



## TRAINING IN MANAGEMENT OF BUMDES “SUMBER REJEKI” INSTITUTION IN KALIKAYEN VILLAGE, UNGARAN TIMUR, SEMARANG DISTRICT

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### ABSTRACT

*Community service is an activity to apply knowledge as a provision to answer problems that exist in society. Community service is also an effort to foster communities to find solutions and innovations. Villages that can optimize village funds and increase the village's original income are a form of realization of village independence. So, it is necessary to have good institutional management, community empowerment, and effective and efficient management of village potential. Financial management is an essential thing in an agency or agency. Through financial management, one can see the efficiency of the input-output of a program and become an evaluation. Financial management is divided into short-term, medium-term, and long-term management. So, to achieve long-term goals, a business entity cannot separate one from the other because they are mutually sustainable. The method used in the service of institutional management training for BUMDES Sumber Rezeki Kalikayen Village is an active approach, namely providing financial management administration training. The training is carried out by providing management guidance on long-term cash flow. This training is crucial because optimally managed institutions can impact the surrounding community and achieve the objectives of establishing BUMDES. From the training methods and FGDs, it is hoped that the community and village officials can participate in improving the performance of BUMDES institutions.*

Pengabdian masyarakat merupakan kegiatan untuk menerapkan ilmu sebagai bekal untuk menjawab permasalahan yang ada di masyarakat. Pengabdian masyarakat juga upaya untuk membina masyarakat untuk menemukan solusi dan inovasi. Desa yang dapat mengoptimalkan dana desa dan meningkatkan pendapatan asli desa adalah bentuk realisasi dari kemandirian desa. Untuk mencapai kemandirian tersebut, perlu adanya pengelolaan kelembagaan yang baik, pemberdayaan masyarakat, dan pengelolaan potensi desa yang efektif dan efisien. Pengelolaan Keuangan merupakan hal penting di suatu instansi atau badan. Melalui pengelolaan keuangan dapat melihat efisiensi input-output suatu program, dan menjadi evaluasi. Pengelolaan keuangan dibagi menjadi tiga yaitu pengelolaan jangka pendek, jangka menengah, dan jangka panjang. Untuk mencapai tujuan jangka panjang, suatu badan usaha tidak dapat memisahkan antara satu dan yang lainnya karena saling berkesinambungan. Metode yang digunakan dalam pengabdian pelatihan pengelolaan kelembagaan BUMDES Sumber Rezeki Desa Kalikayen adalah pendekatan aksi yaitu pemberian pelatihan administrasi pengelolaan keuangan. Pelatihan dilakukan dengan memberi pembimbingan pengelolaan cashflow jangka panjang. Pelatihan ini dianggap sangat penting mengingat kelembagaan yang dikelola secara optimal dapat berdampak bagi masyarakat sekitar, serta dapat mencapai tujuan dari didirikannya BUMDES. Dari metode pelatihan dan FGD diharapkan masyarakat dan aparatur desa dapat berpartisipasi untuk meningkatkan kinerja kelembagaan BUMDES.

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## INTRODUCTION

Kalikayen Village is one of the villages in the East Ungaran sub-district, districts Semarang. Topography Kalikayen Village is in the form of a slope or peak, different from the topography of other villages and sub-districts in East Ungaran tends to be flat. The village is 6 km from the East Ungaran sub-district office, and the district head's office, Semarang, is 7 km away. Kalikayen Village has an area of 321.60 Ha, and 71% is used for agriculture. In 2018, Kalikayen Village's economic facilities were minimal, namely only 50 shops, and did not have a means of the economy such as a hotel, restaurant, market, or mini market—amount population of 3,722 in 2018. Although heterogeneous, most Kalikayen Village residents work as farmers and casual daily labourers (BPS, 2018).

Kalikayen village is located in the adjacent west village Kawengen, adjacent east city Semarang, adjacent south ward Meteseh, city Semarang, and adjacent south village Mluweh. The independence of Kalikayen Village is needed to provide daily necessities, logistics, and a means of the economy because it has located far from the city centre. So, to reach independence, the very needed management institutional which optimal. Besides that, the transportation cost is also high because of the distance from the central economy.

Semarang State University has village partners, one of which is Kalikayen Village. Kalikayen Village is located in the East Ungaran sub-district, Regency Semarang. Kalikayen village is also one of the aims and objectives of the program devotion Public nor study civitas academics University Country Semarang One that has received attention is the development of Village Owning Enterprises (BUMDES). Based on data *SIDESA*, System Information Village uploaded by DISPERMADESDUKCAPIL Central Java Province shows the classification of BUMDES Sumber Rejeki, Kalikayen Village is in the growing village classification stage.

As indicators of the classification of BUMDES, development in a village consists of institutions, legality, business, administration, capital, and assets, as well as the impact of BUMDES on village communities. Every indicator has its weight, which is different, for details as follows:

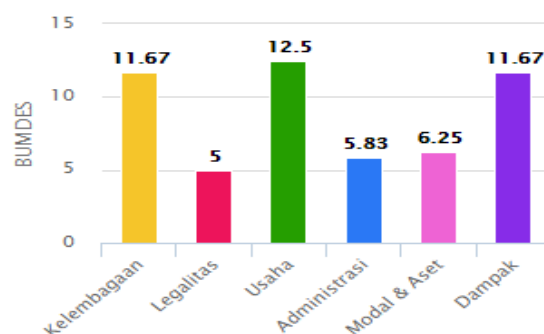
- 1 Weight aspect institutional = 20%
- 2 Weight aspect legality = 10%
- 3 Weight effort = 25%
- 4 Weight administration = 10%
- 5 Weight capital and assets = 15%
- 6 Weight impact exists BUMDES for Public village = 20%

**Figure 1.**

BUMDES Assessment (Source: Central Java Village Information System (*jatengprov.go.id*))

## BUMDES

### KLASIFIKASI DESA: TUMBUH



From Figure 1, it can be seen that the assessment aspect institutional BUMDES Source of fortune. Kalikayen Village is as big as 11.67, and the aspect legality is 5, the business aspect is 12.5, the administrative aspect is 5.83, the capital aspect businesses and assets of 6.25, and an assessment of the impact aspect of the existence of BUMDES for the community village of 11.67.

Based on previous research, the social problems partners face are weak competence device villages for managing fund villages and a lack of motivation and innovation to build villages (Depi, 2017). This research is also supported by assessment data from the BUMDES Sumber Rejeki classification, which shows the condition of BUMDES according to aspects or indicators. Problems this becomes a determination institutional which is not optimal enough, so improvement efforts in institutional management are necessary.

The proposer is a civitas Semarang State University academic from the Department of Economic Development. According to the service team's ability, the service team will help with BUMDES Sumber Rejeki's problems, Kalikayen Village, as for abilities which owned, namely analysis in the field economy.

Based on Permendes PPDT No.4, the Year 2015, about the establishment, management, and management of BUMDES, aim to increase the economy village, reach the well-being village through management asset Village, which optimal, increase the empowerment of the public by managing potency village, expand cooperation, increase the demand for public services by creating market opportunities and networks which support, repair service general, even distribution economy, growth for increase well-being Public, create fieldwork, add PAD

Management institutional optimal could be through administration management which is Good, transparent, and honest and can increase the efficiency of village funds. Well-being village community can also be achieved because of good cashflow based on the

background behind the problem, so need exists mentoring and training management institutional BUMDES Source of Fortune, Kalikayen Village, Subdistrict Ungaran East, Regency Semarang.

This Community Service Program has the following main objectives:

1. Implementing the Tri Dharma values of Higher Education.
2. Increasing the institutional capacity (*capacity building*) of Bumdes so that it can be managed optimally
3. Improve BUMDES management soft skills through orderly administration and financial order.

This Community Service Program benefits the people of Kalikayen Village, Semarang Regency, the UNNES Academic Community, and the Government area.

1. Benefits for the people of Kalikayen Village
  - a. Improve the management of the Bumdes Institution so that it is efficient to increase the level of welfare of the people of Kalikayen Village.
  - b. Improve BUMDES management soft skills through orderly administration and financial order.
2. Benefits for the UNNES academic community :
  - a. Increasing the role and participation of the academic community in social life
  - b. Implementing the UNNES Conservation vision in social and efficient life to help people be environmentally conscious.
3. Benefits for Local Government:
  - a. Assist local governments in reducing the rate of spread of Covid-19
  - b. Helping the Regional Government deal with the problem of the impact of Covid-19 on the citizens' economy.

## METHOD

### Preparation And Supplying

#### *a. The mechanism for Implementing BUMDES Institutional Management Training Activities*

The implementation of BUMDES institutional management training activities has the following stages:

1. Committee preparation
2. Location survey
3. Location determination
4. Requests for participants from the Department
5. Registration of participants
6. supplies
7. Delivery to location
8. Monitoring evaluation

9. Withdrawal of students from the location

#### *b. Material for Preparation and Provision of BUMDES Institutional Management Training*

Materials that will be provided to participants in the BUMDES institutional management training include:

1. The role of Universitas Negeri Semarang in developing human resources
2. The role of local government in managing BUMDES institutions is strengthening community empowerment
3. Potentials and challenges faced when conducting institutional management training.
4. Growing a spirit of independence for the community.
5. Community empowerment.
6. Management of education in the field of economics.
7. BUMDES institutional management procedures

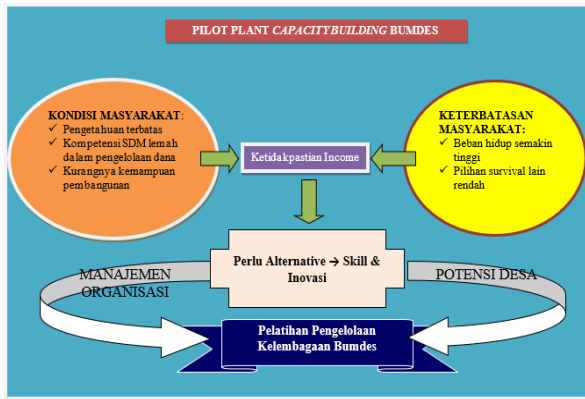
#### **Implementation activity**

1. Accompaniment learning scientific concepts relevant to training management institutional BUMDES followed by Apparatus Village (Head Village, Secretary, and device Village other), figure Public perpetrator effort. Instructor by Lecturer in Development Economics, Faculty of Economics, Semarang State University, accompanied by the student as a participant who has trained for Theory the. The method used is the FGD (*Focus Group Discussion*), which provides time for questions and answers about Theory which has been given.
2. Accompaniment draft scientific for aspect source power (group UKM, group PKK & Karang Taruna in the village) about the management's lack of knowledge in institutional management BUMDES, so performance institutional BUMDES in business development is not optimal enough. The solution to the problem is to coach the perpetrator's effort and grow their personality to a robust and mental Entrepreneur with environmental sensitivity, skills, and mastery of science and technology. The need for training on management institutional BUMDES to an administrator to increase performance institutional BUMDES, so his efforts increase. The method used is *sharing sessions* on BUMDES management and institutional management practices BUMDES through science and technology
3. Capital strengthening training assistance through product sales. Method discussion and practice used to explain the method sale agar products have value-added.
4. Jointly design infrastructure supporting activities in

the utilization of human resources and local natural resources, which will be used as education and training centres. This activity was coordinated by the lecturer (DPL), student participant, and Government Village. Setup infrastructure involves village business groups, productive communities, and productive communities spirited entrepreneurs through the participatory method.

Figure 2.

2021 Community Service Framework



At the end of the event, all parties could recognize the problems they were facing and made an agenda to commit together to improve BUMDES institutions and increase the frequency of outreach to the community.

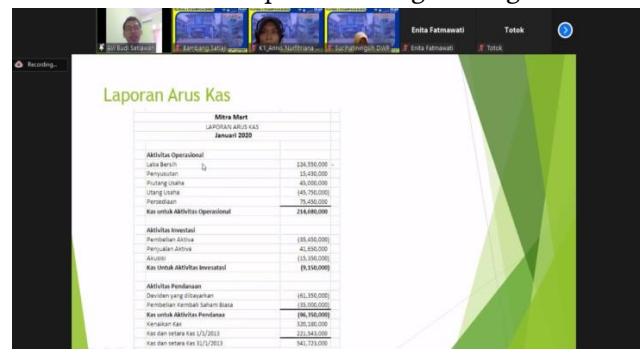
**Second Stage.** At this stage, training is carried out to strengthen BUMDES institutions. The activity was carried out on September 25, 2021, virtually (online). It was attended by BUMDES managers, including the management of BUMDES Sumber Rejeki Kalikayen and students involved in community service activities at BUMDES Sumber Rejeki. The material presented in this activity is:

1. Bumdes Business Management by Mr Zaenal Azis M, S.STP, M.Sc, Head of Community Socio-Cultural & Economic Institution Development, Community Empowerment Service, Village, Population and Civil Registration, Central Java Province.
2. Recording of Financial Statements by Mr Avi Budi Setiawan, SE, M.Sc., Lecturer in the Department of Development Economics at UNNES and the Service Team.
3. Bumdes Business Model by H. Purdam Fuji Astoto, Chairman of the Bumdes Association of Semarang Regency.

The implementation of this activity is shown in Figure 2

Figure 2.

Financial report recording training



The training and mentoring method combines lectures, case studies, and discussions—small discussions by presenting other villages that already have BUMDes and have managed to grow and develop. The event went well. Participants participated actively

RESULTS AND DISCUSSIONS

Activity Results

The Community Service Team carried out the Community Service activities from the Faculty of Economics UNNES to 19 Badan Usaha Milik Desa (BUMDES), including BUMDES Sumber Rejeki Kalikayen, East Ungaran District, Semarang Regency. This activity targets BUMDES management and UNNES Development Economics students involved in Community Service Activities.

This activity is divided into two stages. First, observation to find out the basic needs of BUMDES regarding institutional management. Second, institutional capacity-building training. The results of the activities of each stage

**The first stage.** This stage will be held on August 18, 2021, online. Starting at 09.00 and ending at 13.00 WIB. In this activity, when exploring problems can be revealed;

1. The development of BUMDES Sumber Rejeki Kalikayen experienced problems in the process.
2. There is *misunderstanding* and *misperception* about BUMDES between village officials, BUMDES managers, and the village community.

The implementation of this activity is shown in Figure 1

Figure 1.

Observation and exploration of BUMDES Sumber Rejeki institutional problems

in all the sessions prepared in the BUMDES institutional strengthening program by the UNNES Department of Development Economics.

### Discussion

Since its establishment in 2013, BUMDES is still struggling with business unit issues which are the core of the business. This condition occurs because there is no sense of togetherness and understanding that BUMDES belongs to the village and requires the active participation of the villagers. In addition, the understanding of village officials regarding BUMDES is lacking. There is an impression that BUMDES is the responsibility of BUMDES management itself. The impression appears that "the public knows it is okay." The lack of understanding of BUMDes has made the BUMDES discourse increasingly not well-socialized to villagers. How can you socialize if your understanding is still very inadequate? As a result, BUMDES only blows among the village elite or only among village officials. As a result, BUMDES management, especially managers, feel heavy with the duties and responsibilities that must be held. It takes hard work for BUMDES to focus on entrepreneurial issues. As a result, BUMDES Sumber Rejeki management turnover often occurs and affects the organizational management of BUMDES and the capacity of managers to run BUMDES. Therefore, BUMDES institutional strengthening training benefits the parties involved because, during the presentation of the material, it is also accompanied by Best Practices that the presenters have prepared to generate desire and motivation to advance their BUMDes.

### CONCLUSION

Based on the results of the dedication to BUMDES Sumber Rejeki in Kalikayen Village, East Ungaran, Semarang Regency, it can be concluded as follows:

1. This community service activity is carried out in stages, namely observing problems and training to strengthen BUMDES institutions.
2. Core activities include training on business management, preparation of financial reports, and creation of BUMDES business models. The material was delivered by inserting several *best practices* as motivation to foster the spirit of BUMDES.

Through this community service activity, it is hoped that BUMDES Sumber Rejeki Kalikayen will obtain additional managerial information, especially in business management and orderly administration through bookkeeping, and be able to determine a business model that is following its potential.

### REFERENCES

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