

Implementation of Government Policy in Alor Regency, East Nusa Tenggara regarding Guiding Football Sports as Priority Sports

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Abstract

This study aims to analyze the implementation of the Alor Regency Government Policy, East Nusa Tenggara about Guidance, human resources, facilities and infrastructure, competition, and funding for soccer sports as priority sports. This research method uses a qualitative approach with ethnographic design. The technique of collecting data uses observation, interviews, and documentation. Research subjects of the DPRD, KONI, Dispora, trainers, sports teachers, and athletes. Data analysis techniques: data reduction, data presentation, and drawing conclusions/verification. Research result: Implementation of government policies regarding achievement coaching is regulated in the Regional Regulations and Regent Regulations, Government policies regarding licensed trainer human resources have not been programmed, Government policies regarding facilities and infrastructure have not all been fulfilled, Local government policies regarding the organization of competition have not been maximized, Government policies regarding funding are in accordance with RKA-SKPD and government grants sourced from the APBD. The conclusions of the research on the Policy Implementation of Alor Regency Government, East Nusa Tenggara regarding the Development of Football Sports as Priority Sports have not been following the Regional Regulations and Regent Regulations with funding constraints adjusted to the regional budget.

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INTRODUCTION

Policies are made by the government to achieve goals (Harmansyah, 2018) and policy as a program to achieve goals, values, and directed practices. Government policy is expected to be a solution to the problems of achieving government goals that lead to increased achievement (Islamy, 1997). Policy as a series of concepts that form the outline and basis of the plan for implementing a work activity, leadership, as a way of acting (government/organization) ideals, goals, principles, and guidelines to achieve targets and direction lines (Harmansyah, 2018).

The purpose of policy implementation plays a role in the process of policy efficiency. Public policy is decision making that is done in the form of actions that are carried out and not carried out by the government (Mulyadi, 2016).

Government policy following the Law of the Republic of Indonesia Number 3 of 2005 concerning National Sports System (UUSKN) Chapter V duties, authorities and responsibilities of the government and regional government, in article 13 paragraph (1) The government has the authority to regulate, foster, develop, implement, and oversee the implementation of national sports.

The implementation of policies that include guidance which is one of the efforts programmed, in the same direction, and continuous, using planned trainer resources in the training program in improving or achieving athlete's performance effectively and efficiently (Dinanta, 2015).

One of the government's efforts to advance achievements in the field of sports is by opening a fostering institution based on age groups in each sport. Development of athletes based on age groups is expected, can be a gathering place for athletes according to their talents (Assalam, Sulaiman, and Hidayah, 2015). One of the government's efforts to provide special services for students who choose the potential of special talents in the field of sports is the establishment of a sports school which is a school where special gifted students in the field of sports achievements (Wijaya, Rahayu, and Sugiharto, 2018).

Achievement is a level of success in achieving one's goals set in a program (Nurchahyo, Soegiyanto, and Rahayu, 2014). Sports coaching is essential in improving achievement, according to Nugroho (2014) national sports development must be carried out thoroughly and integrated from the center to the regions, and continuously.

Coaching is carried out with mutual synergy between government, private, and community elements (Lutan, 2013). To carry out coaching for talented young players so that football academics have become a talented arena of important development that must be developed in the coaching process (Sæther, Aspvik, and Høigaard, 2017).

Guidance through improving the ability of human resources is also essential, from the development of character and character that are carried out by trainers, managers, and staff, by optimizing sports infrastructure to improve athlete performance (Hartoyo, 2015).

In the process of training and coaching must be supported by facilities and infrastructure sports (Riyoko, Soegiyanto, and Sulaiman, 2014). Facilities and infrastructure as a means of supporting the success of a sports activity process are used for sports events/competitions following national standards (Setyawan, 2015).

Competition is an arena for pitting several participants or competitions with achievement goals (champions) according to specific rules of the game that have been set (Gema, Rumini, and Soenyoto, 2017). Funding can support the team's performance in participating in sports competitions (Priono, Soegiyanto, and Sulaiman, 2014). The openness of funding sources, fund management, and evaluation are needed in coaching at clubs (Nurchahyo, Soegiyanto, and Rahayu, 2014), one of which is funding club achievements, athletes, coaches, and administrators of funding factors is very important (Setyawan, 2015).

Based on the experts above, the researchers concluded that the successful implementation of government policies on fostering football sports must be supported by coaching, human resource trainers, facilities and supplies, competition and

proper funding, improving football performance will be achieved if the needs are expected.

The results of the initial observations of the researchers obtained regarding the information of the local government policy on the Regional Regulation on Sports in Alor Regency already existed, but in the implementation of government policies, it was not yet following the Regional Regulation. This can be seen from the not yet optimal process of club development, human resources, namely there is no licensed soccer coach program. The availability of facilities and infrastructure at the club has not been fulfilled, as evidenced by the absence of facilities and infrastructure that are following national standards that can be used by soccer clubs. Sports competitions have not been well managed, as well as funding that has not been well planned so that it involves funding from sponsors, foster care, and community contributions in participating in soccer competitions. Based on the background results and preliminary observational studies, the suitability of the research can be taken, namely: "Implementation of Government Policy in Alor Regency, East Nusa Tenggara regarding Guiding Football Sports as Priority Sports".

METHODS

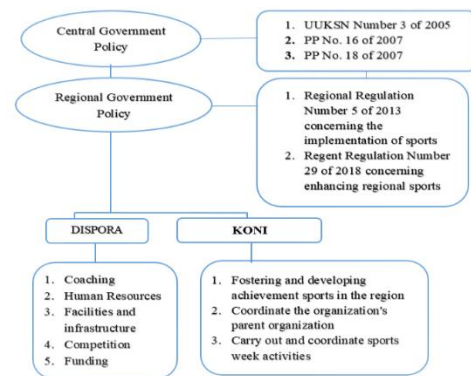
This study uses a qualitative method with an ethnography approach. The object of this research is the implementation of government policy, and the subject of this research is information that can be obtained from data sources, namely: DPR Anggaran commission, chairman of KONI, head of Dispora, clubs, coaches, athletes, and society. This research was conducted at the DPRD office, Dispora office, KONI, PSSI, and the Kalabahi football stadium, Batunirwala stadium and soccer field in Alor Regency. Data collection is done using and data collection instruments, namely: observation (observation) interviews (interviews) or documentation (Sugiyono, 2010). Data analysis techniques through data triangulation techniques are carried out continuously until the data is saturated (Sugiyono, 2014). The process of

collecting data, reducing data, presenting data, and drawing conclusions, or verification (Samsudi, 2006).

RESULTS AND DISCUSSION

Government Policy

The Government policy of the Alor Regency, East Nusa Tenggara regarding the Development of Soccer Sports as Priority Sports, namely: (a) Law of the Republic of Indonesia Number 3 of 2005 concerning National Sports System, (b) Regional Regulation of East Nusa Tenggara Province Number 3 of 2019 concerning regional sports organizations, (c) Alor Regency Regional Regulation Number 5 of 2013 concerning the organization of regional sports, and (d) Regulations of Alor Regent No. 29 of 2018 concerning enhancing regional sports achievements. It is from this legal basis that referrals are carried out for sporting activities and improving football performance in Alor Regency, while the flow of government policy can be seen in Figure 1.



Implementation of Regional Government Policy on Development of Achievement

Implementation of local government policies on fostering football sports achievements in Alor Regency, namely: (a) Regional Regulation Number 5 of 2013 concerning implementation of regional sports, (b) Regulations of Alor Regent Number 29 of 2018 concerning enhancing regional sports achievements.

Technical implementation through Dispora, KONI and PSSI according to

Government Policy, Alor Regency, Number 56 concerning Position of organizational structure, duties and functions and work procedures of the Youth and Sports Service as a technical unit for sports implementation in Alor Regency, and Government Policy through MUSORKAB KONI in the Regency Alor about the work program and government grant funding, Alor Regency along with the Parent representatives of Sports Branch Organizations, for the football branch by PSSI Alor Regency according to Regional Regulation Number 5 of 2013 Article 46 Paragraph (1) concerning parent training organizations in the regions in implementing achievement guidance programs ..

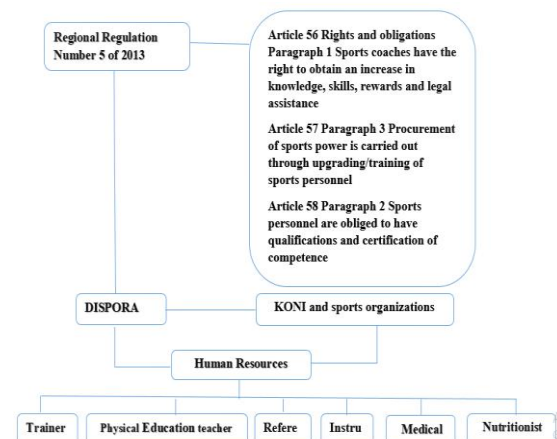
Football coaching is carried out at clubs as a forum for soccer coaching that has a management structure, has a training ground, has a coach, conducts regular training, has a training program and carries out competitions. Football club which is the object of the researcher, namely: Persap, AS Repiko, Alor United, SSB BMU, Gazza Moru.

The training program has been designed by soccer coaches who have been held at the club following the experience of the coach when becoming a soccer athlete, and the training program is still constrained by facilities and infrastructure so that not all coaching is maximized. From the results of research that researchers conducted about parental support were very extraordinary in supporting the improvement of sports achievement development in Alor Regency.

Implementation of Government Policy in Alor Regency about the Licensed Human Resource Football Coach

(1) Implementation of policies concerning human resources, for licensed training for soccer coaches not yet held at this time, will be scheduled, not however programmed. The Dispora will work with the PSSI Licensed Training for Trainers as a form of government responsibility for increasing the resources of licensed soccer coaches, (2) Increasing human resources is carried out through basic training for teachers in Alor Regency, by inviting trainers to

improve human resources in Alor Regency through teachers in this area. From the results of the study, researchers found the role of teachers in improving achievement is very important both in school and in soccer clubs, (3) Improvement of human resources in the instructor profession does not work in Alor Regency. Apart from the lack of public interest in recreational sports such as gymnastics, finesse, outbound, yoga, and other traditional sports, there are also few places to carry out recreational sports. Local governments should also participate in facilitating sports instructors, including making training instructors upgrading, (4) Human resources in Alor Regency in terms of professional medical personnel for sports are not yet available. Medical personnel is needed when there is a championship, sports clubs still believe in traditional health workers such as masseurs, and a masseur in handling cedar athletes, (5) The role of a nutritionist is as a coach partner in optimizing the performance of athletes not yet available. Nutritionists are needed for the development of athletes' achievements. Nutrition professionals are indeed very few in Alor Regency.

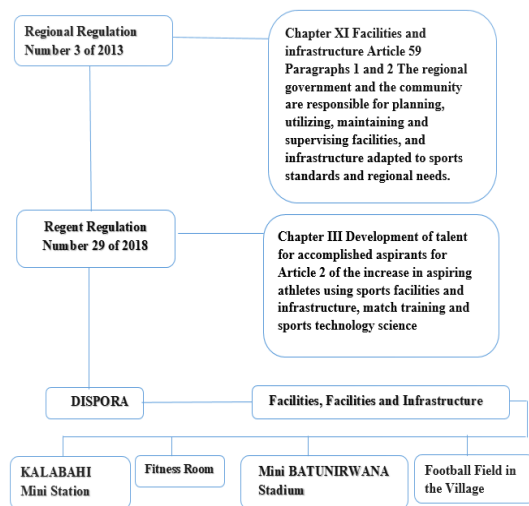


Implementation of Alor Regency Government Policy on Sports Facilities and Infrastructure

Implementation of Alor Regency Government Policy on Facilities and Infrastructure following Regional Regulation Number 5 Year 2013 Chapter XI Facilities and Infrastructure Article 59 Paragraph (1) and (2) Local government and community responsible for planning, utilization, maintenance and

supervision of infrastructure, adjusted with sports standards and regional needs. Regent Regulation Number 29 of 2018 Chapter III Talent Development for Achieving Athletes. Article 2, Improvement of aspiring athletes using sports facilities, and infrastructure, match training, and sports science and technology.

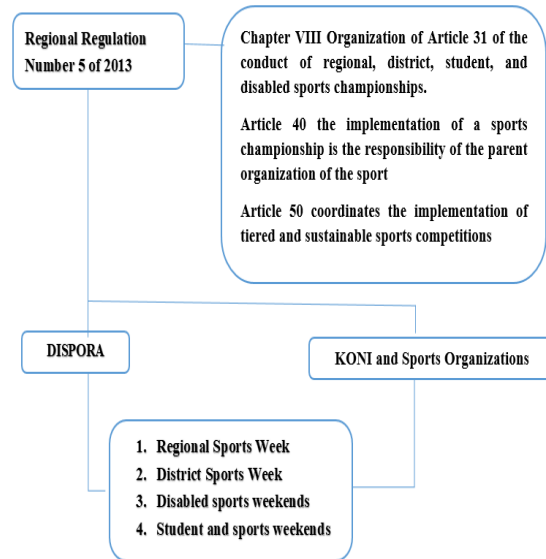
The sports facilities and infrastructure in Alor Regency are: (1) Kalabahi Mini Stadium, (2) Fitness Room, (3) Batu Nirwala Mini Stadium, (4) Facilities, and Infrastructure of Football Fields in Villages in Alor Regency , facilities and infrastructure have not all been fulfilled used in turn, and are not effective.



Implementation of Alor Regency Government Policy on Organizing Competition

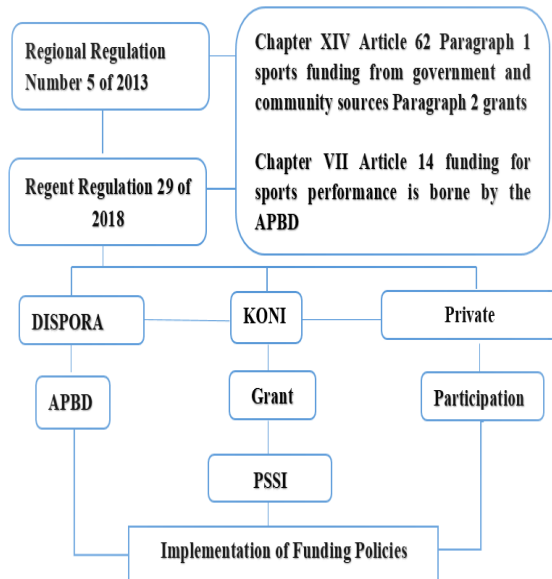
The implementation of government policy on sports competition in Alor Regency has been carried out, namely by organizing competitions in Alor Regency through the implementation of government policy on competitions held in Alor Regency which are categorized according to Regional Regulations in Article 15 concerning the scope of sports, competition programs are made: regional sports, sports district, disabled sports, student and college student sports. From the results of study on government policy on disabled sports competitions Article 38 (1) The Regional Government organizes disabled sports week. From the results of research on sports competition, researchers have not found any disabled sports competitions in Alor Regency.

The implementation of government policies on disabled sports competitions in Alor Regency should be implemented to obtain health, physical fitness, and the joy of building social relations and/or preserving and enhancing regional cultural wealth.



Implementation of Government Policy Alor Regency regarding Sports Funding

Implementation of government policies regarding financing/funding following Regional Regulation Number 5 of 2013, Chapter XIV Funding Article 62, Paragraph (1) Sports funding from government and community sources, (2) grant funds. Regent Regulation Number 29 of 2018, Chapter VII Funding Article 14 The budget for sports achievements is borne by the Regional Budget, in football sports through the planned budget activities of the RKA-SKPD by the Dispora to the government and approved/ approved by the DPRD through the regional expenditure budget (APBD). The funding policy is also regulated by KONI, which is obtained from grant funds and assisted by the community.



CONCLUSION

Based on the results of data analysis and the discussion put forward, it can be concluded as follows: (1) Implementation of local government policies on fostering football sports achievements as priority branches is technically arranged in Regional Regulation Number 5 of 2013 concerning the organization of regional sports, and Regent Regulations Number 29 of 2018 concerning enhancing regional sports achievements. (2) The implementation of government policy on human resources programs for licensed football coaches has not yet been implemented by a regional government program that is systematic, tiered and sustainable in increasing the licensed trainers needed by Alor Regency. Improved human resources were developed through basic training for sports teachers in Alor Regency, (3) The implementation of policies regarding facilities and infrastructure for football in Alor Regency already exists, but not all of them have been fulfilled, and the facilities and infrastructure have not been maximized, (4) The implementation of the policy on organizing competitions in Alor Regency was implemented through government policies on categorized competitions, namely: regional sports, district sports, disabled sports, student and college student sports. It has been implemented but has not been tiered and

sustainable due to the lack of budget allocation for competition in Alor Regency, (5) The implementation of the policy on achievement funding for football in Alor Regency was prepared through the planned budget activities of the RKA-SKPD. Sources of funds obtained by the Dispora from the APBD. Grants for the implementation of regional government policies on the Indonesian National Sports Committee (KONI).

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