



## CAREER PREPARATION EDUCATION FOR STUDENTS OF AHMAD YANI BATANG ISLAMIC HIGH SCHOOL

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### ABSTRACT

*The implementation of community service for Ahmad Yani Islamic High School students, Batang District, Batang Regency, collaborated with one of the management lecturers at Karangturi University, Semarang. Ahmad Yani Batang Islamic High School is a private high school located in the village of Dracik Kembang, Proyonanggan sub-district, Batang district. This private school, established in 1985, is headed by Mr Mohammad Akyas, M.Sc. The future is uncertain. High school students who are less fortunate to continue their studies to the tertiary level will choose to work. However, there are so many high school students who, when they leave school, do not have sufficient provisions to face the world of work. Therefore, it is necessary to assist these students in providing an initial picture of strategies for entering the world of work.*

Pelaksanaan pengabdian kepada masyarakat pada siswa SMA Islam Ahmad Yani Kecamatan Batang Kabupaten Batang berkolaborasi dengan salah satu dosen manajemen Universitas Karangturi Semarang. SMA Islam Ahmad Yani Batang adalah salah satu sekolah menengah swasta yang terletak di desa Dracik Kembang, kelurahan Proyonanggan kabupaten Batang. Sekolah swasta yang telah berdiri sejak tahun 1985 ini dikepalai oleh bapak Mohammad Akyas, M.Si. Masa depan adalah sesuatu hal yang tidak pasti. Para siswa SMA yang kurang beruntung untuk melanjutkan studi ke jenjang perguruan tinggi maka akan memilih untuk bekerja. Namun begitu banyak siswa SMA yang ketika lulus sekolah tidak memiliki bekal yang cukup untuk menghadapi dunia kerja. Oleh karena itu perlu untuk dilakukan pendampingan terhadap siswa-siswa tersebut guna memberikan gambaran awal mengenai strategi memasuki dunia kerja

## INTRODUCTION

Facing the world of work is not an easy problem, and it requires careful preparation both in terms of soft skills and hard skills. Work is a need in terms of self-actualization as an arena to improve a better standard of living. Apart from that, the increasingly fierce competition and many job seekers have added to Indonesia's unemployment rate and the narrowness of job opportunities.

Youth is a potential for the country as a fleet in the nation's progress. The role of youth is vital in filling development and maintaining national independence. In the current era of globalization, the youth's role is very influential in science and social sciences. Pratiwi (2021) states that the role of youth in the country's development is as follows: (1) agents of change, (2) agents of development, and (3) agents of renewal.

As agents of change, it is hoped that youth will be able to make positive changes in society, nationally and regionally, and towards a good direction in the future—the dual role of youth in development agents. The meaning of this development is not limited to physical, but non-physical related to increasing the potential of the younger generation. This potential can be increased through high productivity in every youth. Finally, the role of youth in Indonesia is as an agent of reform. It means that youth have the role of analyzing changing times so they can choose which ones need to be changed or renewed. From this, it can be concluded that the role of youth is vital in every country.

It is inversely proportional to the facts on the ground. The Central Statistics Agency (BPS) in 2021 stated that the open unemployment rate among Indonesian youth was 14.42% or around 14-15 out of 100 of the youth workforce was not absorbed by the job market (Mahdi, 2021). It is because most young people entering working age are only equipped with simple soft skills in fulfilling work competencies. This opinion is supported by (Hidayati, 2017), who states that college graduates only master several types of characters out of the 18 characters mentioned by the Directorate General of Higher Education.

The author observes that the above conditions are not much different from the situation with high school graduates. Moreover, the fact shows that high school graduates are ranked first in contributing to the second-highest unemployment rate after Vocational High Schools (SMK) in Indonesia (BPS, 2020). This matter of concern should concern all parties in society, especially the government and academia.

Ahmad Yani Islamic High School is a registered high school in Batang Regency. This school is a type of school that is not in much demand by the local community. Based on the results of the author's initial research, it was found that people choose schools whose

graduates mostly have an understanding of career paths after graduation. Both careers work and continue at a higher level of education. Meanwhile, at the Ahmad Yani Islamic High School, the Counseling Guidance (BK) teacher stated that most graduate students work at the primary job level. As for the careers they have, most of them tend not to change much (stagnant).

Based on the problems above, the authors are looking for alternative solutions to provide students with an understanding of careers after graduating high school. Careers focused on community service are related to careers in work, opening new businesses, and continuing to higher education.

## METHOD

Community service activities carried out with the theme of Career Preparation Education for Ahmad Yani Batang Islamic High School students with several methods include:

### 1. Contextual Learning Methods

Contextual learning methods are part of student-center learning. This method focuses on the active role of students in obtaining the material presented by the speaker. The presenter uses the contextual learning method as an introduction to providing information. Initially, the presenters presented information on increasing entrepreneurial skills, preparing for careers, preparing students to enter tertiary institutions, and improving soft skill competencies needed by the business world and industry.

A light discussion was raised at the end of each speaker's session. The discussion begins by providing case questions about the student's future career. Through these discussions, it is hoped that students will obtain an overview of the careers needed by the business world and industry and the competencies that need to be prepared to enter higher education.

### 2. Success Story Method

The success story method is considered the most effective in teaching entrepreneurship. Murtini (2011) states that the success story approach can be realized through video viewing. In this community service activity, the speaker shows a video that describes successful entrepreneurial behaviour. Apart from financial literacy, the presenter presented a video on the importance of appreciating money with a suitable investment. Furthermore, in the chapter on preparing students for the world of work, a video is shown related to the need for *soft* and hard skills in business and industry.

The points taken in the *success story method* are the efforts of the presenters to provide an overview regarding the success of people in pursuing careers. It aims to provide education to students that a successful career can be pursued in the following ways:

1. Improving soft skills and entrepreneurial spirit as long as they have not entered the world of work or higher education
2. Prepare to know the competencies needed to enter the world of work and continue to higher education

Prepare to appreciate money more by implementing financial literacy to be ready to face any economic conditions.

## RESULTS AND DISCUSSIONS

### Career Definition

Career refers more to *the* work or position occupied and is believed to be a calling in life, which pervades a person's mind and feelings, and colours his entire lifestyle (Winkel, 1991). Therefore career selection requires more preparation and careful planning than just getting a temporary job.

According to Corey & Corey (2006), career planning is a process that includes exploring choices and preparing oneself for a career. Career planning is more about gathering information about matters related to a career or job and what things need to be prepared to get the job. The goals of career planning, according to Dillard (1987), are 1) increasing self-awareness and self-understanding; 2) achieving personal satisfaction; 3) preparing for an adequate placement; and 4) streamlining the time and effort spent in a career, so that individuals will understand their abilities, both in terms of their interests, potentials, and abilities.

### Implementation of Service Activities

#### Planning

Career Preparation Training activities for Ahmad Yani Islamic High School students in Batang Regency are carried out in several stages, including (1) Proposal for cooperation, (2) Preparation of a schedule for carrying out activities, (3) Determining the place and location of activities (4) determining and formulating the agenda, (5) The concept of the material presented (6) Division of work for team members. Submission of cooperation with partners as evidenced by signing a collaboration letter for the community service team at Universitas Selamat Sri Batang with the Principal of Ahmad Yani Islamic High School, Batang Regency.

#### 1. Licensing

Cooperation permits related to the place and location of the service to be carried out at the Ahmad Yani Islamic High School, Batang Regency. Therefore, the team coordinated with the school principal regarding permits for community service while still paying attention to health protocols such as using masks and *hand sanitizers* and maintaining distance between activity participants when the activity was carried out. As a result of coordination with the head of the Ahmad Yani Islamic High School, Batang Regency, the team

was allowed to do community service at Ahmad Yani Islamic High School, Batang Regency

#### 2. Implementation

Career Preparation and Financial Literacy Educational Activities at the Ahmad Yani Islamic High School in Batang Regency were held on Wednesday, April 20, 2022, at 08.00 to 12.00 WIB at the Ahmad Yani Islamic High School, Batang Regency which 20 participants attended.

**Table 1**

Schedule of Community Service Events

No	Time	Activity	Information
1.	08.00-08.15 WIB	Opening	Conducted by Moderators
2.	08.15-08.30 WIB	Welcome	Speech 1 by Mrs Arina Hidayati, an accounting lecturer at Selamat Sri Batang University
3.	08.30-11.40 WIB	Lectures, discussions and FAQs	Delivered by Community Service Team of Universitas Selamat Sri Batang
4.	11.40-11.45 WIB	Closing pray	The Community Service team conducts them.
5.	11.45-12.00 WIB	Closing	Conducted by moderators

**Table 2**

List of Speakers and Material Titles

No	Speaker	Title
1.	Suprihono Setyawan , S.Kom., MM	Increasing Entrepreneurial Capabilities for Young Generation in the Era of the Industrial Revolution 4.0
2.	Inka Nuromavita, SE, M.Sc	Career Preparation in Compiling Job Application Letters and Curriculum Vitae
3.	Micki Ria Apriani , SE,MM	Career Preparation in Developing Strategies for Facing Interview Tests
4.	Arina Hidayati, M.Pd	Preparation of Students in Entering Higher Education
5.	Tri Joko Sulistyanto, SE,M.Akt	Preparation of Students in Improving <i>Soft Skill Competencies</i> needed by the Business World and Industry
6.	Bonaventure Hendrawan Maranata	Career Preparation in Compiling Curriculum Vitae

#### Service Results

This community service was carried out at Ahmad Yani Islamic High School, Batang Regency, on Wednesday, April 20, 2022, held at Ahmad Yani Islamic High School, Batang Regency, and attended by students of Ahmad Yani Islamic High School, Batang Regency. Career Preparation Educational Activities for Ahmad Yani Islamic High School students in Batang

Regency took place smoothly and following the expectations and goals, namely:

1. Provides insight into what a career is,
2. Growing participants' interest in preparing things related to work preparation. Such as how to make efficient job applications and successfully handle job interviews.
3. They are preparing students' financial literacy so that they are ready to face fluctuating economic conditions.
4. They are improving the entrepreneurial spirit of students.

**Picture 1.**

Photos of service activities



This education has an impact on increasing insight regarding job application strategies, increasing

entrepreneurial spirit, and increasing financial literacy competencies.

## CONCLUSION

Community service activities carried out by the Faculty of Economics and Business, Universitas Selamat Sri Batang, is part of a routine agenda. In this activity, the service team conducts Early Career Preparation and Financial Literacy Education for Ahmad Yani Islamic High School students in Batang Regency. From the results of the implementation of community service activities, several conclusions can be drawn

1. The process of training activities with the theme of Early Career Preparation and Financial Literacy Education at the Ahmad Yani Islamic High School, Batang Regency, ran smoothly with enthusiasm and enthusiasm listening to the material presented by the presenters.
2. Then, questions and answer and discussion with the participants. It can be concluded that the participants have understood the importance of early career preparation and financial literacy education in preparing students of Ahmad Yani Islamic High School, Batang Regency, for a future career in the technological era.

During the training activities, the presenter gave examples of buying and selling shares on the online stock exchange.

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