



ORIGINALITY STATEMENT

We the undersigned declare that this manuscript entitled: **Brand Registration as a Marketing Strategy and Customer Loyalty of Batik Warna Alam Kampung Malon** is original, has not been published before and is not currently being considered for publication elsewhere.

We wish to confirm that there are no known conflicts of interest associated with this publication and there has been no significant financial support for this work that could have influenced its outcome.


We confirm that the manuscript has been read and approved by all named authors and that there are no other persons who satisfied the criteria for authorship but are not listed. We further confirm that the order of authors listed in the manuscript has been approved by all of us.

We confirm that we have given due consideration to the protection of intellectual property associated with this work and that there are no impediments to publication, including the timing of publication, with respect to intellectual property. In so doing we confirm that we have followed the regulations of our institutions concerning intellectual property.

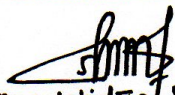
We understand that the Corresponding Author is the sole contact for the Editorial process (including Editorial Manager and direct communications with the office). He/she is responsible for communicating with the other authors about progress, submissions of revisions and final approval of proofs. We confirm that we have provided a current, correct email address which is accessible by the Corresponding Author and which has been configured to accept email from ijlas@mail.unnes.ac.id and fh@mail.unnes.ac.id

Signed by all authors as follows:

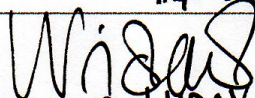
Budi Santoso


BUDI SANTOSO

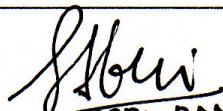
Inge Widya Pengestika Pratomo


Inge Widya PP

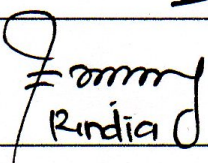
Nida Nur Hidayah


NIDA NUR HIDAYAH

Sabri Banna


SABRI BANNA

Rindia Fanny Kusumaningtyas


Rindia Fanny