



ECONOMIC AND SOCIO-CULTURAL POTENTIAL IN ROWING SPORT COACHING PROGRAM AT TANJUNG JABUNG DISTRICT, JAMBI PROVINCE

Atri Widowati[✉], Tjetjep Rohendi, Soegiyanto

Educational Management of Postgraduate Program of Semarang State University

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Abstract

The purpose of this study is to identify, understand, explain, and find the patterns and principles of: (1) economic and socio-cultural potential of rowing sport activities, (2) rowing sport planning and its social development, (3) organizing of rowing sport coaching program as an effort to make it as achievement sport achievement, (4) implementation of rowing sport coaching program as an attempt to make it as an achievement sport, (5) control of rowing sport coaching program as an effort to make it as achievement sport. This study employed qualitative approach. The technique of data collection was carried out through observation, interviews, and documentation. The data was further analyzed interactively through some stages namely data collection, data reduction, data presentation, and data verification. The result of research shows that (1) the economic and socio-cultural potential plays an important role in sports development, (2) planning as an effort of rowing sport coaching program is conducted through the establishment of training programs by the coaches who are in charge of the athletes and the determination of strategic plan by the youth and sport programs division, in the Department of Culture, Tourism, Youth, and Sport, (3) organizing the rowing sports coaching program is conducted through clearly dividing the duties, authorities, and responsibilities among athletes and coaches, (4) implementation of rowing sport coaching program is conducted through the implementation of a training program that has been set by coach based on schedule, (5) the control of rowing sport coaching program is conducted by carrying out the tests and measurements regularly for the athletes once to twice a month, organizing competitions, and involving athletes in the championship both in the national and international levels. The conclusion of this research shows that there is a strong inter-relationship between economic and socio-cultural potential toward rowing sport coaching program in Tanjung Jabung District, Jambi. This study proves that the coaching program should be directed and it should consider all the potential in the area. Therefore, the mapping of the sport in the regions and national-wide will be on the right target.

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[✉] Alamat korespondensi:

Kampus Unnes Bendan Ngisor, Semarang, 50233

E-mail: pps@unnes.ac.id

INTRODUCTION

The province of Jambi has a considerable number of river streams, such as Batanghari River and the other small rivers which flow into it. The rivers have been traditionally sailed since long time ago and used by the community as a means of connecting area. The District of Tanjung Jabung, both west and east, is an area which geographically consists of low-stream rivers and wetland, therefore rowing becomes an activity and tradition of people in that particular area.

The achievement of the Province of Jambi in rowing sport at national level is not so low compared to that in other regions. In this context, we need to link the potential of the environment, society and culture in Jambi by coaching the process of rowing sport. Such effort is very essential as thorough assessment of the potential of nature, environment, and society will provide strong and scientific support for rowing sport.

Culture is a set of knowledge, belief, art, morals, law, customs and any other abilities and habits acquired by human as a member of society (Soerjono Soekarno, 2005: 172). Culture includes everything which are obtained or learned by humans as the members of society. Culture consists of everything that is learned from normative behavior patterns.

Rapoport (1980: 9-10), as quoted by Rohendi TR (2000: 7-8), states that culture can be seen as the background of a particular human type, which functions normatively for a certain group, which also typically creates certain lifestyle and significantly different with the other groups.

Achievement sports coaching program aims to develop athletes structurally, gradually, and continuously through the competition in gaining achievement with the support of science and technology of sports. The national sports program is the overall athletic aspect which is interrelated structurally, systematically, and continuously as a unit that includes the regulation, education, training, management, coaching, development, and supervision to

achieve the goal of national sports (Act of SKN No. 3 Th 2005 Article 1, paragraph 3). Bompas (2000: 10) states that the sports coaching program is a sustainable process that continues over time. Balyi, Istvan (2001: 1) reveal that "We know that a long-term commitment to practice and training is required to produce elite players/athletes in all sports".

Achievement Sport is a sport that foster and develop the achievement of athletes according to the structured plan, gradually and continuously through the competition with the support of science and technology of sports.

The Association of Indonesian Rowing Sport (PODSI) is the central organization of rowing in Indonesia. In promoting the achievement of athletes, PODSI holds some competitions between age groups as the effort to find potential new athletes through the rowing organization in some regions, including Jambi. Rowing is a sport which aims to foster athletes' achievement.

RESEARCH METHODS

This research used qualitative approach. The subjects of the study were all elements that were associated directly or indirectly with the rowing sports coaching program in the District of Tanjung Jabung, Jambi. The other subjects included public or custom figure, Dispora, KONI, and Pengcab PODSI, Pengprov PODSI Jambi, coaches, and athletes. Researcher collected the data by triangulation technique using the incorporation of observation, interviews, and documentation in the field. The qualitative data analysis was done through the preparation and interpretation of activities for deducing the research. The data obtained from the field was then analyzed through several stages to be able to solve the proposed problem on the object of the study, the final activity and data analysis was data interpretation.

RESULTS AND DISCUSSION

The research finds that there are some potential in Tanjung Jabung District namely: the

economic sectors of Tanjung Jabung community, such as the economic potential of water sector and fishing as a main job of the people, are very strategic. Then, the social potential of Tanjung Jabung people, such as the interaction among residents from house to house by boat and canoe as a major public transportation. And the cultural potential of Tanjung Jabung people, such as rowing becomes a habit that starts when they are young and rowing also becomes the culture of movement of community.

Economic Potential

The economic potential which is available in the District of Tanjung Jabung in relation to rowing sport is its water area. District of Tanjung Jabung, both its East and West areas, is surrounded by rivers, lakes, and finally flowing into the sea. In accordance with the condition of an area that has hundreds of rivers and ports—both are managed by the government or community—becomes the determining factor for the economic activities. It is as expressed by one of the subjects of research in the following interview.

"The economic potential of the community is quite good and supports the activities of rowing. This is because most people are working as fishermen who are familiar with the rowing as daily activities "(Interview with Farida, SE on 6 September 2013 at 09.30 pm).

Social-Cultural Potential

The socio-cultural potential is any potential which deals with the existing of society and culture covering and reflecting the social and cultural values in Tanjung Jabung Regency.

The potential social culture that supports the development of rowing sport coaching program can be reflected in the social values in

the Tanjung Jabung District is stated by one of the informants to the researcher in the following statement.

"Yes, rowing can reflect social values in the Tanjung Jabung District because rowing can create excitement, a sense of cohesiveness, and mutual cooperation among citizens" (interview with Cindy, rowing athlete in Tanjung Jabung Regency, dated 1 November 2013 at 11:00 pm).

The socio-cultural potential which supports the development of rowing sport in Tanjung Jabung, Jambi is an unconscious result of socialization among the community. Abdullah Idi (2013: 101) states that the socialization occurs through the environmental condition that causes people to study the pattern of their fundamental culture (language, way of walking, eating, manners, work, etc.). The process of socialization is also an individual learning process to behave in accordance with the standards of culture in the society. Soerjono Soekarno (2005: 183) states that culture and society are inseparable duumvirate, where the nature of culture is manifested and channeled from human behavior itself. The theory unconsciously reinforces the fact that the efforts involving the rowing of canoe or boat make the creation of culture of movement which is inherent in every individual of Tanjung Jabung District, Jambi. This is a strong base of social and cultural relevance to the development of rowing.

The Economic, Socio-Cultural Potential in Rowing Sport Activities at Tanjung Jabung District, Jambi

The interrelation between economic and socio-cultural aspects in rowing sports coaching in the District of Tanjung Jabung, Jambi which has been discussed in accordance with the results of field studies is illustrated in the figure below: area with water geographical condition.

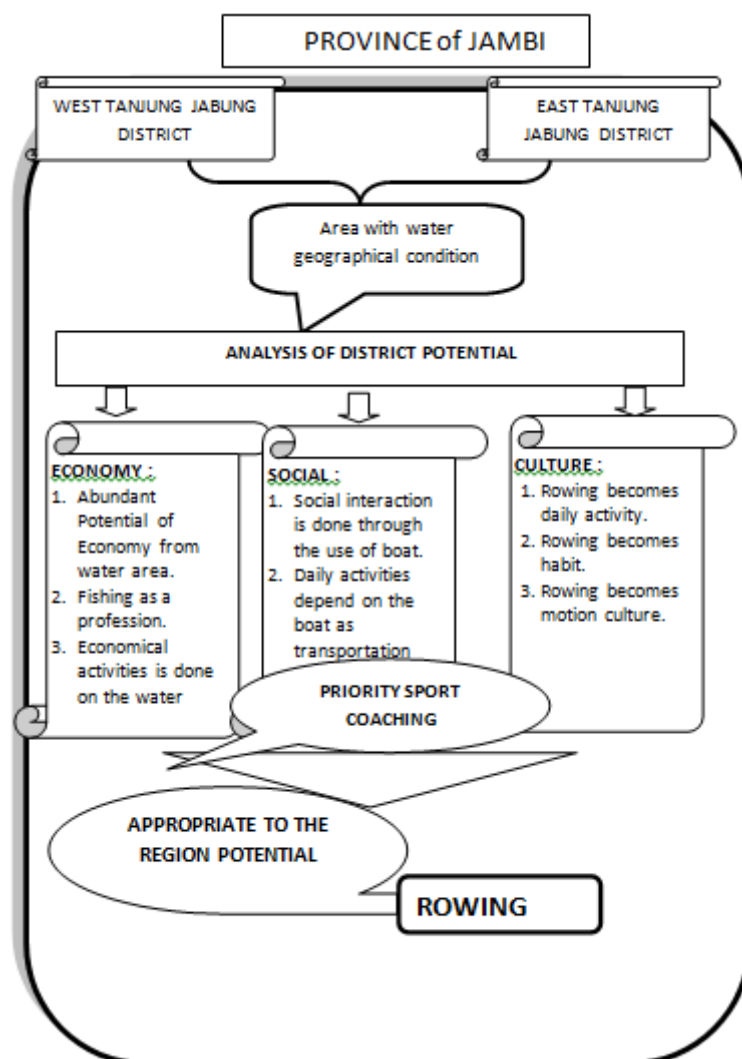


Figure 1. Interrelation among Eco-Socio-Cultural aspects on Rowing Sport Coaching

CONCLUSION

The economic and socio-cultural potential play significant role in the rowing sport coaching program in Tanjung Jabung District, Jambi and are used by society, athletes, coaches, and government, particularly Department of Tourism Culture Youth and Sports.

The planning that is done as an effort to support rowing sport in the Tanjung Jabung District, Jambi is conducted through the establishment of training programs by the coach as responsible individual for the athlete, the determination of the strategic plan by the division of youth work programs and sport from Department of Culture Youth and Sport Tourism

Organizing program that is conducted as an effort to support rowing sport in Tanjung Jabung District, Jambi to be achievement sport is carried out by clearly dividing the duties, authorities, and responsibilities between executing tasks such as athletes and coaches. Therefore, the overlapping duties, authorities, and responsibilities in the rowing sport coaching will not happen.

The implementation of rowing sport coaching in Tanjung Jabung District, Jambi as an effort to make it an achievement sport is conducted through the implementation of a training program that has been set by the coach. And the implementation of the work program is organized according to the schedule (calendar year), especially in the Department of Tourism

Culture Youth and Sports of Tanjung Jabung District.

The control of rowing sport coaching program in Tanjung Jabung District, Jambi as an effort to make it as an achievement sport is by periodically carrying out the test and measurement capabilities of athletes once to twice a month, organizing rowing competitions, and involving athletes in the championship both in national and international levels. Therefore the ability of the athletes and the effectiveness of training programs can be measured.

The training program that has been set should always be evaluated on its effectiveness whether the training program has been able to improve the performance of athletes rowing or not.

The role of government must be further fostered as a stakeholder for the advancement and improvement of sports performance especially to national and international level.

The role and contribution of private sector must be enhanced because without the involvement of the private sector as a sponsor, the rowing sport will have limited financial support (funds, facilities, etc.) due to the limited budget of the government or the public.

For the coaches, they need to improve their skills and competence continuously in order to provide training in physical, technical, and mental aspects in rowing sport and giving synergy for the wider interest to increase the performance of rowing sport at the international level.

For the athlete, they should continue their education through college because of the level of education will improve the insight, knowledge, and skills outside their activities as an athlete.

For the community, people must start supporting the rowing sport activities in the

region as achievement sport so it will be recognized even more.

For the government, they should allocate appropriate funds for the achievement of rowing sport coaching, not only by prioritizing the physical building but also by providing training facilities or workshops for coaches to study and visit the other regions or abroad.

For the private sector, especially media industry, they should promote the national rowing sport because the actual potential of sports achievements in Indonesia are not only badminton and football, but water sports such as rowing also has a great potential to achieve the level of the world.

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