UNIVERSITAS NEGERI SEMARANG

Jurnal Dinamika Manajemen (JDM) is a journal published by Management Department, Faculty of Economics, Universitas Negeri Semarang. JDM publishes twice in a year (on March and September) consisting nine articles and accepting articles in the fields of financial, human resources, marketing, operation, strategy management and management information system with the standard of research method for publication. The articles can be written by researchers, academics, practitioners, and observers in the field of Management who are interested to conduct research in Management area.

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All table form as an example. Table title is placed on the table with left justified; For example: **Table 1.** Production Data and Market Share.

Table 1. Production Data and Market Share

Production Activity	Estimate	Actual	Difference
Main Ingredient	445.000 Ton	340.000 Ton	23,60%
Product	422.750 Ton	323.000 Ton	23,60%
Market Share (%)	2004	2005	2006
X	30	35	35
Y	35	30	25
Z	20	20	30
Other	15	15	10

9. Figure
Writing the title of figures and graphics placed under the pictures with left justified.

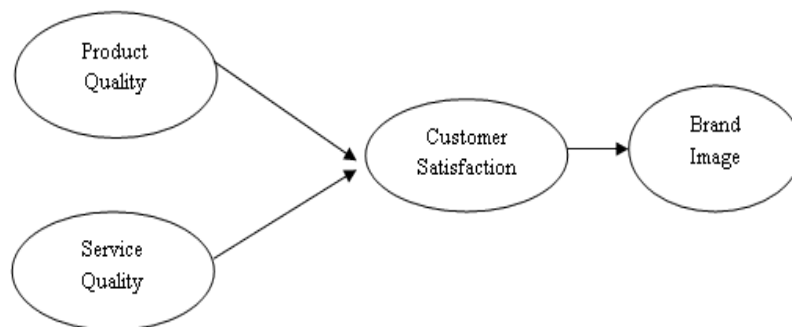


Figure 1. Framework of Thinking

10. The total page does not exceed 25 pages, including the references and appendices (if any).

B. The Article Systematic

The article systematic includes: the title; the identity of the author (without a title); abstract; keywords; introduction, method; result and discussion; conclusion and recommendation and references. While discussion about literature review and previous studies included in the introduction or result and discussion.

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4. **Keywords.** The keywords should be written in English. Keywords should be chosen carefully and is able to reflect the concepts / variables contained in the article, with the number of three to six keywords.
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Rozemeijer, F. A & Van Weele, A. J. 2005. Making the Most of Corporate Purchasing: Understanding Organizational Behaviour, in Calvi, R. and Merminod, N., *Researches in purchasing and supply management, Proceedings*. Presented at the 14th IPSERA Conference, Archamps, France. 893-903.

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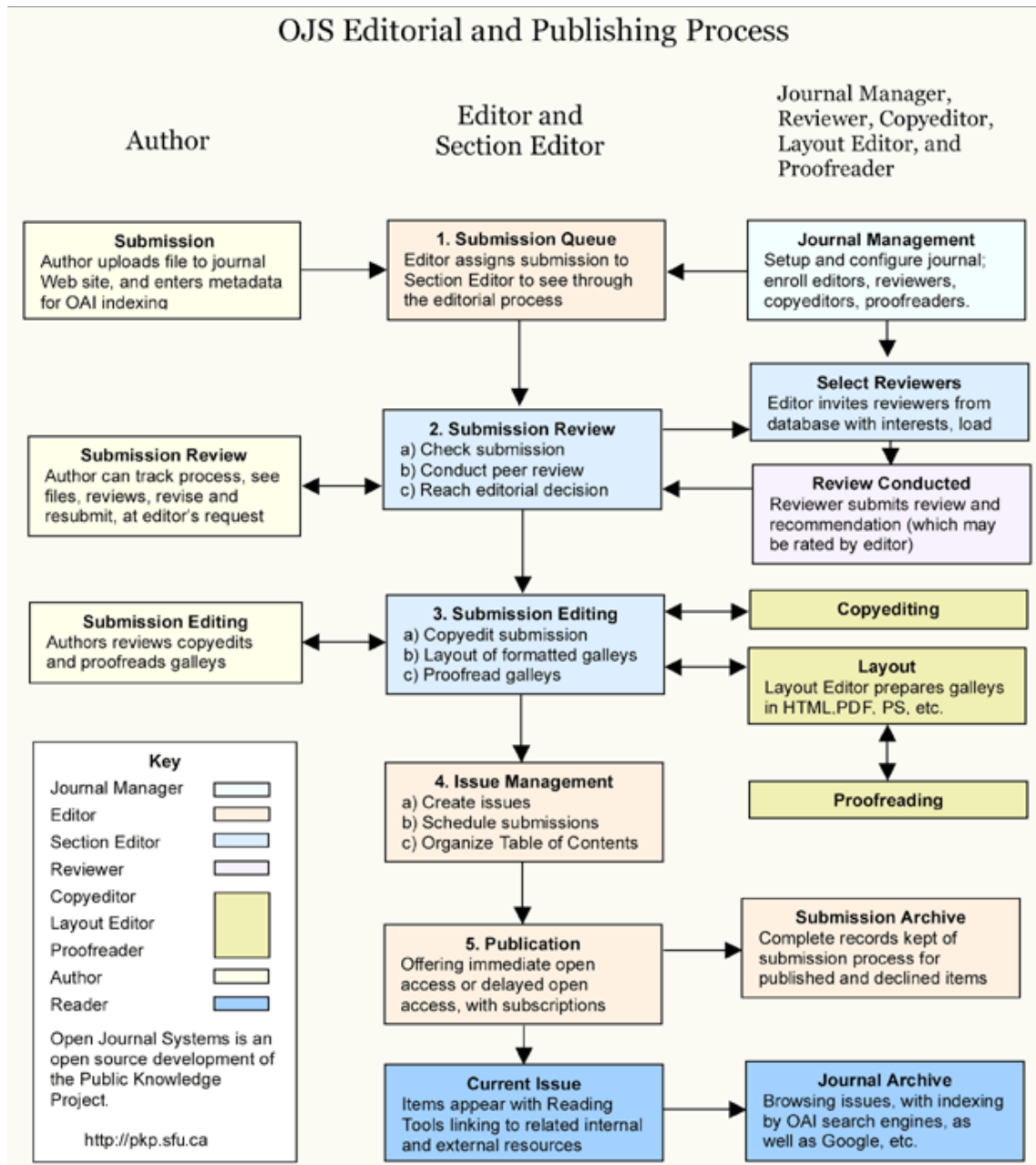
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