

The Evaluation of Development of Badminton Clubs Achievements in Cirebon Regency

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Abstract

From year to year, the badminton club's achievements in Cirebon Regency have not increased. They have not been able to excel at provincial and national championships. This study aims to evaluate the development of club management, coach, athlete, training, competition, infrastructure, and funding for badminton clubs in Cirebon Regency. The research method is the Countenance Stake evaluation research. Data collection techniques are observation, interviews, and documentation. Data analysis are data reduction methods, data presentation and drawing conclusions. The results of this study are the club management does not have AD/ART of the club and there are multiple positions, the coach is constrained in competency development, there is no standardization in the acceptance of athletes, no standardized training program, the competition agenda for some clubs has been set, the infrastructure for some clubs are already PBSI standard, it does not have a coaching budget planning. The conclusion of this research is that the club management development is not appropriate, the coach development is less appropriate, the athlete development is less appropriate, the training development is less appropriate, the competition development of some of the clubs is appropriate, the infrastructure of some of the clubs is appropriate, the funding is less appropriate.

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INTRODUCTION

A sporting achievement can only be achieved through a long process, its development must be carried out through a systematic, planned, orderly and continuous sports development process (Satria, Rahayu, & Soegiyanto, 2012). Achieving sports achievement is not easy, there are many determinants that affect the achievement of sports achievements, namely: 1) Internal factors, namely biological aspects such as basic body potential/abilities such as: strength, speed, agility, coordination, muscular endurance, work power of heart and lungs, flexibility, balance, accuracy and health for exercise, function of body organs, body structure and posture, nutrition, such as adequate amount of food, the value of food that meets the needs of a variety of foods. Psychological aspects are such as; intellect, motivation, personality and coordination of muscle and nerve work. 2) external factors are such as; aspects of the social environment, sports facilities and infrastructure, the surrounding climate, parents, family and community while 3) supporting aspects are such as; high-quality coaches, systematically structured programs, awards from the government and the community, adequate funds, an orderly organization, are the unit that must be owned by sports organization coaching (Budiarthe, Soegiyanto, & Sugiharto, 2014).

An orderly organization, in this case a sports club, is one of the factors supporting the

achievement of sports achievements. A sports club is an association or forum that collaborates to organize sports development. In the process of coaching towards the highest possible achievement, sports associations (clubs) are in a strategic place, because they are at the forefront and are the spearhead of achievement development (Pakaya, Rahayu, & Soegiyanto, 2012). The formation of a sports club needs to seek matters relating to resources which include: 1) human resources, 2) infrastructure, and 3) sources of funds (Santoso, Rahayu, & Rahayu, 2017). After a sports club is formed through the guidelines for the AD / ART, it is necessary to carry out coaching for the sports club. Sports clubs can carry out their duties properly, if they provide guidance to: 1) administrators, 2) athletes, 3) coaches and referees, 4) training development, 5) developing matches and competitions (Tafaqur, 2012).

The achievements of badminton clubs in Cirebon Regency have not increased from year to year, they have not been able to achieve at provincial and national level events. From the results of the championships which were held from 2017 to 2019, both the championships between clubs and between students through the O2SN and POPDA events, badminton athletes in Cirebon Regency have not been able to achieve great achievements, it can be seen in table 1, table 2 and table 3.

Table 1. The result of Championship of Mayor Cirebon Open

NO	CLUB	20/5/2017			24/3/2018			23/3/2019		
		Champion			Champion			Champion		
		1	2	3	1	2	3	1	2	3
1	PB Arumsari Cirebon	-	-	-	-	-	-	-	-	-
2	PB Bina Utama	-	-	-	-	-	-	-	-	-
3	PB Buba	-	-	-	-	-	-	-	-	-
4	PB Binagama TRS	-	-	-	-	-	-	-	-	-
5	PB Garuda Pantura	-	-	-	-	-	-	-	-	-
6	PB Indocement	-	-	-	-	-	-	-	-	-
7	PB Jadi Mulya	-	-	-	-	-	-	-	-	-
8	PB Kawasaki	-	-	-	-	-	-	-	-	-
9	PB Pandawa Baru	-	-	-	-	-	-	-	-	-
10	PB Rajawali Top Kim	-	-	-	-	-	-	-	-	-
11	PB Sumber Tangkas Cirebon	-	-	-	-	-	-	-	-	-

(Source: PBSI Cirebon City)

Table 2. Cirebon The result of O2SN of West Java for Athletes from Cirebon Regency

NO	LEVEL	O2SN					Note
		2015	2016	2017	2018	2019	
1	SD	-	-	-	Gold	-	Athlete of PB ASC
2	SMP	-	-	-	-	Bronze	Athlete of PB Indocement
3	SMA	-	-	-	-	-	

(Source: PBSI West Java)

Table 3. The result of West Java POPDA for Althetes from Cirebon regency

NO	TAHUN	WEST JAVA POPDA			Note
		Gold	Silver	Bronze	
1	2012	X	X	√	Athlete of PB STC
2	2014	X	X	X	
3	2016	X	X	X	
4	2018	X	X	X	

(Source: PBSI West java Province)

This conditions indicate that there are problems that must be fixed during the implementation of performance development. To find out whether good or bad a field of work has been implemented, it is necessary to have an evaluation activity. Evaluation is a tool or procedure used to find out and measure something in an atmosphere with predetermined ways and rules (Dwi Muryadi, 2017). Evaluation is carried out to determine the success or failure of an activity program, with evaluation there will be information about the extent of success or achievement of the objectives of a program and also the problems faced so that problems will be found to make improvements. Evaluation should make an improvement, increase accountability, and a better understanding of the phenomenon (Nurchahyo, Soegiyanto, & Rahayu, 2014).

Sports coaching to achieve a goal in this case achievement cannot be seen only from the side of the coach and athlete, but there are many components that support the development of sports achievement, as explained by Wayan Budiarte (2014), one of the organizations in this case is an orderly club. Based on this background, it is necessary to conduct an assessment of this problem through the evaluation of performance development carried out by

badminton clubs in Cirebon Regency as a forum for badminton sport development in Indonesia, especially in Cirebon Regency.

In relation to this research regarding the evaluation of badminton achievement development carried out by clubs, it will examine the evaluation of resources for the formation of sports clubs along with the main tasks and functions that must be carried out by a good sports club. Regarding the resources for the formation of sports clubs, the conditions of infrastructure and funding at badminton clubs in Cirebon Regency will be examined. The main duties and functions of a sports club will be examined; how the implementation of coaching for administrators, coaches, athletes, training coaching, and coaching matches / competitions. The purpose of this study is to evaluate club management development, coach development, athlete development, training development, competition development, infrastructure, and funding for badminton clubs in Cirebon Regency.

METHODS

The approach used in this research is qualitative research. Qualitative research concerns with non-numerical data, collects and analyzes narrative data (Sugiono,

2018:3). By using the Countenance Evaluation Model Stake in terms of the antecedent / context, transaction / process and outcome stages, it means obtaining accurate and objective information and comparing what has been achieved from coaching badminton clubs in Cirebon Regency with what should be achieved. The Stake model evaluation provides a full description and consideration of developing badminton achievements. The Stake model will be able to provide an in-depth and detailed overview of the coaching implementation. Therefore the perception of the people involved in the development system such as the role of administrators, the behavior of the coach, the behavior of athletes and the situation of the process of achievement development in clubs is a reality that must be considered.

The research location is located in PB. Arum Sari Cirebon, PB. Indocement, PB. Sumber Tangkas Cirebon, PB. Jadimulya, PB. Garuda Pantura, PB. Pandavas. Techniques used in data collection include observation or observation, interviews and documentation. Data and data sources were obtained through primary data (club administrators, coaches, athletes, and athletes' parents) and secondary data (document archives, video recordings, photos, and observation sheets). Data analysis in this study used data collection, data reduction, data presentation, and verification.

RESULTS AND DISCUSSION

1) Club Management Development

Clubs in carrying out their activities must have a goal. The aim is that the activities carried out have a clear direction, starting from planning, implementing, monitoring until evaluation (Adzalika, Soegiyanto, & Rumini, 2019).

Each club must compile and implement AD / ART. The function of AD / ART can be described as the rule of the game, which is to become the basis for clubs to do

many things. Several activities, such as the implementation of coaching, regular board meetings, and club membership rules, are all regulated in the statute.

Guidance for the management of badminton clubs in Cirebon Regency is antecedent, transaction, outcome not appropriate, there is no formulation and implementation of club AD / ART which is the rule of the game in coaching. The organizational structure of the club management is complete, but there are still multiple positions so that it is not optimal in completing duties and responsibilities.

2) Coach Development

One of the aspects / elements that support the realization of achievement, is a professional coach. The success of a sport cannot be separated from the role of the existing coach (Triyasari, Soegiyanto, & Soekardi, 2016). Therefore, it is important for clubs to have certain criteria for coach acceptance, either by means of interviews or observations with prospective coaches. Some of the criteria for a coach that should get special attention from the club include: being physically and mentally healthy, having knowledge and skill in playing badminton, having experience in coaching, having high dedication and responsibility, being communicative and able to motivate athletes, having attended a trainer training and being certified.

The development of coaches at badminton clubs in Cirebon Regency is antecedently inappropriate, the club does not have standardization in coaches acceptance, does not make a selection or pre-test. Acceptance of the coach seems simple, just because he is skilled at playing badminton or because of his former club. In terms of transactions and outcomes, in terms of badminton coaching scientific development, only PB club. Arum Sari Cirebon and PB. Indocement, accordingly, has attended provincial badminton coaching seminars and has a coach certificate, while those from other

clubs are less appropriate. In terms of attitude, it is appropriate. All the coaches in badminton clubs in Cirebon Regency have a good attitude / personality, discipline, responsibility, diligence, and patience in guiding their athletes.

3) Athlete Development

Athletes are likened to raw materials to be processed for the development of their achievements, so there is a need for a process of finding talented athletes. In looking for potential athletes, the club should have criteria and conduct a selection test before admitting athletes. Selection of athletes includes age, aptitude, posture, and biometric components (Priono, Soegiyanto, & Sulaiman, 2014). The training frequency for badminton achievement competition is 4 (four) to 6 (six) times a week, even for large clubs the training frequency can reach 12 (twelve) times a week, because training is done in the morning and evening every day. The quality of training in athlete development is strongly influenced by the balance between the number of athletes, coaches and the field. The large number of athletes who are not proportional to the number of coaches and the number of fields makes the quality of training questionable. The development of athletes is expected to produce athletes with achievement in provincial and national championships. However, until now, the badminton athletes of Cirebon Regency have only been able to excel in regional championships, and even then have not been evenly distributed for existing clubs.

Award or attention to athletes has its own value to increase the athlete's motivation to achieve achievement, these awards can be in the form of financial bonuses, free training fees, and in other forms.

The development of athletes at badminton clubs in Cirebon Regency is antecedently inappropriate, the club does not have standardization in athlete acceptance, does not make prior selections or tests, there is even no limit to the athlete's admission

quota which is considered by the number of coaches and number of fields. On a transaction basis, the PB. Arum Sari Cirebon and PB. Indocement are appropriate. They have the frequency and quality of training towards achievement, while other clubs are not appropriate. As a result, the researchers' hopes of them being able to excel at the provincial and national levels are not appropriate, the badminton athletes of Cirebon Regency have only been able to achieve until the level of Region III West Java (Cirebon Regency, Cirebon City, Indramayu Regency, Majalengka Regency, Kuningan Regency, Sumedang District). In terms of awards for outstanding athletes, it is only PB Arum Sari Cirebon, PB. Indocement and PB. Sumber Tangkas Cirebon are appropriate, while other clubs are not appropriate.

4) Training Development

Planning a training program serves to determine targets in the training process as well as achieving optimal performance. The training plan is structured in such a way that the athlete's peak condition is achieved at the planned time. For this reason, planning exercises is a must before the training process is carried out. In delivering training material, of course, there must be based on the individual athlete principle. It means that it is adjusted to the abilities of each athlete, consider the components of physical, technical, tactical, or mental conditions that need to be improved based on the training needs (Makadada, 2012).

Antecedent training development at badminton clubs in Cirebon Regency is not appropriate, there is no training program planning. From a transaction perspective, the implementation of the training program is not appropriate. In terms of interaction between coaches and athletes it is appropriate, all coaches and athletes in badminton clubs in Cirebon Regency have harmonious communication regarding the training process. In terms of delivery of training

methods, PB. Arum Sari Cirebon, PB. Indocement, PB. Garuda Pantura are appropriate, the delivery of training material is adjusted to the athlete's ability level, while other clubs are not appropriate. Based on the outcome, PB. Arum Sari Cirebon, PB. Indocement, PB. Garuda Pantura is appropriate. Most athletes have improved physical, technical, tactical and badminton skills, while other clubs are less appropriate.

5) Competition/Competition Development

The magnitude of the influence of match/competition coaching on athlete achievement, makes researchers think that club administrators must plan a match/competition agenda in coaching, prepare athletes to be delegated to championships, and have standardized athletes who are worthy of being fielded in championships. Preparing athletes to participate in championships is not easy, it takes the right training program for athletes so that athletes can give the best possible competitive performance. Physical, technical, tactical, and mental abilities must be properly prepared. The results of the match/competition development are expected to produce mentally strong athletes. Competing experience makes athletes more able to control mental stress when facing competition.

Antecedent development of matches/competitions at badminton clubs in Cirebon Regency, PB Arum Sari Cirebon, PB. Indocement, PB. Sumber Tangkas Cirebon club are appropriate, have an agenda of championship activities that will be followed by athletes and have a standardization of the eligibility of athletes to participate in competitions, while other clubs are not appropriate. In terms of the transaction, it is appropriate. All clubs in Cirebon Regency have made more efforts to prepare athletes for the competition. As the result, the PB Arum Sari Cirebon, PB. Indocement, PB. Garuda Pantura club are appropriate. Most of its athletes have increased maturity to compete

and achieve achievement targets, while other clubs are less appropriate.

6) Infrastructure

Infrastructure is one of the supporting activities which are also very important in achieving achievements (Meiyanto, Nasuka, & Pramono, 2019). The ideal infrastructure will affect the expected training targets.

The infrastructure for badminton clubs in Cirebon Regency is antecedent, in terms of infrastructure inventory, it is not appropriate. All badminton clubs in Cirebon Regency do not keep records of club facilities. In terms of availability and feasibility of infrastructure, club of PB. Arum Sari Cirebon and PB. Indocement is appropriate, the facilities and infrastructure are standard for the competition, the quality is good, and the quantity is sufficient, while the other clubs are not appropriate. In terms of transactions, in terms of equipment maintenance it is not appropriate. All clubs do not have a special place for storing equipment and do not have special personnel in maintaining infrastructure. In terms of the use of training infrastructure, the PB Arum Sari Cirebon, PB. Indocement, PB. Jadi Mulya, and PB Pandawa are appropriate, the infrastructure is used properly according to their function, while the other clubs are not appropriate. Based on PB outcome, PB. Arum Sari Cirebon and PB. Indocement are appropriate, the infrastructure is leading to ideal, basic facilities such as the field, racket, are already PBSI standard, whether used for competition or training, coaches and athletes feel comfortable with the infrastructure used, while other clubs are not appropriate.

7) Funding

One of the good coaching for sports achievement is funding that can support the coaching program itself (Sari, Handayani, & Hidayah, 2017). Therefore, in carrying out activities, all sports must have representative funds for the planned activity program.

Before carrying out coaching activities, it is necessary to do budget planning in advance with the aim that the activities carried out are in accordance with the available budget, be able to plan what activities will be carried out, and be able to control the cost burden that must be spend.

Funding at badminton clubs in Cirebon Regency is antecedent, in terms of budget planning, it is not appropriate, all clubs do not have a budget plan at the beginning of coaching, funding is situational only. In terms of sources of funds and a fundraising system, only PB Indocement club has been compliant, not only from the athletes' monthly fees, the funds are also obtained from sponsors. Fundraising is carried out by coordinating the board meeting, then submitting a proposal for support to the sponsor, while other clubs are less appropriate. In terms of transaction, all badminton clubs in Cirebon Regency are not appropriate, the funds obtained by the club do not go to the management that suits their function, namely the treasurer, but goes to the club chairman or coach. The use of the budget is not yet transparent, there is no accounting and accountability reports, and there is no oversight from other managers. As a result only PB Indocement club which has been appropriate, representative, sufficient, and sustainable funds for the development of athlete achievements, while the other clubs are not appropriate.

CONCLUSION

Based on the results of research and discussion, it can be concluded that the development of badminton clubs in Cirebon Regency is less appropriate. Coaches development is less appropriate. Athlete development is less appropriate. Training development is less appropriate. Developing matches / competitions for some clubs are appropriate, some clubs are less appropriate. The infrastructure for some clubs is appropriate, some clubs are less appropriate. Funding is less appropriate.

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