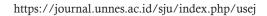


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Utilization of Learning Media Based on Blogs, Videos, and Vlogs that Have a Positive Impact on Learning

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review analysis, blog, videos, vlog s, learning

Abstract

Using appropriate learning media will positively influence Learning and achieve learning objectives. The purpose of this study was to conduct a literature review on the use of blogs, videos, and video blogs (vlogs) in Learning. This research was conducted using a meta-research or meta-analysis approach, namely a search to collect information by reviewing several research articles in international and national journals relevant to learning media blogs, videos, and vlogs (video blogs). The articles used were published from 2014 to 2021. Based on the sampling criteria, 47 research articles were obtained, including 20 for blog media, 17 for vlog media, and 10 for vlog media. Results show that vlog media has several advantages; besides positively increasing learning motivation, it can also improve learning outcomes, speaking skills, creativity, effectiveness, and efficiency in producing a product, understanding concepts, and learning new experiences. The use of vlog media, which has not been widely used for science learning, in this case, chemistry, because it involves several calculation questions, can be used as an introduction or apperception and motivation so that it does not reduce the content and context of the topic and learning objectives.

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INTRODUCTION

Students are encouraged to master 21stcentury skills in education in this century, namely facing global economic competition and teaching four competencies known as the 4Cs: communication, collaboration, critical thinking, and creativity. It is essential and valuable for students to be more sensitive to changes and developments of the times. It can also encourage students to have a deep knowledge base and understanding to become life-long learners. According to Hampson, Patton, and Shanks, there are ten main principles of 21st-Century Learning, which can be written briefly: (1). Learning is not limited by time (2). Learning is not only limited to the classroom (3). Learning pays attention to the needs of students (4). Learning utilizes students' digital literacy skills, (5) using real projects, (6).

Learning develops skills and learning independence, the ability to follow developments/ changes, and empowers students to become 'educators' for their friends (7). Educators are involved in Learning (8). Learning assessment is only for achieved targets (9). Learning involves the family (10). Learner-centered Learning. It means that students can find their information for their learning purposes. It is appropriate and in line with the 4.0 era, which has brought the world of education into the technological era, which impacts the emergence of technology-based learning media. (Budiyono, 2020) stated that the change from using digital technology in education occurred in teaching and learning activities. It requires teachers to be able and able to adapt and start digitizing the teaching and learning process. Technology, teaching and the learning process can occur anywhere and anytime and still be guided by the achievement of learning objectives.

Digital technology-based learning media include blogs, videos, and vlogs. Etymologically, 'blog' is a mixed term for 'web' and 'log.' A 'blog' is a web page that contains multimedia, comments, and hyperlinks. Each blog has a comment facility to allow interaction, discussion, or communication between blog visitors and their owners or fellow visitors. The following choice of media is a learning video. This media is interesting for students because students can see it directly, making it easy to understand. Riyana & Susilana (2007) states that learning videos provide audio and visuals in which they contain messages related to learning in the form of principles, concepts, theories, procedures, and applications that are expected to help understand the material in the Learning. The combination of video media and blogs (vlogs) is currently prevalent and can attract the attention of various groups. Priana (2017) states that Vlog or Video Blogging is a form of blogging activity as an internet-based media with video as an intermediary for delivering messages with text and audio as the primary source. A vlog is defined as part of a video broadcast online so that anyone can create content and post it as a collection of videos for documentation of their audiovisual life and as a vehicle for communication (Maulidah, 2018).

Using appropriate learning media will positively influence Learning so that learning objectives can be achieved. A learning medium is not necessarily suitable for all subjects, so proper analysis is needed to provide effective results. Learning media is expected not only to improve learning outcomes but also to improve skills in certain subjects. Based on the search results, several technology-based learning media articles, such as blogs, videos, and vlogs, are widely used for several subjects. It is interesting to conduct a literature review by researchers regarding blogs, videos, and vlogs in learning media. The results obtained from this literature review are expected to be a reference for researchers to develop as a learning media in the form of vlogs in chemistry learning.

METHOD

This research was conducted through a meta-research or meta-analysis approach, namely a search to collect various kinds of information by reviewing several research articles in international and national journals relevant to learning media Blogs, Videos, and Vlogs (Video Blogs). The articles used must meet the following criteria: (1) published from 2014 to 2021 and (2) the use of learning media Blogs, Videos, and Vlogs (Video Blogs), (3) there is a positive influence in improving motivation and learning outcomes (4) does not limit the subject level. Based on the sampling criteria, 47 research articles were obtained, including 20 for blog media, 17 for videos media, and 10 for vlog media.

RESULT AND DISCUSSION

The results of a literature review of 47 articles divided into three media can be detailed in terms of their use and influence as in Tables 1.

Based on the results of the 47 literature review, the analysis of the relationship between the use of instructional media and its influence on Learning is depicted in table 4. Based on these

Table 1. The Use of Learning Media in Various Subjects and Their Effects

Subjects/ materials	Research Subject	Author and year	Positive Impact
Blog			
Science	JHS students	(Agustini, Rohmawati, & Widodo, 2018)	Train students' scientific literacy
	Science teachers	(Kahraman, 2021)	Increase self-confidence and understanding of the environment
Chemistry	University students	(Barro, Veras, & Queiroz, 2016)	Enhance classroom experience and support instructional classroom activities
		(Nusantari & Septhiani, 2020)	Improve understanding
	JHS female students	(Baara, A, H, & Al-Shamayleh, 2021)	Improve student learning outcomes
Biology	JHS students	(Lazarević, Miljanović, Zarić, & Županec, 2018)	Improve learning achievement
Calculus	University students	(Baidawi, Fathani, & Sunismi, 2020)	Improve students' critical thinking skills
Indonesian	SHS students	(Sartono, 2016)	Improving student achievement and motivation.
Writing/ Indonesian	University students	(Alsamadani, 2017)	Improve students' individual and group writing skills
		(Fithriani, Rafida, & Siahaan, 2018)	Improve writing skills
		(Andreani, Fris- noiry, & Siregar, 2019)	Improve learning outcomes
Writing		(Cahyono & Sa'diyah, 2019)	Improve writing skills
ICT	JHS students	(Azizah, et al., 2019)	Improve learning achievement
Management Information System	University students	(Ifinedo, 2019)	Improve learning outcomes
Online Quiz for UNBK practice	Vocational School Students	(Abdillah, Joyoat- mojo, & Noviani, 2017)	Improve learning achievement
Online Activity	University students	(Asma, et al., 2020)	Increase positive attitude and satisfaction with Learning
Civic Education	JHS students	(Holilulloh, Yanzi, & Yuliasa- ri, 2014)	Increase learning motivation

Subjects/ materials	Research Subject	Author and year	Positive Impact
Geography	Vocational School Students	(Jamilah, Dar- mawan, & Ros- tika, 2020)	Improve concept understanding
Fiqih	Islamic JHS Students	(Nugroho, 2018)	Increase student activity and motivation
Higher education	University stu- dents	(Garcia, Haddoud, Moizer, & Wilkins, 2019)	Raise the level of Learning
Videos			
Science	Early Childhood Teacher Educa- tion Students	(Yusnia, 2019)	Increase activity and understanding of the material
		(Asih, Mursiti, & Sudarmin, 2018)	Improve cognitive Learning and critical thinking
Chemistry	SHS Students	(Anwar, Sya'bania, & Wijaya, 2020)	Increase students' motivation and learning outcomes
Physics	Islamic SHS Students	(Diani, Syafitri, & Yuberti , 2016)	Improve student learning outcomes
	SHS Students	(Anas, Bunawan, & Rajagukguk, 2020)	Improve students' critical thinking skills.
Math	Vocational School Students	(Purwanti, 2015)	Overcoming problems in remembering formulas and student participation
		(Amir, et al., 2019)	Improve students' conceptual understanding skills.
	JHS Students	(Partayasa, Suharta, & Suparta, 2020)	Improve ability in problem-solving and interest in Learning
Social Science	ES Students	(Suwarjo & Suryansyah, 2016)	Increase student motivation and learning outcomes
Multimedia	Islamic Primary Education Stu- dents	(Batubara & Batubara, 2015)	Improve material understanding
Civic Education	JHS Students	(Apriyani, Pu- jiati, & Sudjarwo, 2016)	Improve students' democratic attitude and understanding of the material
Speaking in English	JHS	(Riswandi, 2016)	Improve students' speaking skills and motivation.
Indonesian	JHS Students	(Susmiati, 2020)	Increase student learning motivation
Thematic	ES Students	(Jampel, Ponza, & Sudarma, 2018)	Improve learning outcomes
Islamic Education	Islamic JHS	(Sholihah, 2018)	Improve achievement and under- standing of the material
Civic Education	SHS Students	(Elihami & Syaparuddin, 2020)	Increased student learning motiva- tion

Subjects/ materials	Research Subject	Author and year	Positive Impact
General	ES Students	(Mahardika, Parlindungan, & Yulinar, 2020)	Improve students' ability to under- stand concepts and improve their learning outcomes
Vlogs			
Chemistry	Vocational School Students	(Indriyatmi, 2018)	Improve learning outcomes
Biology	SHS Students	(Chodzirin, Khasanah, & Umami, 2019)	Increase effectiveness and efficiency in producing a product
Math		(Harahap, Khai- rani, & Masitoh, 2019)	Improve understanding of the material
Speaking/ language	University students	(Mei-huiLiu, 2016)	Improve learning outcomes and affective outcomes
		(Kusumaningrum & Rakhmanina, 2017)	Increase effectiveness and motivation
		(Lestari, 2019)	Improve speaking skills and motivation
Indonesian	JHS Students	(Abdullah, 2018)	Improve material understanding
character building	Early Childhood Students	(Juwita & Fitria, 2018)	Improve character learning and new experiences
	SHS Students	(Susanti, 2019)	Increase creativity and motivation
History		(Agung, Sapto, & Susanti, 2020)	Increase learning motivation.

data, it can be seen that students widely use that blog learning media, then high school students and junior high school students, but it is not found for elementary school students. This media is applied to various subjects, especially science and language. It is also supported that the use of blog media can increase learning motivation, improve classroom experience and support instructional classroom activities (Barro et al., 2015), improve student achievement and learning motivation (Çelik et al., 2018), improve learning outcomes (Garcia et al., 2019; Lazarević, T., Miljanović, T., Zarić, G., & Županec, 2018; Ramdiah et al., 2020; Siregar et al., 2020; Suprihatien et al., 2019) writing skills (Alsamadani, 2017; Fithriani et al., 2019; Sa'diyah & Cahyono, 2019) increasing activeness and motivation (Nugroho, 2018), increasing positive attitudes and satisfaction in Learning (Khan et al., 2021) increasing ability critical thinking (Fathani & Baidawi, 2020), and improve understanding the concept (Rostika et al., 2020) as well as increasing self-confidence and understanding of the environment (Kahraman, 2021).

Video learning media is widely used for high school students, junior high schools, elementary schools, and students and is not found in teacher education. This media is used in various subjects, especially science, and shows an increase in learning motivation (Susmiati, 2020; Syaparuddin & Elihami, 2020), achievement, and motivation (Survansah & Suwarjo, 2016; Sya'bania et al., 2020) achievement /student learning outcomes (Diani et al., 2016; Ponza et al., 2018), achievement and understanding of the material (Parlindungan et al., 2020; Sholihah et al., 2018), speaking skills and student motivation (Riswandi, 2016), considering the formula and participation (Purwanti, 2015), cognitive Learning and critical thinking (Asih & Widyantoro, 2019), students' critical thinking skills (Anas et al., 2020), democratic attitudes and understanding of the material, activeness and understanding of the material (Yusnia et al., 2019), problem-solving abilities and interest in Learning and understanding of concepts (Batubara & Batubara, 2020; Nurdin et al., 2019).

Furthermore, vlog learning media is widely used for high school and college students, then junior high school students and teachers, and not found for elementary students. Subjects that use this media are language, science, and social studies. This media has a positive effect on increa-

Table 2. Comparison of Blogs, Videos, and Video-Blogs (Vlogs)

Blog	Videos	Vlogs
Excess:	Excess:	Excess:
1. Can be used any-	1. Can be used anywhere and	It can be used anywhere and anytime
where and anytime	anytime (without limitations of	(without limitations of space and
(without limitations	space and time)	time)
of space and time)	2. Keeping up with the times /	Keeping up with the times / techno-
2. Keeping up with	technological advances.	logical advances.
the times / techno-	3. Showing something abstract	Cultivate self-confidence,
logical advances.	4. Learners will gain experience	Cultivate creativity
3. Practice writing	in feeling a situation,	Forming their own experience so that
skills	5. Presenting real-life situations	they can reconstruct their knowledge
4. There is interaction	for discussion	Train the ability to communicate/talk
with fellow visitors/	6. Can reconstruct student knowl-	Can be done individually or in groups
writers	edge	More variety, so it's more interesting
Weakness:	Weakness:	Weakness:
It tends to be boring	Prioritizing material over the	The content cannot be done, so if
because you have to	process	something goes wrong, you have to
read a lot	Broadcasting requires a particular	recreate it
Lack of training in	set of tools	It is hard to find the password in the
communication skills	Not interactive; students are less	browser
Takes time	actively involved	Procurement takes quite a long time
More material-ori-	Unable to display object with	Requires a strong internet network to
ented	actual size	upload and access it
Need an internet	In general, it looks two-dimen-	Not suitable for lessons that involve
network to create and	sional	math problems (science)
access it.		

sing learning motivation (Susanti et al., 2020), learning outcomes and effectiveness (Liu, 2016), learning outcomes (Indriyatmi, 2018), speaking skills and motivation (Lestari, 2019), creativity and motivation (Susanti, 2019), effectiveness and motivation (Rakhmanina & Kusumaningrum, 2017), effectiveness and efficiency in producing a product (Septi et al., 2019), concept understanding (Harahap, 2019; Rosyid, 2018)dan 2 as well as character learning and new experiences (Fitria & Juwita, 2018).

In addition to several research results on the use of learning media and their positive influence on Learning, blogs have weaknesses, as stated by limited infrastructure, increased teacher workload, and the vulnerability of misunderstandings in receiving information, and are not suitable for improving affective competence (Nugroho, 2018). The advantages and disadvantages of the three media, in general, are shown in Table 2.

CONCLUSION

It can be concluded that from the use of blogs, videos, and vlog media, vlog media has several advantages. Besides positively increasing learning motivation, it can also improve learning outcomes, speaking skills, creativity, effectiveness, and efficiency in producing a product, understanding concepts, and learning character and new experiences. However, the use of vlog media, which has not been widely used for science learning, in this case, chemistry, because it involves several calculation questions, can be used as an introduction or apperception and motivation so that it does not reduce the content and context of the topic and learning objectives.

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