

ISSN 2252-6552

Management Analysis Journal



Management
Analysis Journal

Volume 7

Number 2

Pages
139-266

Semarang
2018

ISSN
2252-6552

EDITORIAL TEAM

EDITOR-IN-CHIEF

Kris Brantas Abiprayu, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

EDITORIAL BOARD

Nury Ariani Wulansari, [SCOPUS ID 57188958572] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Desti Ranihusna, [SCOPUS ID: 57188965653] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Vini Wiratno Putri, [SCOPUS ID: 57196195438] Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Siti Ridloah, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Made Virma Permana, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

Rini Setyo Witiastuti, Department of Management, Faculty of Economics, Universitas Negeri Semarang, Indonesia

TABLE OF CONTENTS
Volume 7. Number 2. June 2018

139-151	THE WINNER LOSER ANOMALY IN INDONESIA Rizki Amelia, Andhi Wijayanto
152-162	THE EFFECT OF PERCEIVED USEFULNESS AND PERCEIVED RISK TO THE UTILIZATION OF INTERNET BANKING (STUDY ON BRI INTERNET BANKING CUSTOMERS IN SEMARANG CITY) Tubagus Fahmi, Bayu Wiratama
163-170	THE INFLUENCE OF SERVICE QUALITY AND STORE ATMOSPHERE ON CUSTOMER LOYALTY THROUGH CUSTOMER SATISFACTION Fatin Furoida, Ida Maftukhah
171-179	THE EFFECT OF MEANING OF WORK AND PSYCHOLOGICAL EMPOWERMENT ON AFFECTIVE COMMITMENT WITH WORK ENGAGEMENT AS AN INTERVENING VARIABLE Lia Diniyati, Ketut Sudarma
180-188	CATERING THEORY OF DIVIDEND IN DIVIDEND POLICY: THE EVIDENCE FROM INDONESIA Dewi Riyanti, Arief Yulianto
189-200	THE INFLUENCE OF STORE ATMOSPHERE, PRODUCT KNOWLEDGE AND BRAND IMAGE TOWARD PURCHASE DECISION THROUGH WORD OF MOUTH Iin Nur Aisah, Wahyono
201-210	TELEVISION ADVERTISING EFFECTIVENESS IN MEDIATING ADVERTISING CREATIVITY AND ADVERTISING FREQUENCY INFLUENCE TOWARD CUSTOMER PURCHASE INTENTION Yogi Saputro, Dorojatun Prihandono
211-222	THE INFLUENCE OF INSTITUTIONAL OWNERSHIP, PROFITABILITY, LIQUIDITY, DIVIDEND POLICY, DEBT POLICY ON FIRM VALUE Dewi Sukmawardini, Anindya Ardiansari
223-230	THE EFFECT OF WORK OVERLOAD ON JOB PERFORMANCE WITH EMOTIONAL EXHAUSTION AS MEDIATING VARIABLE (STUDY AT EMPLOYEE OF PRODUCTION DEPARTMENT PT. ROYAL KORINDAH PURBALINGGA) Novi Astuti, Palupiningdyah
231-243	PULL FACTOR AND PUSH FACTOR INFLUENCES ON THE VOLATILITY OF FOREIGN INVESTMENT FLOWS IN INDONESIAN CAPITAL MARKET Chakimatuzzahroh, Rini Setyo Witiastuti
244-253	IMPACT OF EMPOWERING LEADERSHIP ON EMPLOYEE CREATIVITY BY MOTIVATION TO LEARN AND TRUST IN LEADER AS A MEDIATION Yayuk Fitriani, Nury Ariani Wulansari
254-266	DOES SHARIA BANKING PERFORMANCE VARY ACROSS THE REGION? Rini Listia Mugiarti, Moh. Khoiruddin

INDEXING AND ABSTRACTING

Manajemen Analysis Journal has been covered by following indexing and abstracting services:

<https://scholar.google.com/citations?user=oHeHd70AAAAJ&hl=en>

Google Scholar

Management Analysis Journal
Universitas Negeri Semarang
Verified email at students.unnes.ac.id - [Homepage](#)
Jurusan Manajemen Fakultas Ekonomi Universitas Negeri Semarang Indonesia

[FOLLOW](#) [GET MY OWN PROFILE](#)

TITLE	CITED BY	YEAR
Pengaruh Keputusan Investasi, Keputusan Pendanaan, dan Kebijakan Dividen Terhadap Nilai Perusahaan NP Andina Universitas Widyatama	117 *	2015
Pengaruh Earning Per Share, Price Earning Ratio, Return On Asset, Debt To Equity Ratio dan Market Value Added Terhadap Harga Saham Dalam Kelompok Jakart... AL Saifi Management Analysis Journal 2 (2)	32	2013
Pengaruh kualitas pelayanan dan harga terhadap kepuasan pelanggan A Praseito Management Analysis Journal 1 (2)	32	2012
Pengaruh Debt To Equity Ratio, Earning Per Share dan Net Profit Margin terhadap return saham DA Hermawan Management Analysis Journal 1 (1)	26	2012

Cited by

	All	Since 2012
Citations	420	416
h-index	9	9
i10-index	9	9

<https://doaj.org/toc/2502-1451>

DOAJ DIRECTORY OF OPEN ACCESS JOURNALS [SUPPORT DOAJ](#)

[Home](#) [Search](#) [Browse Subjects](#) [Apply](#) [News](#) [About](#) [For Publishers](#) [API](#) [Login](#)

Management Analysis Journal

2252-6552 (Print); 2502-1451 (Online)

[Homepage](#)
Publisher: Universitas Negeri Semarang
Country of publisher: Indonesia
Platform/Host/Aggregator: OJS
Date added to DOAJ: 3 Jul 2017

LCC Subject Category: Social Sciences: Industries. Land use. Labor: Management. Industrial management
Publisher's keywords: management
Language of fulltext: Indonesian
Full-text formats available: PDF

PUBLICATION CHARGES
Article Processing Charges (APCs): No.
Submission Charges: No.
Waiver policy for charges? No.

EDITORIAL INFORMATION
Peer review
Editorial Board
Aims and scope
Instructions for authors
Time From Submission to Publication: 24 weeks

[More](#)

<http://atoz.ebsco.com/Titles/SearchResults/8623?SearchType=Contains&Find=Management+Analysis+Journal&GetResourcesBy=QuickSearch&resourceTypeName=allTitles&resourceTypepe=&radioButtonChanged=>

Open Science Directory **EBSCO** INFORMATION SERVICES

Search tool for open access journals and journals in special programs for developing countries

Journal Collections: [Journal Titles](#) [Subjects](#) [Search](#) [Custom Google Search](#) [Links](#) [About this Site](#)

Management Analysis Journal
DOAJ: Directory of Open Access Journals 2012 to present
Resource Type: Journal
ISSN: 2252-6552 Online ISSN: 2502-1451
Publisher: Universitas Negeri Semarang

Titles where title name contains "Management Analysis Journal": 3

Phone: 1-800-738-5995 (United States and Canada)
+1-978-356-6500 (Worldwide)